



3)-5) Attractively packaged foodstuffs are displayed in supermarkets. Shoppers serve themselves and pay cashiers on leaving the stores



Many Canadians, especially in rural areas, still trade at the traditional "general store", but in cities and suburbs the department store, the shopping centre, and the "supermarket" attract the shoppers

- 1) Personal service from the owner of the general store
- 2) This shopping centre is representative of many now in business throughout Canada



