



“Sal
=va=
dor”

Does not need to be introduced. It is well known.

From the time it was **ORIGINALLY** put on the market it easily led, so far as a Malt beverage was concerned, in the estimation of the connoisseurs. This lead it still holds by reason of the fact that the utmost care is exercised in the selection of the several ingredients that enter into its makeup, namely, the **CHOICEST BARLEY**, the **CHOICEST HOPS**, and **FILTERED WATER**—the utmost cleanliness being observed—all departments being under the superintendence of the **ONLY Brewmaster** in Canada who came from the original “Salvador” Brewery, Munich, Germany Mr. Lothar Reinhardt, and so we say

“Salvador” Forever!

REINHARDT & CO.
2-22 MARK ST. - TORONTO

**MAKING
YOUR OWN
MARMALADE**

¶ With the arrival of bitter oranges comes the time for making Marmalade and we have now received the first shipment from Messina.

¶ The oranges are excellent this year—as fine as any we have ever had.

¶ We have slicers to cut the oranges, and a well-tried old Scotch recipe to guide the making.

MICHIE & CO.
Limited
7 KING ST. WEST
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MURAD

TURKISH CIGARETTES

Expert tea-tasters draw princely salaries—and are very uncommon. A successful tea-taster requires special talent and special training.

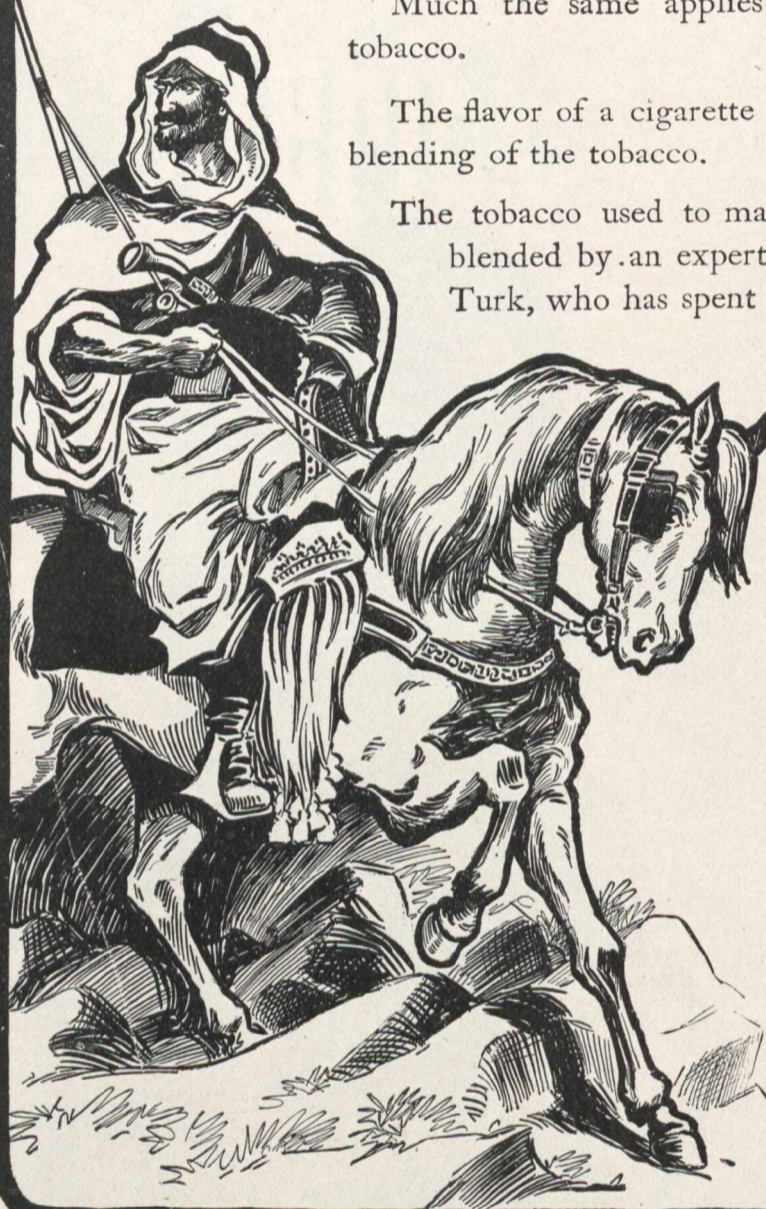
Much the same applies to blenders of cigarette tobacco.

The flavor of a cigarette depends entirely upon the blending of the tobacco.

The tobacco used to make MURAD Cigarettes is blended by an expert tobacco blender—a native Turk, who has spent the greater part of his life blending tobacco.

Have you tried MURAD Cigarettes yet? 15c. buys a package of 10.

S. ANARGYROS



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