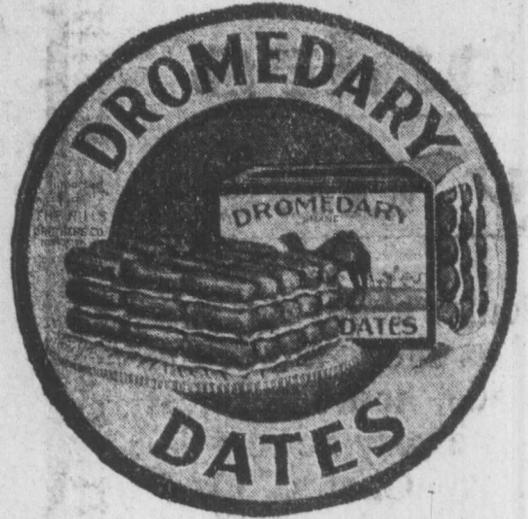


**IN STOCK !**



**J. J. Rossiter**  
Agent for Manufacturers.

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

**The Mail and Advocate**  
Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., DEC. 22, 1914.

**OUR POINT OF VIEW**

**Well Done, Hodge's Cove**

THE little settlement of Hodge's Cove, T.B., which consists of about one hundred and sixty persons, have nine of its young men serving in the Naval Reserve. Out of a possible twenty men between the age of 19 and 30, nine have enrolled and is now serving the King. Now, what place in Newfoundland, or Canada, can show an equal record? Surely the little settlement must indeed feel proud over this grand showing. Most of the men are Smith's and four of them are the sons of one mother. Noble woman she must be. Noble sons they surely are. Let all the country acclaim little Hodge's Cove, for its record in relation to its devotion to King and Empire cannot be beaten anywhere in British North America. The Hodge's Cove boys are Union men, loyal and true, and possess a Local Council. Well done Hodge's Cove; your countrymen are indeed proud of you.

**Another Blunder**

IT is announced that the S.S. Bonaventure is to be commanded by Captain Bob Bartlett the coming Spring and prosecuting the seal fishery in the Gulf. We unhesitatingly condemn the proposal and ask the Government to convene the Legislature in January to prevent any of the steel ships from engaging in the Gulf seal-fishery. Let the steel ships be confined to the East Coast seal fishery and preserve the Gulf exclusively for the wooden ships until their number is reduced sufficiently to permit the ban against steel ships to be raised. If the Bonaventure engages in the Gulf seal fishery and meets with success next year will find more steel ships added to the Gulf fleet. There remains a fleet of seven wooden ships suitable for the Gulf fishery, which is as large a fleet of steamers as ever engaged in that fishery. In addition two ships belonging to Halifax will engage in the same fishery. We therefore contend that the day of the wooden ships is passed so far as seeking seals along the East Coast is concerned, and in order to give them a half chance the Gulf fishery should be open only to the wooden fleet. For at least five years more no steel ships should be permitted to clear from a Newfoundland port for the Gulf seal fishery. Let the Government act promptly and open the Legislature and prevent this grabbing proposal of the Bonaventure Sealing Co., or secure a guarantee from the owners that the ships will not be sent to the Gulf to prosecute the seal fishery. The Legislature should also be convened in order to pass the Sealing Legislation proposal by the F. P. U. Convention or anything suitable which may be proposed by the Sealing or Fishery Commissions. Then again, if the peoples wishes a consulted Legislation may have been introduced in reference to Abraham Kean's conduct last spring. This proposal to send the Bonaventure to the Gulf must be nipped in the bud and it now devolves upon the Government to do so. They should move immediately. No time must be lost.

READ THE MAIL AND ADVOCATE.

**Our Christmas Number**

THE demand for advertising space and the large volume of reading matter offering have caused us to make our Thursday issue a 24 page paper; 10,000 copies will be printed, which will require a strip of paper eighteen miles long—the distance between St. John's and Cape St. Francis—and eight feet wide.

There will be very few papers of this issue for disposal outside of the regular circulation, for the regular and steady circulation of the daily and weekly issues now reach more than 9,000 and is read by at least 50,000 persons.

The Christmas Number will be sent to all weekly subscribers in lieu of the regular Saturday issue.

Advertisers should note the great opportunity to reach the whole country's readers by our issue of Friday's, for if they advertise in Friday's daily they can arrange special rates to have the same advt. inserted in the Weekly which is printed Saturday morning, thus placing their advertisement in the hands of over nine thousand regular subscribers and read by over 50,000 persons throughout every portion of the Colony.

The weekly issue of the paper is not sold on the streets here, since the Daily Mail and Advocate became one paper, but the usual Advocate subscribers still continue to adore the weekly issue of the Mail and Advocate, and the weekly edition is just as popular and as largely subscribed for as at any time since the appearance of the Union paper.

The yearly subscription is but 50c. to any part of Canada or Newfoundland and as the edition is well worth \$1.00 per year all our old subscribers continue to subscribe while new subscribers are always being added to our mailing list.

The Christmas Eve issue, which will be the Christmas Number, will contain several photos taken by Mr. Coaker at the seal fishery last spring, and would be just the thing to send abroad to friends at this season to remind them of Terra Nova and her rugged sea washed shores.

The paper will be sold for the usual price—One Cent—and those who are desirous of securing a copy should do so promptly on Thursday afternoon when it appears on the street, for the issue will be brought up within an hour after its appearance.

**WORLD'S PRESS ON THE BIG WAR**

**LIKE A WOUNDED BEAST.**

London Standard.—The savage fury with which the Germans are snatching at the chance of a victory in the West is probably due in part to a conviction that they will soon be compelled to divert a great body of troops from that region. The wounded wild beast is throwing itself from side to side of its cage.

**A RACE GONE CRAZY.**

London Express.—Immense victories by Austria, Turkey, and Germany are promulgated on the authority of German agencies in the Balkan States, and the sole object of this orgy lies in the extension of the fires of war. Such an extension would not, we think, serve Germany's military or political ends in any event. But the fact of the attempt is enough to shatter every claim to civilization in a presumably Christian Power. It is only possible to conclude that the Kaiser is the true representative of a race gone quite crazy.

**THE NAVY WELL LED.**

Westminster Gazette.—And, what is of vital importance, so far as the way has given opportunities . . . the leadership of British squadrons and flotillas has shown a mastery and control equal to the fighting skill and gallantry that have always marked officers and men. The opportunities for leadership have not included any great fleet action, but it is at any rate encouraging to know that each in their field . . . has shown that the Admiralty has not failed in the leaders it has chosen. In putting them where they are, the Admiralty undoubtedly acted with the support of the best instructed service judgment.

**TWO TO ONE.**

London Telegraph.—Let us note a fact which will probably not be emphasized in Germany: that after all these weeks and months of bluster about a devastating raid upon England by air, the record of our country is two successful raids into the heart of Germany, while the record of Germany is one raid upon our Channel coast which never took place; Dover was surprised and amused some days ago to hear that a German flight-lieutenant had passed over the town and dropped bombs there, without any one noting the circumstance.

**At THE NICKEL Monday and Tuesday**

"HEARST-SELIG NEWS PICTORIAL."  
One full reel; the world before your eyes.

**"THE BROTHER COUNTS."**

A Pathe two-part production, telling the tale of youthful folly and the penalty. Noteworthy for artistic finish and beauty.

**COMING CHRISTMAS DAY--MISS MARGARET AYER, SOPRANO.**

"THE SHRINER'S DAUGHTER."—A good, clean, wholesome two-part melo-drama. "MRS. MANLY'S BABY."—A riot of fun. WEDNESDAY—THE VENGEANCE OF EGYPT—3-PART GAUMONT SPECIAL.

**DON'T MISS THE NICKEL XMAS DAY. A GREAT SHOW.**

**VON KLUCK LEFT HIS DOG BEHIND**

During the advance of the German armies, writes the Paris correspondent of the London Daily Mail, Gen. von Kluck made himself the guest of an old Frenchman who has a pretty little chateau and some excellent shooting near the Marne. For once he showed himself polite and agreeable, invited his unwilling host to dinner—an honor which the old man courteously refused—and then inquired with the manner of a welcome guest, "Have you not some good shooting here?"

His host expressed surprise at his knowledge of the fact and also at his desire to spend a day in sport.

"And why not?" said von Kluck. "The battle is over. The French retreat has been transformed into a rout. In a few days we shall be in Paris. I do not say that boastfully, but because it is the truth. Nothing can save you now."

The old man remained silent. "Well," said von Kluck, "will you shoot with us to-morrow?" "Thank you," replied the Frenchman, "I shall content myself with showing you the way; all my servants have gone to the front."

The next day von Kluck left the chateau with a lieutenant. Both were armed with sporting guns of excellent make, and a dog which had been brought to the chateau by an orderly the night before accompanied them. About one o'clock they returned for lunch with three hares and seventeen partridges, the morning's bag.

Twenty-four hours later von Kluck left the chateau. In taking leave of his host he said: "I leave you my dog. I do not wish to take him to Paris. Don't worry; when everything is finished, and that will not be very long, I will come back and have another word with your partridges."

The dog was kept. Some days afterwards the French Army again took the offensive and the victory of the Marne followed. The general did not keep his word. He did not return either for the dog or the partridges. Does he ever think of the dog he left behind him? It is still in the possession of the old Frenchman. It now understands some words of French and its new master has rechristened it "Mitralle."

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

**TO LET**

The office lately occupied by Mr. John Syme, Commission Merchant, situate on Water Street West, next to premises occupied by J. J. Mullaly, Coal Merchant. Apply to BAINE JOHNSTON & CO., Agents.—nov14

**HOW THE GERMAN PRESS SEES IT**

The Belgians, it seems, are going from bad to worse. First they resisted the German army of invasion, and now they will not go back to their work when ordered! The German Government is really losing patience with them. The Hamburger Fremdenblatt says the German Government has now issued the following proclamation:

"The German Government in Belgium has recently advised the Belgians to resume their occupations, which have been so long neglected, as the German Government wishes to prevent unemployment and the distress and starvation which arise from it. Headless of all these efforts of the Government, the Belgian people refuse to resume work. There are even cases where the direct commands of the German Government for certain tasks to be performed have not been carried out by the people. The German Government hereby repeat the command for the resumption of work, which is by this time possible, since the railway and telephone services are almost normal again."

"If this order is not complied with the distribution of the means of livelihood by charitable institutions will be forbidden so far as those are concerned who are out of employment through refusing to do the work offered to them."

On which the Hamburg paper brutally comments: "Hunger will soon drive the Belgians to work."

**DO IT NOW!**

Its no use waiting till somebody else gets ahead of you. Now is the time to advertise in **The Mail and Advocate.**

**FREE TO BOYS AND GIRLS**

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

**Tailoring by Mail Order**

I make a specialty of **Mail Order Tailoring** and can guarantee good fitting and stylish garments to measure. A trial order solicited. Outport orders promptly made up and despatched C.O.D. to any station or port in the Island, carriage paid.

**JOHN ADRAIN,**  
MERCHANT TAILOR,  
ST. JOHN'S.

(Next door to F.P.U. office.)  
Jan 20, tu, th, sat

**WOMEN ENGAGE IN ACTIVE WAR**

London, Nov. 15 (by mail to New York).—The bravery of a 16-year old French girl, who was found wounded while acting as a vivandiere for stricken British soldiers on the firing line along the Aisne, is lauded by corporal S. Healy, of the Royal Irish Regiment, in a letter home.

It was after one of the hardest fights of the war, and dozens of wounded soldiers were lying out in the open with little prospects of relief until the next day. Most of the poor fellows were nearly mad with thirst. Many were delirious and others were just sensible enough to keep murmuring for water.

**Came to the Rescue.**

"Then we heard a gentlefootfall," the corporal added, "and looking up, we saw a charming girl of sixteen picking her way through the piles of dead and wounded. She had brought milk and wine to relieve our thirst."

"We learned that she was from a farm nearby, just out of the line of fire, and she had risked her life in coming there to give us something to drink because she was grateful to the British troops for helping to drive the German invaders back. She seemed to be without fear and tripped briskly along in spite of the shells and rifle fire."

"We were all stricken with grief when she was carried into hospital next day. She had been shot on the way back. It was a nasty wound, but after an operation the doctors hoped she would pull through. Every soldier who saw her prays for her every night."

**Have Their Troubles.**

The Russian army authorities are having their troubles discovering and sending back to their homes women who have volunteered in the ranks, disguised as men. There have been numerous instances of the kind since the war started, especially among the masculine-looking peasant women of the northern provinces.

One of these was Nadezhda Ornat-skiy, a muscular, well-educated peasant woman from the province of Archangel. She had posed as a man through the second part of the Manchurian campaign, and was praised for her courage by Gen. Grippenberg. Early in the present war she re-enlisted and fought in South Poland and it was not until after the battle of Lublin-Krasnick that her sex was discovered and she was discharged.

A girl named Liuba Uglicki was present at four engagements in East Prussia and West Poland, and was wounded slightly. She says that during long range fighting she had no fear, but had a horror of crossing bayonets with the enemy.

Two daughters of a land proprietor at Kursk have been arrested on their way to join the colors, one of them posing as "Prince Adrianoff," and the other as her servant.

**WANTED—One McKay**  
Sewing Machine Operator. Apply N.F.L.D. BOOT & SHOE MANUFACTURING CO. LTD. Job St.—dec4tf

**FOR SALE—One Dwelling**  
House, Store and Work Shop combined. Will sell at a bargain. For further particulars apply to W. J. DQVE, Chance Hr. East.—dec5tf

**FOR SALE—We have a**  
quantity of Large Dry Codfish, suitable for eating, which we are retailing at a reasonable figure. Anyone wanting eating fish should see this before buying elsewhere. FISHERMEN'S UNION TRADING CO.—dec18

**Picked Up, Herring Net.**  
Owner can get same by sending marks and particulars to E.L.I. SQUIRES, Sibley's Cove, Trinity Bay South.—nov28

**Just Received**

Ex S.S. Morwenna,  
**500 Sacks**  
**Black Oats**

**Colin Campbell**  
85 Water Street.

**Christmas Groceries, Fruit Etc.**

We are booking orders for Turkeys and Geese, Choicest Stock. Sausages, Savory, Sage, etc. Olives, Queens, large btl. Ginger Wine, 35c. per btl. Olives, Stuffed, 45c. btl. Morton's Syrups, Ho-gathi's Syrups, pts. & qts. Olives, French, 20c. btl.

**HEINZ GOODS.**

East India Chutney . . . . . 35c. btl.  
India Relish . . . . . 35c. btl.  
Sweet Mixed Pickles . . . . . 35c. btl.  
Euchred Pickles . . . . . 35c. btl.  
Tomato Chutney, Chili Sauce, Tomato Ketchup, Mustard Dressing . . . . . 20 cents.

**Prepared Mustard.**

Lazenby's Preserved Ginger . . . . . 35c. Jar.  
Morton's Preserved Ginger . . . . . 35c. Jar.  
Lemon Cheese, 1 lb. Jar.  
Fresh Eggs, Cranberries, Heinz Mince Meat.

**BIRD'S EGG POWDER, 13c. PER TIN.**  
Bird's Custard Powder, 13c. Pkg.

**CRISCO** For Frying.  
For Shortening.  
For Cake Making.  
30c. Tin.

New Table Raisins, 3 lb. Boxes and 1 lb. Packages.  
Bernese Alps, Thick Cream, 40c. and 80c. per tin.  
Tunis Dates, Anchor Dates, 1 lb. Pkgs.  
Crystalized Cherries, Knox's Gelatine, Nelson's Gelatine, Dessicated Cocoanut.

Fresh Naples Walnuts.  
Fresh Brazil Nuts.  
Fresh Almonds.  
Fresh Barcelona's.  
California Oranges.  
Valencia Oranges, Almeria Grapes. . .

**STEER BROS. GROCERY**  
Phone 647

**G. Browning & Son**

Wish to announce that they are now in a position to deliver their full line of

**Plain and Fancy Biscuits.**

**Practical Presents!**

You can give nothing that will give more satisfaction than a nice pair of

**Riverside Blankets**

See Them at Your Dealers.

They are made in a fine range of sizes and prices, but only one quality—THE BEST.