

Profit with Honor

is the goal of all our ambition.

To attain the one without sacrificing the other is often difficult.

It is only after long and careful study of qualities and values that this is obtained.

We here offer you three lines that can be both honorably and profitably handled :

"Good goods always sell."
They are the best advertisement for your store.

Lazenby's Soup Squares

"are the best experience
and money can produce."
"Once used, always used."

Eve's Fair Daughters like something bright and new for Easter.

To do this economically often means using Dyes, and the best Dyes, too.

Maypole Soap Dyes

are the most economical. They both wash and dye—do not fade—and come in all colors.

Be sure your assortment is complete—you are sure to be asked for them.

As the name

"Codou"

typifies highest quality of

French Maccaroni

so the name

"Garofalo"

stamped on the package, means

Best Italian.

An Italian traveller upon seeing some Maccaroni in this country stamped Garofalo, said :

"Ah! That's the Maccaroni."

Your customers will say the same.

For sale by all wholesalers.

AGENTS :

A. P. Tippet & Co.
Montreal and Toronto.

F. H. Tippet & Co.
St. John, N.B.