



# Lever's

## for more Business !

*"Thistle Brand"*  
*Canned Haddies,*  
*Kippered Herring,*  
*Fresh Herring,*  
*Herring and Tomato.*

The very best fish, put up in the cleanest way. The brand that knows no competitor from Quality's standpoint. Selected fish, packed with absolute cleanliness, without regard to cost. The "Thistle" Canning Co's factory at Little River is without exception the most perfectly equipped and cleanest one of its kind on the Atlantic Coast. Captain Austin, the Manager, has devoted a lifetime to his chosen work. The "Thistle" Brand is a safe, sure, strong "lever for more business."

*"Griffin" Brand*  
*Dried*  
*Fruits.*

Prunes, Seeded Raisins, Apricots, Peaches and Pears. "Second to none," because no other brand can equal their high quality. Grown, cured and packed right at the Vineyards Orchards on the Pacific Coast. They reach you at first hands—there is no tampering with the contents of the package en route. "Lever's for more business!"

ARTHUR P. TIPPET & CO., Agents,

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23 Scott Street, Toronto.