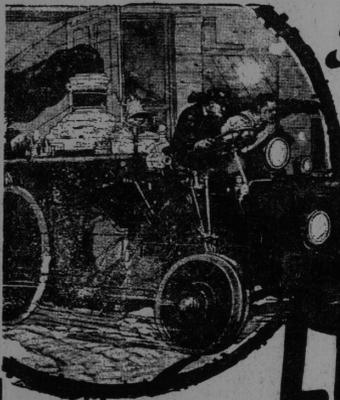


M C 2 0 3 5

FIRE SALE



Stock of Stobo & Cie, Quebec, P.Q.
BOUGHT AT 25¢ ON THE DOLLAR
 To be Sold
 at
**LESS THAN THE COST
 OF THE RAW MATERIAL**
starts Friday 9AM



The Greatest Footwear Sale St. John has ever participated in. About 2,500 Pairs of Shoes for Men, Women and Children. A Great many practically undamaged offered to the public at a fraction of their cost. Trade reports state that shoes will be still higher in price. Avail yourself of this money-saving opportunity to save. Buy for future needs.

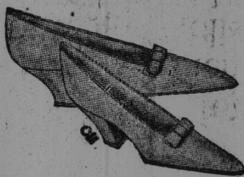
This Far Away Fire in Quebec will Surely make many Warm Friends in St. John, N. B.



MEN'S FINE DRESS BOOTS
 For men of particular tastes. All popular shades, shapes and sizes. Former values up to \$10.00. A big chance to please yourself in the purchase of a fine pair of Shoes.
Fire Sale Price \$3.98



LADIES' HIGH-GRADE BLACK KID BOOTS
 Laced. Regular value up to \$8.50. All sizes in this lot. You must see to believe.
Special Fire Sale Price \$2.98



LADIES' PUMPS
 Several hundred pairs rescued from the fire. All colors, styles and sizes. Values regularly run up to \$5.00.
Fire Sale Price, Friday Morning, 98 cents



LADIES' BOOTS
 New spring styles, high or low cuts. A wonderful array of footwear in this bargain display with values up to \$8.00 pair.
Fire Sale Price \$2.48



MEN'S BOOTS
 Good quality leather. Black, tan and mahogany shades. This is unbeatable value, as prices on Shoes in this lot were formerly as high as \$8.00.
Fire Sale Price, \$3.48

FOUR SPECIAL LOTS TO INTEREST ANY MAN

<p>MEN'S BOOTS 100 Pairs Black Boots, medium weight, good leathers, but slightly damaged by smoke. Worth up to \$9.00. Fire Sale Price \$2.98</p>	<p>MEN'S BOOTS 102 Pairs Walking Boots, best make, in all popular colors. Only a few small sizes in this lot. Values up to \$12.00. Fire Sale Price \$3.98</p>	<p>MEN'S PATENT LEATHERS Only 45 Pairs Slightly damaged by smoke and water, but able to give excellent wear. Values up to \$8.00. Fire Sale Price \$1.98</p>	<p>SKATING BOOTS Buy For Next Winter These shoes are in good condition, just slightly damaged, and we will sell them at One-Quarter Regular Price</p>
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CHILDREN'S SHOES

Sizes 6 to 11. Regular value up to \$2.50.
 Fire Sale Price, 98c.
 Sizes 11 to 2. Regular values up to \$3.50.
 Fire Sale Price, \$1.48
 Sizes 1 to 6. Regular values up to \$4.50.
Fire Sale Price, \$1.98



FOUR REAL BARGAINS IN LADIES SHOES

<p>48 Pairs LADIES' HIGH CUT BOOTS Louis and Cuban heels. Only slightly damaged. Regular values up to \$8.00. Fire Sale Price \$3.48</p>	<p>294 Pairs LADIES' HIGH-GRADE SHOES Newest tan shade, camp soles and rubber heels. Undamaged by water; just smoked a little. Regular values up to \$12.00. Fire Sale Price \$4.48</p>	<p>132 Pairs LADIES' STYLISH DRESS BOOTS High cut, Louis heels, camp and Neolin soles and rubber heels. Undamaged by water; just smoked a little. Regular values up to \$10.00. Fire Sale Price \$4.98</p>	<p>LADIES' BOOTS Kid with cloth tops (buttoned). Regular price up to \$5.00. Fire Sale Price \$1.98</p>
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BIG SNAP IN RAINCOATS

Just Purchased in Montreal
 Men's Raincoats..... From \$3.50 to \$10.98
 \$18.00 value..... Sale Price, \$7.48
 Ladies' Grey Tweed Belted Raincoats—Newest styles. Regular \$20.00 value..... Sale Price, \$9.48
 Ladies' Brown Tweed Belted Raincoats—Very attractive. Regular \$20.00 value..... Sale Price, \$9.48
 Ladies' Blue Check Tweed Raincoats..... Sale Price, \$9.48

Boys' and Girls' Boots

150 Pairs Only
 Slightly damaged by smoke.
 Regularly priced up to \$5.50.
Fire Sale Price, \$1.98

Ladies' Pumps for Street Wear

Never touched with water; merely in smoke for short time.
Fire Sale Price
 One-Quarter Off Reg. Value

EXTRA SPECIALS ON SECOND FLOOR

While big Footwear Sale is in progress, we will offer special low prices in our Furnishings Department. Every article purchased here represents a saving.

SHOP EARLY TOMORROW

NOTICE

No Goods Exchanged During This Sale.

KING SQUARE SALES COMPANY

Shopping Hours

Every Day 9 a. m. Till 10 p. m.