



Are YOU This Farmer ?

Do you get your market Reports by Telephone? Do you always know when to hold and when to sell?

¶ The Telephone, more than anything else, is helping 130,000 Canadian farmers to conduct their business on a scientific basis. Distances which formerly separated them from one another, have been bridged over. They find it no longer necessary to consume hours of time on errands which can be accomplished in a fraction of a minute by the use of their Telephone.

¶ And when a crisis comes,—when it is a question of life or death—a Farmer cannot possibly summon his doctor or vet, by any

quicker means than by Telephone. It brings him instantly—face to face—so to speak—with the man whose assistance he needs. The saving of one precious life or valuable live stock is surely worth the cost of a Telephone—several times over.

¶ A booklet entitled "How the Telephone Helps the Farmer" has been compiled giving the varied experiences of Farmers who have Telephones. They have made it one of the most valuable and fascinating publications ever issued on this subject. If you would like to have a copy, clip the coupon and mail it to-day. There is no obligation involved.

WE SUPPLY everything a Telephone Company needs from the organization of a Company to the complete plant—inside apparatus and batteries as well as line construction material and tools. Our business is the telephone business.

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