

ETS Insist on getting the RIVERSIDE label on the next pair of Blankets you buy, because

RIVERSIDE BLANKETS

are considered the best values ever placed on the market.

STOREKEEPERS. ATTENTION!

When buying clothing you want:

Good Material, Good Workmanship, Prompt Deliveries,

Lowest Prices.

You'll get what you want if you place your order with us with our large staff of 145 employees We can Guarantee it.

Newfoundland Clothing Company, Limited.

the Goods, you need not buy.

With best regards, I am,



With the Newfoundl'd

(Continued from page 6)

tively untouched by shell fire. True, somewhat chipped, but on the whole the house had been treated very de-Lieut. George Emerson later in the salient features of the place. There was not a whole building in the vil-

We paid our respects to the O.C.

Familiar Faces In Unusual Surround-

man, nook and cranny in the vicinity.

"Gas Alert!"

adapted to gas attacks and a con- per. His desultory reply 'did Gongs are clashed, guns are fired, I afterwards discovered, but we went bells are rung, there is much shout- on cheerfully eating. ing by everybody, and then-on go the respirators. Further conversation is own Major Cluny Macpherson. When on several times) to "Gilbert the Filone thinks of the havoc wrought by bert." Soothing as was the sound of gas in the British ranks during the the guns, Raley's music was even second battle of Ypres, one can calculate how many thousands of lives have been saved by means of the resubjected to a few attacks but only cinations. I was supplied with respirator and steel helmet.

of whom was spoken to by Major in a separate cellar. Paterson, who holds the record as re- The Adjutant's life is not a happy gards 'interviewing' people. Our men one, because everybody wants to looked in the best of condition and wake him un at all hours. He is conthe rigous of a stiff campaign seem- stantly receiving messages and reed to trouble them nought. Their ports and has to keep in close proxphysique and general appearance was imity to the O.C. in case of emerwonderful and their spirit indomit gency. able. The Chateau was regarded as 'Rest Billetts.' On the night we reached the battalion it was to go into the second line of trenches. Colonel Hadow made an appointment for the following day, when we were to transact our business. I had to return to the transport lines on a bicycle with

The March to the Front. reads in the war, to its next scene ingly useful to the British. Follow- Lacade see see the british. Follow- Lacade see the war, to its next scene ingly useful to the British.

the battalion when they moved.

thousands of the best men have gone, munitions. If Fritz sent over one never to return) just at the setting shell he got ten in return. of the sun, when darkness lends its The Most Historic Place in the War. able business to transact and the O. C. cheerful Lieut. Leo Murphy. Goodyear, McNeill and Lt. Grant Paterson Ypres not a moment too soon.

Dining During A Bombardment

I was landed at Headquarters and found Col. Hadow, Major Forbes-Robertson, the Medical Officer and Capt. Raley at dinner, deep in the bowels of the earth. I was asked to partake and I sat down to a thorough-Major Paterson lost no time in get- ly good meal. Then the bombardment ting to work and, before his lunch began, and whatever appetite I had could possibly have had time to di-departed. The noise was deafening gest, he was out inspecting every and, to a novice at the game, some-

It was an experience to me to be We first ran into A Coy. under Capt. to the seasoned Newfoundland vete-Gus. O'Brien, who was putting his rans it was like a pea-shooting conmen through Gas drill in a garden. test. The 'Strafe' was on our side This part of the line is peculiarly plenty of 'Iron Rations' for his supstant vigilant look-out has to be kept amount to much and the buzz of the for them. When the alarm is given in shells over our heads seemed to be the front trenches it is signalled for going in the one direction. Several perhaps ten miles back by every con- German shells, however, landed a ceivable method of announcement, hundred yards or so away from us,

Raley's Gramaphone.

During the bombardment our musbarred for the time being and people ical Adjutant kept us supplied with take on a Zoologic appearance. On many refrains, varying from "O Rest the whole, gas has been conquered, in the Lord" (for which the M. O. ally razed to the ground. by the assiduity of such men as our semed to have a penchant, putting it

Cellar Life.

Though I imagine a bit damp on spirator. Our own men have been the whole, life in a cellar has its fasone or two men suffered and then very stretcher by Pte. White McGrath, who slightly. No soldier is allowed to be incidentally ran risks to fetch it, and culating where the shells were drop-All Ranks In The Best Of Spirits. ping and if one would land in our lit-B Co. was also seen, but C and D tle menage. In the same cellar were companies were some distance away, Raley and Gordon (the M.O.)) and I and it was impossible to get at them was considerably reassured to hear until later. A nominal roll of all they were snoring through it. The ranks is appended, nearly every one O.C. and the Major were, of course,

German Flares I went out into the garden about 3

a.m. and looked into the night. It was like a firework display. All around the German lines flares were being sent up, giving a resemblance to the appearance of Broadway at night. If an advertisement for 'Budweiser' or 'Pabst' had been shoved up 3 plete. The object of the flares, of course, is to enable raiding parties Late at night the regiment moved to be easily discerned. The German

(Note: The regiment has since left and a number of German prisoners I was unable to remain, but I can im-Regiment at the Front this vicinity, so there is now no ob- were captured. Many of the enemy agine the Service and it would remind obvious, to own a casual observer, Hill at home. It was the last I saw I went down the famous 'White who were 'top dogs' in this part of of the Newfgoundlanders at Ypres. Way' to Ypres (along which so many the line both as regards men and An Important Interview With Lt. Col.

> shelter to the busy traffic, which mir Ypres will go down in history as fixed an hour in the morning. After on which they will pay the postage aculously appears and pours in from the most historic place in the War, breakfast, when the sound of guns by reason of the colossal losses sus- had more or less subsided, we went tained there, both by the Germans and into the Colonel's sanctum-under-the the Allies in the two famous battles, ground and amongst other things we by reason of the narrow margin which discussed were gaily cantering ahead on steeds won the day for the Allies, and by or war-like proportions. We reached reason of the city whose ruins will be

> > when peace has been declared. It was campaign? not, of coursee the old town itself! which the Germans wished to take but socks. These should be sent at regu the place to which its gates gave access-Calais and the Channel Coast. which would menace England itself.

> > that her sons have seen service and of transport are great, and if th

Normally a town of nearly 20,000 sent we should be notified as to what inhabitants, superb public buildings it is intended to send. and comfortable mansions. Ypres today is a complete ruin, and there is A .- Plenty of chocolate and tobacco not a civilian left. I was informed and cigarettes, chewing gum, stationthat I had the unique distinction of ery, gloves and cakes. It must be rebeing the only civilian in the place, membered that Comforts are a conand if the attention I attracted among tribution as distinct from Army isthe Tommies was a token of the fact, sues which are freely supplied. and Cathedral (I lived in a cellar but issued.

a few yards away) and could have It is a well-known and established George. Why cannot it be sent to the

Going Into Church 100 Newfoundland soldiers going into some of the 'local-knit' footwear.

Major Paterson and I had consider

Comforts.

Q.—What comforts are required by gazed upon by countless thousands the regiment for the coming winter Lozenges.

Newfoundland has been fortunate in more than we require as difficulties gained fame in Gallipoli, on the Som- Regiment should be on the move sur me, and in Ypres, all three for ever plus supplies would have to be re glorious in the greatest war of all luctantly left behind. Comforts take from England, and before they are

Q.—What other comforts?

was true. Of the thousands of houses said in the last clause I append at the would vary the monotony of Army rastanding two years ago not one is end of this narrative a list of the tions and at the same time give the whole to-day. I saw the Cloth Hall food and clothing which our men are men a dish they long for. It was a

wept to see the toll which War has fact that the Newfoundland Comforts men now at the time when they levied on these-two of the finest build are second to none, especially as reings in Europe. Not alone they but gards socks. In fact, I have heard it other magnificent edifices are practic- stated that one of the chief reasons he stated that if the fish and bread why the Germans are anxious break through where the Newfound- (done up in brin) and sent in a pro-I have a little brain-cameo of about landers are is because they want portion of 1/2 lb. per man per ship-

see them filing in and the padre wait- I would like to say that almost every

FOR OUR MEN IN THE FIGHTING LINE.

Messrs. James Pascall Ltd., the Manufacturers, have made special arrangements to send direct to Newfoundlanders serving at the front SPECIAL PARCELS OF CONFEC. TIONARY

without any extra charge. The following are suitable for posting and every articles is handy for the pocket: SPECIAL \$1.25 PARCEL CONTAINS: Solid block of Vanilla Chocolate, Large tin each of Acid Drops, Mint Bulls' Eyes, British Toffee and Pine

SPECIAL \$2 PARCEL COTAINS: Solid blocks of Milk and Vanilla Chocolate, Large tin each of Acid Drops, Mixed Fruit Drops, British Toffee. Also Pine Lozenges and

Order a parcel for your friend at the front now or, better still, place a standing order for a parcel once a

All orders will be forwarded without profit or charge of any sort by

P. E. OUTERBRIDGE.

(Sole Agent for Nild.) Commercial Chambers Telephone 60.

man in the regiment would relish a meal of Newfoundland codfish and there is little doubt that the assertion In confirmation of what Col. Hadow hard tack once in a while. This ing the question with Qmr. McNeill ment there would be no difficulty in handling it. It is the best of food and walls, and exposed to shell-fire. I can While on the question of Comforts to every Newfoundlander's liking.

(To be continued)

T. J. BARRON

Yours truly.

To My Outport Friends:

thinking of coming to St. John's to purchase a supply of clothing

for yourself and the boys. Our purpose in writing this is two-fold;

We want to make a fair profit on the Goods we sell you, and also

to give you the best possible value for your money. We offer you

GOOD VALUE FOR GOOD MONEY. We have no TWO PRICES,

and guarantee all a square deal. Anyhow, drop in and see our

clothing when in the city, and if not satisfied with the Prices and

As the Fall is now approaching, you will, no doubt, be

358 Water Street, St. John's, Nfld

SKINNER'S MONUMENTAL WORKS Established 1874—and still growing stronger



On hand a large selection of

MONUMENTS and HEADSTONES

Our new catalogue of Photo Designs now ready for Outport Pte. Lionel Munn as my escort, and distormers. Thousands have testified their satisfaction with our Mail Major Paterson remained to go with the illusion would have been com-Order system of buying Headstone and Monuments.

N.B.-None but genuine Frost Proof Tested Stone Sockets suplied with all orders; refuse imitations now in the market. Give us a order and get the best there is. Price List sent to any address up, along one of the most historic flares, at the same time, are exceedin receipt of postal.



Pope's Furniture Showrooms, George & Waldegrave Sts.