

Thinking L.E.D.?
Look at these watches
...THEN LOOK AT THE PRICES!

BIRKS PUSH-BUTTON WATCHES



\$49.95

Birks Push-button
L.E.D. Hour
and minutes.
Strap, yellow case.



\$54.95

Birks Push-button
L.E.D. Hour,
minutes, sec-
onds. Strap, yellow or
white case.



\$79.95

Birks Push-button
L.E.D. Hour,
minutes, sec-
onds, month and date.
Strap, yellow or white
case.

The
L.E.D. LEADERS
with:

- THE BIRKS NAME
- AN 18-MONTH BIRKS GUARANTEE
- 2 EXTRA BATTERIES FREE
- 1-MINUTE-A-YEAR ACCURACY
- AND ONE BUTTON DOES EVERYTHING!

BIRKS PUSH-BUTTON WATCHES

At all Birks stores.