

HEED AND BLEED

DEANS OUT FOR BLOOD! FROM THE PRESIDENTS

Forestry

Oh, red-blooded foresters, fresh from Fall Camp, Let the blood donor drive's call be heeded,

Tis blood-letting time again on the Campus,

May those red droplets fall where they're needed!

J. W. Ker,
Dean of Forestry

Science

During the Second World War this University received, tested and processed blood for Canada's armed forces from dozens of donor centers in New Brunswick and Prince Edward Island. Well over 75,000 pints of blood were passed through our laboratories and, in the form of plasma, eventually found their way to all theatres of war where Canadians were serving.

From this wartime effort the present collection of blood for peace-time uses has been a natural outgrowth. It enables our hospitals to maintain adequate supplies of whole blood and plasma against the many needs of modern surgery and medical treatment and, importantly, at no direct cost to the patient.

It is natural and proper that the students of the University of New Brunswick should support the donor clinics which from time to time are held on our campus, by freely offering their blood.

C. W. Argue, Dean

Arts

WHAT CAN I GIVE?

—blood, obviously. (In the lowest term, it's one of the few things I can give away without

feeling the loss of it!) Your body quickly makes up the blood you give; and you will have the pleasant consciousness of having done a good deed as well. It takes so little time and so little effort; and it is so well worth doing.

Why should you give blood? Essentially because it is an act of public spirit, for when you give blood, you are giving a practical expression of your regard for your fellow-men in general, and fellow Canadians in particular. More than that, it is something that you and you alone can do.

No amount of congratulatory or commendatory resolution will take the place of one drop of blood. The state, however well-minded and conscientious cannot provide this service. In the long run, it's you or nobody. There is this too, that it may be your own life you save. You can never know when you may wake up in hospital in urgent need of a blood transfusion; a moment's inattention at the top of the stairs, and you may need the blood that we hope — for your own sake — you're going to give.

The demand for blood is always urgent. Please do not hesitate; GO.

A. Murray Kinloch
Asst. to the Dean of Arts

Law

The Blood Donor Clinic serves a vital — indeed an indispensable — service. The annual University clinic merits faculty and student support.

William F. Ryan, Dean

Dean of Women

Among the events that take place during the first few weeks

of the fall term, the Blood Donor Clinic is of special significance. Many of our non-academic activities are related primarily to the little world of the University, but the holding of this clinic is a recognition of membership in the larger community of those who, in time of need, may call on the resources to which many U.N.B. students are about to contribute.

M. H. Seaman

Engineering

Through its blood donor service, the Canadian Red Cross Society provides each of us with a unique opportunity to render invaluable and literally life-saving assistance to other persons. Great quantities of fresh human blood are required by modern techniques in the treatment of both accident victims and routine cases. This blood is a commodity which cannot be bought, because it can be manufactured by the human body; therefore, it must be offered and given by those in good health if medical practice is to have its maximum effect in saving lives.

The gift of a small quantity of blood has no effect whatever on an average healthy person, and it represents the most personalized assistance that anyone can offer to another person.

I am glad to wholeheartedly endorse the Red Cross appeal for donors and trust that the students in the faculty of Engineering will demonstrate their appreciation of the value of this truly humanitarian service by turning out in very large numbers at the forthcoming Blood Donor Clinic.

J. O. Dineen

C'MON READER BE A BLEEDER

Blood transfusions have become one of the modern scientific methods of saving lives and preventing prolonged periods of convalescence following debilitating illnesses. Since human blood must be replaced by human blood, technical procedures of typing and cross-matching make it possible for the transfusions to be carried out safely and effectively. The human body cannot withstand an excessive or prolonged diminution of its circulating medium as oxygen and nutrients reach the tissues only through the blood and tissue wastes must be removed by the same route.

Sudden blood losses constitute an emergency and can only be met if reserves of blood are readily available. Consequently, it is customary now to keep blood stored in banks so that should an emergency arise the need can be quickly and adequately met. Sometimes the need of an individual is so great that a constant replacement of blood may be made for many hours. Reserves of blood can only be kept available if healthy persons are willing to donate a small quantity of their blood at periodic intervals.

Prospective donors sometimes refrain from giving their blood because they fear it will jeopardize their state of well being and health. Fortunately, the human body can replace a small blood loss in a matter of hours so that a donor is seldom inconvenienced by his gift.

Since none of us know when we or our families may be placed in a situation in which there is an urgent need of blood, it behooves us to participate in a community campaign which keeps the blood banks filled. This simple act of giving some of ourselves expresses our interest in and concern for the well being of our fellow men.

The men of Aitken hereby challenge any other residence (be it male or female) to out-bleed them at the bloody bash which is underway at the gym NOW.



BE THOUGHTFUL
BLEED A POTFUL

Semi-annually for the past 11 years the student body at U.N.B. has supported the Pre-Medical Club in its drive for Red Cross blood donations. This November the New Brunswick Division of the Red Cross Society will present a scroll acclaiming your "long and distinguished service to the ill and injured of this province."

Again, you have the opportunity to render personal assistance to the less fortunate, to mitigate suffering, to save a life. I am proud of our past achievement and confident that our students and faculty will continue to support this vital work of the Red Cross Society.

Dr. COLIN B. MACKAY

Blood is used for many purposes: research, immunization, protection, and transfusions. It is always needed, yet so often short in supply.

Many of us forget that in some areas the individual must pay dearly for blood. In this province we are fortunate in having a voluntary blood bank which one may draw upon when in need; the value of this is immeasurable.

Here on the campus we have interested people who devote much time and energy to organize and promote this worthwhile venture.

They need your support . . . please remember, "You give but little when you give of your possessions.

It is when you give of yourself that you truly give."*

* Kahlil Graham, *The Prophet*

TOM CALKIN



Jones House Taxi

Free taxi service to and from the Blood Donor Clinis on Tuesday and Wednesday, evening. Call 5-5576, 5-5577 or 5-9126 if you are a downtown student or faculty member desiring transportation to the clinic. The service starts at 6:00. Prompt service guaranteed by the courteous gentlemen of Jones.

Gaiety Trophy

ALL students in residence should go down to the gym to register for their residence (please be sure to give your name and faculty to the co-ed who will be handing out cokes just outside the Ping-Pong Room). Even if you are under 18, or cannot give blood, your registration will boost your residence percentage in the inter-residence competition for the Gaiety Trophy. (Note that results are all proportional to the number in your residence).

Last year—and for the past three years—the Men of Aitken have shown their house spirit and their humanitarianism by winning this trophy (99% of them registered last fall).

The Gory Details

This is what happens when you go to give blood at the gym:

1. You receive a free Coke while you are waiting to have your haemoglobin test done (it is at this time that your register for your faculty and residence).
2. You register and get your blood type classification.
3. You are taken to a bed by a Red Cross nurse minutes later; after donating your blood you are taken to a rest bed, where you remain for ten minutes. (U.N.B. nurses will be attending the rest beds at most of the sessions).
4. Afterwards, you are invited to free coffee and cookies in the gym kitchen, served by the co-eds.