

E. A. MAYHEW & CO.

THE STORE OF MANY BARGAINS

COME AND SEE US THIS WEEK
IT'S SO EASY TO BUY HERE

Yes, the Ladies' Coat Prices are Cut 'Way Down

All coats are to be cleared. We have chosen the "deeply cut price method" to clear them out quickly. 25% discount. Secure your coat at these prices:

Coats worth \$35 for \$27.25. Coats worth \$30 for \$22.50. Also many other coats of equal style and value to choose from.

Women's Winter Vests, 39c

Four dozen only. There will be a great rush for these women's winter-weight vests. They have the high neck, long sleeves, and are in all sizes. You realize what the value of a good winter vest is. This lot sells for only, per garment—39c.

Skirts

All wool skirts in navy and black—\$5.95, \$6.49, \$8.50 and \$9.75.

Our great Hooster Sale of Underwear and Sweaters "The Talk of the Town."

Serge Dresses, \$23.95

Dresses that are worth \$35. There is a wonderful assortment of smart serge dresses in our stock that are being sold at a ridiculously low price. All splendid new styles, neatly made. Worth \$35, on sale—\$23.95.

Beautiful Silk and Poplin Dresses—\$17.95, \$21 and \$25.

Men's Winter Overcoats

New waist-line and form-fit styles as well as the conservative effects. Ulsters and Chesterfields, and look at the low prices—\$15.85, \$20 and \$25.

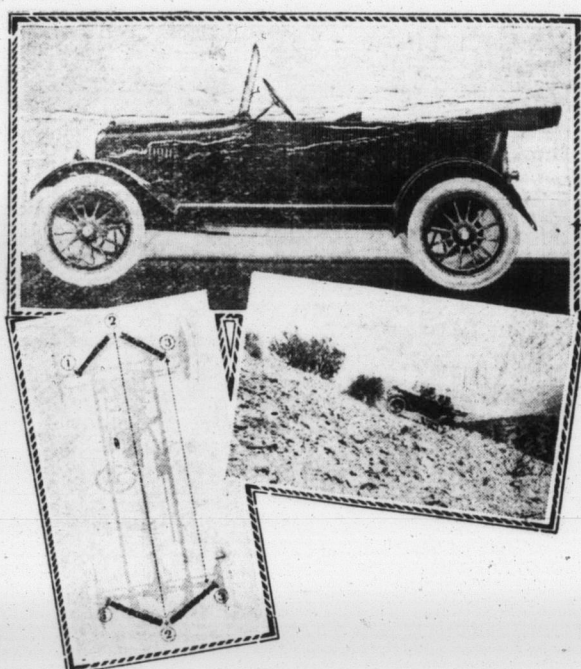
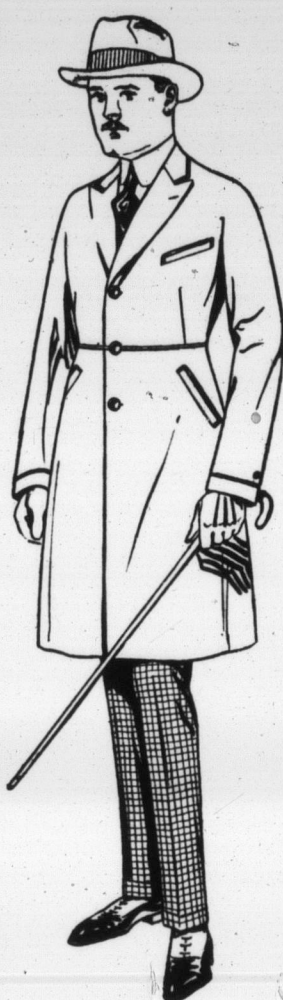
This Week will be a Big Week in the Boys' Department

The largest, best and cheapest stock of boys' clothing in Middlesex. All Mayhew-made special, and sold directly to you with just one small profit. Suits and Overcoats—\$7.98, worth \$10.50. Suits and Overcoats—\$9.98, worth \$13.50. Suits and Overcoats—\$10.98, worth \$16. Suits and Overcoats—\$12.98, worth \$18.

Decidedly to your advantage to buy your Shoes here.

E. A. MAYHEW & CO.

Deal with us and invest your savings in Victory Bonds



Above is shown the new, made-in-Canada Overland 4. It is being manufactured at Toronto by Willys-Overland Limited, who announce that production on a quantity basis has now been reached.

The chassis is illustrated along with the finished touring car model because of its radical departure in spring suspension. It will be seen from the drawing that the "springbase" exceeds the wheelbase by 30 inches. This exclusive "three-point" principle is the basis of the manufacturers' claim that the springs of Overland 4 give it a riding comfort hitherto not realized in a light car of the economical short wheelbase.

Willys-Overland Limited claim that this new Spring Suspension has been subjected to the most rigorous, mechanical, laboratory and road tests that engineers have ever devised, including 250,000 miles of road testing. The hill-climbing scene above was taken in Hell Canyon, near Albuquerque, New Mexico.

Fresh, rich, full-flavored tea
—the same every time

RED ROSE
TEA "is good tea"

Sold only in sealed packages

123

Plans are under way at Los Angeles to make moving pictures of scenes in the Bible from cover to cover. There will be 100 films.

Stuffed in the toe of a lady's shoe, a cobbler at Alliance, O., found gems to the value of \$6,000. He returned them.

A new shipment of
Premium
Oven Glassware
just in at the
Newbury Cash Store

As this premium offer will
cease Dec. 20, customers will
be well advised to do their
heavy buying before that
date. New goods in stock
every week.

W. H. PARNALL

The Transcript.

THURSDAY, NOVEMBER 6, 1919

NEWBURY

Mrs. R. K. Jeffery left on Thursday for a visit with her friend, Mrs. Joseph Cusack, at Buffalo.

Mrs. Matt. Armstrong, president, and Mrs. R. B. Smith attended the Women's Institute convention in London last week.

Miss McKenna left last week for a visit with London and Strathroy friends.

Mrs. John Grant spent Friday in London.

Miss Jessie Gray of Detroit was home for the week-end.

Mrs. Martin and baby Marion left on Saturday for Toronto after visiting some weeks with Miss Edna Leach.

The Adult Bible Class spent a very sociable time Halloween in the basement of Knox church. Games, music, etc., with refreshments, filled the program.

The Thamesville dramatic club put on "Mrs. Temple's Telegram" in the town hall here in the interests of the school fair Tuesday evening. The play was full of fun and was well put on.

Mrs. Forbes of Chatham, a returned missionary of Honan, China, gave a splendid address in Knox church on Sunday. Mrs. Forbes is a wonderful example of pluck and perseverance. At the age of 70 she went to China at her own expense, studied the language and taught and did good missionary work, returning to Chatham this summer after over four and a half years' work in China.

Mr. Crosby of Huron College took the duty in Christ church on Sunday. Rev. R. J. Murphy having been called away by the death of his father. Rev. Mr. Murphy will have the sympathy of all in his bereavement.

Miss Pearl Sinclair arrived from To-

ronto Monday evening on a visit.

The Guild of Christ church are preparing for a bazaar to be held Dec. 6. All sorts of useful and fancy articles suitable for Christmas gifts will be on sale, also homemade cooking. Posters with full particulars will be out soon.

MELBOURNE

The Guthrie Mission Band gave a very enjoyable social evening on Halloween which was well attended. After a short program consisting of a pumpkin drill, solos, readings and violin selections, lunch was served.

The citizens of Melbourne and vicinity are preparing to present the boys who have returned from overseas with mementoes on the 11th inst.

Rev. Mr. Bowen of London addressed a gathering in the Methodist church on Tuesday evening in the interest of the Bible Society.

While cranking a car, Bobbie Brown had the misfortune to break a bone in his right arm.

Miss Constance Howell spent the week-end at her home here.

Miss Alice Wellman is visiting friends in London.

M. McGugan and family moved into their home in the village recently.

William Lewis, who purchased the farm formerly owned by James Sutherland, will move from the village to his new home this week.

Miss B. C. Buchanan spent Sunday with North Caradoc friends.

Mrs. A. Seabourne has started a music class at Inwood.

Miss Mary Wellman has accepted a position in Windsor.

Our girls of the continuation school went over to Mr. Brydges a few days ago and played a friendly game of basketball with the girls over there. They came home smiling as the result was ten to nine in favor of Melbourne.

Miss Lizzie Beattie, who has been ill with typhoid fever for seven weeks, is improving slowly.

Mr. and Mrs. Ernest Cawthorpe and Mrs. Will Clarke of Strathroy called on friends here recently.

Mrs. and Miss Cornelle visited London friends recently.

A. P. McDougald spent a few days in London last week.

ALLIANCE

James McRae wants it distinctly understood that the party given at his home was not to celebrate the election victory, nor were there only U. F. O. followers there, as the article in Alliance news last week would lead one to believe.

CASHMERE

Fraser Webster of Dutton is visiting his grandparents, Mr. and Mrs. Robert Webster.

Basil Stiller of Windsor is spending a few weeks at his home here.

Born — Mr. and Mrs. Arthur Tunks, on October 30, a son.

Albert Dark of Clachan is spending a few weeks with his brother, Thomas Dark.

The recent rains are a considerable drawback to the farmers.

Mr. and Mrs. Bert Webster and son Mac, are spending a few weeks at their farm near Dutton.

Mrs. Ross Willick is suffering from a severe cold.

Miss Amelia Willick of Bothwell is visiting her brother Ross.

The Halloween pranks were few in this vicinity this year, no material damage being done.

Mr. and Mrs. Calvin Stiller spent Sunday with the latter's parents, Mr. and Mrs. B. F. Jeffery, at Newbury.

WARDSVILLE

Harry Brimson has taken over the Newbury mail, for Mr. Yates.

Mr. Holloway has been appointed mail courier for No. 1 rural route, Aldborough.

Mrs. Donald Smith is visiting at Mr. Lancaster's, Aldborough.

Mr. and Mrs. Errol Purcell and baby returned from overseas last week and are visiting at the home of his father, D. L. Purcell.

Mrs. Lenton Purdy has gone to visit her son Ethridge at Highgate.

Joe Walton picked enough raspberries for his tea one day last week.

George Snelgrove has purchased J. Mulligan's interest in the Wardsville garage.

Wesley Tice has purchased an automobile.

Mrs. D. L. Purcell attended the Women's Institute convention at London last Tuesday and Wednesday.

Miss Eastman visited at Miss Addie Ward's last week.

Rev. Mr. Murphy attended the funeral of his father last week at Alliston.

WOODGREEN

Lawrence Harvey spent Monday in London.

Archie McIntyre, having completed his term with G. W. Weekes, has gone to London where he has accepted a position.

Don't Submit to Asthma—If you suffer without hope of breaking the chains which bind you, do not put off another day the purchase of Dr. J. D. Kellogg's Asthma Remedy. A trial will drive away all doubt as to its efficiency. The sure relief that comes will convince you more than anything that can be written. When help is so sure, why suffer? This matchless remedy is sold by dealers everywhere.

AUTUMN
DISPLAY

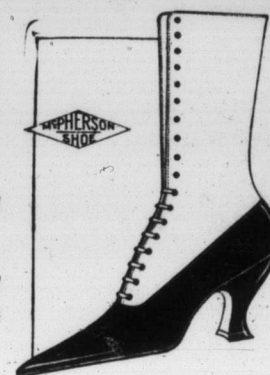
Individuality, Style and
Price are the features of
our Millinery

B. C. Buchanan
Melbourne - Ontario

RUSSO KNOCKS OUT H. C. L.

Considering present-day values, these prices look ridiculous. Russo will continue to sell every pair of shoes, from the top shelf down, at prices that will bring peace and solace to every man, woman and child. Here is the most willful destruction of prices and profits that ever happened in Glencoe.

Yes, good people, it's true you might as well come direct here and save the time and trouble of shopping elsewhere.



LISTEN--- We don't ask you to come and be talked into buying our shoes. You come, we promise to be as silent as an Egyptian mummy. We'll let the shoes, their styles, their values do the talking. That's surely a fair test. Put us to it, for there you make friends with the B. C. O. S. (Big Clearing Out Sale) and we make a customer for life. Tons of shoes massed to sell, and all at a price.

This sale will continue at knock-down prices until the entire stock is sold.

RUSSO - MODERN SHOE STORE - GLENCOE

The Best Values
Shown This Season in

Seal Plush Coats

at \$55.00

EXACTLY LIKE SKETCH

This sale is of added importance because of the great scarcity of seal plush of the grade presented in these garments. Shown in 36-inch models with deep shawl collar, cuffs and seven-inch border of Taupe Coney fur. Fancy silk lined and is warmly interlined.

We Accept Canadian Money at Par

THE STORE THAT SHOWS THE NEW THINGS FIRST

B. SIEGEL & CO.
DETROIT

RUBBERS FOR THE WHOLE FAMILY

November is here and with it comes the rain, the sleet and the snow. Be prepared by equipping the whole family with Rubbers. They only cost a fraction of the price of shoes. Save your shoes by wearing rubbers. WE HAVE A MOST COMPLETE LINE FOR EVERY MEMBER OF THE FAMILY. Rubbers to fit fine shoes—Heavy Rubbers for boys and girls and Rubber Boots and Mackinaw Rubbers for dad and his lad.

Ladies' Fine Rubbers—We have the many different styles to suit all shoes. Black, \$1.00 per pair; Nigger Brown, \$1.25 per pair.

Men's Rubber Boots—The famous Monarch Grey Boots and the Merchants Brand Sea Boots, prices \$5.00, \$6.00 and \$6.50.

Boys' Rubber Boots—All the Best Brands, prices \$3.00 to \$5.00.

Girls' and Boys' Light-weight City Boots—Sizes 8 to 10 and 11 to 2.

Men's and Boys' Mackinaw Rubbers—We have a huge stock of the best quality on earth—The famous Miner Grey in 2 buckle and lace, Spartan Redman with Snag Proof tops in buckle and lace, also the low, one buckle rubber. Prices—\$2.75, \$3.50, \$4.00 and \$4.50. The same lines for boys only smaller prices. Let us equip the family.

Hardware

We still have a full stock of Roofing at special prices. Now in stock a complete line of Stove Pipes, Elbows, Air Tight Heaters, Horse Blankets, Robes, Collars, Halters, Glass, Putty, etc., at right prices.

Specials for 1 Week--Prices Good Till Wednesday, Nov. 12

5 Twin Bars Castile Soap for 25c.

O. K. Salmon, regular 30c for 25c tin.

10 doz. Ladies' Vests and Drawers, sizes 36 and 38, natural color, 39c per garment.

MULLIGAN'S THE PEOPLE'S STORE WARDSVILLE