

THE WESTERN HOME MONTHLY

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THE SUBSCRIPTION PRICE of The Western Home Monthly is \$1 a year or three years for \$2 to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.
REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.
POSTAGE STAMPS will be received the same as cash, or the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one-cent or two-cent denomination.
WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.
CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.
WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with our Readers

The old adage "Time Flies" is brought vividly to mind as we realize that The Western Home Monthly has entered its fifteenth year of publication. Many of our friends often tell us that they have been subscribers from 1899 when the first issue of The Western Home Monthly—a very modest publication in those days—came off the press. We often wonder whether those pioneer subscribers have kept their copies intact and on file and, if such is the case, when comparing the present June issue with that of thirteen years ago they will surely feel pardonable pride in seeing the tremendous headway made by their favorite magazine and in realizing that they themselves, as the original subscribers, made a bigger and better Western Home Monthly possible. If The Western Home Monthly has made strides in the past, we hope that it will forge ahead even more rapidly in the future. Every month now our subscribers are getting 96 pages of carefully written and edited articles, stories and illustrations—pretty good measure, we think—but our ambition is not yet achieved and we are going to continue

pushing forward. Remember that the future of The Western Home Monthly rests with the present subscribers, and we feel sure that they will respond nobly to our appeal for new subscribers. This is essentially a publication you can recommend to your friends, for it is interesting in contents, independent in politics and Canadian and British in ideals. Surely worthy of your commendation.

DOES PIN MONEY INTEREST YOU?

Spring and the early summer are times when most of us begin to count up our loose change and see how much we can afford to expend on a few little luxuries for the home or perchance our summer holiday may loom into view. If you want to spend a little money, without encroaching in any way on your capital, we can help you. Yes, we can put you in the way of gathering a few—possibly many—shekels by offering you an agency and appointing you representative of The Western Home Monthly in your vicinity. We already have a large list of agents and

we are receiving applications daily and during the past few weeks have established agencies at the following places:—Edmonton, Calgary, Morden, Deloraine, Boissevain, Killarney, Manitou, Morris, Carman, Stonewall, Treherne, Holland, Melita, Carnduff, Yellow Grass, Glenboro, Weyburn, Cypress River, Lang, Herbert, Morse, Drinkwater, Oxbow, Rouleau, Mortlach, Macoun, Maple Creek, Swift Current, Waldeck, Gull Lake, Taber, Gainsboro, Lethbridge, Crystal City and Dauphin. Why not communicate with us about an agency in your town? It will only cost you a stamp to hear what our proposition is, anyway. Wherever you live in the West you will find that the magazine is already well and favorably known and your work will be pleasant and easy.

We offer no excuse for printing appended letters:—

Allanburg, Ont.

"Dear Sir,—I am a secretary of a Women's Institute near Toronto. The members of our branch are delighted to attend our meetings so that they may obtain a copy of your valuable paper, The Western Home Monthly, to take it home with them. They enjoy the good reading so much that when any of them are prevented from attending the meetings, they will call at my home for a copy. One lady who never gets the opportunity of attending our meetings sends her little boy each month to my home with a special request for The Western Home Monthly.—J. Johnson."

Pasqua, Sask.

"Dear Sir—I notice my subscription to The Western Home Monthly has expired, and as I wish you to continue sending it, I enclose you herewith \$1.00. In renewing my subscription to The Western Home Monthly for 1913, I would just like to tell you that we think a good deal of your magazine in our home. I think it is the very best magazine published in Canada. The

short stories therein are always very bright and readable and invariably opportune. The different sketches of life in Canada from time to time always prove very interesting. Another feature about The Western Home Monthly stories, is that they are always finished in the one issue. The continued story feature is something I don't like. It may have been all right at one time in Canada when publications were few in number, but now-a-days there are so many different papers the average reader wants to finish a story once started, as in many cases it is not started. Yours truly,—T. E. Alcock."

Foam Lake, Sask.

"Dear Sir—I am enclosing herewith \$1.00 for which please send me The Western Home Monthly for one year. I consider this a rare bargain. The Western Home Monthly affords one excellent reading and since the price is so attractive it does not pay to miss getting it. It is improving all the time and anyone desiring good, healthy reading should subscribe for it. I do not like to miss an issue and want to get every one. Yours truly,—Peter Dunlop."

Edmonton, Alta.

"Dear Sir,—Enclosed you will find \$2 for my own renewal and a new subscriber for one year. I might say that The Western Home Monthly is an excellent magazine and am always watching for it. Yours truly,—Mrs. F. Duncan."

Little Woody, Sask.

"Dear Sir,—Enclosed you will find \$1.00 for which kindly send The Western Home Monthly for one year. I have only seen a few of your magazines and think them excellent reading. I have only been in Canada a short time and wouldn't be without your paper. Yours truly,—R. S. Clark."

"The STAMPEDE"

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