



Owing to the persistent attempt of numerous cigarette manufacturers to cope in part the Brand Name of the "Richmond Straight Cut." Now in the eleventh year of their popularity, we think it alike due to the protection of the consumer and ourselves, to warn the public against base imitations and call their attention to the fact that the original **Straight Cut Brand** is the **Richmond Straight Cut No. 1**, introduced by us in 1875, and to caution the students to observe that our signature appears on every package of the Genuine Straight Cut Cigarettes.

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