



# Here's the Most for Your Money

You can't get away from the high price of boots, but you *can* increase the wear you are going to get.

Everybody who has worn Neolin Soles will tell you the same thing—Nothing can equal Neolin for wear.

It doesn't matter what you pay for your boots, \$10 a pair or \$4. If they have Neolin Soles they give longer wear—every pair, for Neolin is made in only one grade.

Go to your store and demand Neolin Soles on a pair of work-boots. You can get them for yourself, for your wife and the whole family.

Buy Neolin for the comfort of a boot that bends as you walk.

Buy Neolin because it is water-proof. Buy it because it eases the foot—

And buy it because it will save you money by giving you the longest wearing soles you ever had.

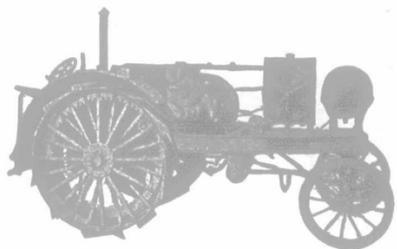
Now that boots are high in price it's worth many a dollar to you to get Neolin Soles, to half-sole old boots with Neolin, to look close and see that you get the genuine.

The name "Neolin" is stamped plainly on every pair.

**The Goodyear Tire & Rubber Co. of Canada, Limited**

# Neolin Soles

## The Waterloo Boy



The Three-Plow Tractor for Ontario. The Tractor that makes good. The Tractor that has stood the test. The Tractor that is guaranteed under all conditions.

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Selling agents for Ontario. Seaforth, Ont.

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**G. H. FERGUSON, Minister of Lands, Forests and Mines.**

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## Hoag Oil Engine

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Brantford Ontario

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