POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, FEBRUARY 19, 1919



Lesser's Sale Still On For Dollar Day

Extra Cuts in Prices, Come One! Come All!

We are more than pleased with our success with this sale; and as we are asked by prospective customers to have it extended until Saturday night, we will, for the last three days, cut our low sale prices again.

LADIES' COATS

Any Ladies' Tweed, Chinchilla, Whitney Cloth-Reg. value up to \$30.00 . . . For \$15.00, Last Call

Any Coat in Whitneys, Tweed, Chinchilla and Blanket Cloths For \$17.50

Any Velour CoatV in Stock -All shades. Value up to \$50.00, For \$22.50

Ladies' Raincoats 331-3 p.c. Off Ladies' Suits, 33 1-3 p.c. Off

Four Girls' Coats—Regular \$8.50 For \$3.98

White Voile Waists-Regular \$1.50 For 89c.

MEN'S SUITS

AND OVERCOATS

Men's Suits—Regular \$18.00, Now \$11.98 Men's Suits-Regular \$25.00, Now \$17.00 Men's Suits-Regular \$32.50,

Now \$22.50 Men's Overcoats—Regular \$26.50 Now \$16.98

Men's Overcoats—Regular \$30.00 Now \$20.00

Men's Overcoats—Regular \$32.00 Men's Overcoats—Regular \$32.00 and \$35.00 Now \$22.50

Twelve Only Serge Dresses-Blue only. Regular \$13.75, For \$5.00

Any Poplin Dress in the store —Values up to \$21.00, For \$10.98

Any Serge or Silk Dress -Value up to \$21.00.. For \$11.98

New Spring Serges in all shades and colors. Value, regular \$21.00 For \$14.98

20 p.c. Off All Other Dresses

All Furs Marked One-Half Price Ladies' Skirts, One-Third Off

BOYS' CLOTHING All Boys' Suits and Overcoats 33 1-3 p.c. Off

Boys' Overcoats — Sizes 4-9. Regular price up to \$14.00, Now \$6.50

Come and See Real Bargains, Then Visit Us. Buy Where Your Money Has the Most Action!

210 Union Street - Opposite Opera House

Store Open Thursday, Friday and Saturday Evenings for the Last Call Sale

the various provinces, it was resolved to undertake a second campaign, but in a different way. The plan carried out consisted in organizing country places and towns by creating a greater production committee in each parish and a war garden committee in the chief cities, in spurring on improvised farmers and gardeners by making them compete; in

Morgan's Great Retiring From Business Sale Opens Thursday Morning At 629-633 Main Street

The old established house of J. Morgan & Co., 629 to 633 Main Street, is retiring from business, and in order to wind up the estate, we are going to give the public one of the greatest Bargain Feasts ever offered in St. John; \$20,000 worth of up-to-date merchandise, consisting of Dry Goods, Notions, Corsets and Gents' Furnishings will be offered at remarkably low prices. This is a bona fide Foing-out-of-business Sale, and nothing will be held in reserve. Everything must be sold.

Below you will read a partial list of the bargain offering. Many others which space will not permit us to advertise will be found on our tables. COME TO THIS GREAT BARGAIN FEAST AT NORTH END'S OLDEST AND MOST RELIABLE STORE!

\$20,000 Worth of Timely and Dependable Merchandise to Clear! White Dress Shirts, Reg. \$1.10 Sale 65c. Childrens' Cotton Hose, Reg. 45c. Sale 33c. White Dress Shirts, Reg. 50c. Sale, 25c. Scarfs, Children's 93c. White Dress Shirts, Reg. 75c. Sale 54c. ss Goods, Reg. 40c..... Sale 29c. Scarfs, Children's, 59c. Wash Skirts, Ladies' \$2.25 Wash Skirts, Ladies' 1.00 Wash Skirts, Ladies' 1.75 ss Goods, Reg. 55c.Sale 43c. ss Goods, Reg. 70c.Sale 57c.

Apron Gingham Sale 19c.	Dres
White Dress Duck, 35c, Sale 24c.	Dres
Indian Duck, 40c Sale 24c.	Dres
Dress Muslin, 30c	Dre
Sateen, Reg. 40c	Dre
Sateen, Reg. 40C.	Dre
Flanellette,	Dre
Velour	Core
Sheeting, 8-4	Dre
Sheeting 8-4, 15c. White Cotton 15c. Unbleached Cotton, 15c. White Sheets \$1.69 White Coults \$2.19	210
White Cotton 15c.	Dre
White Sheets \$1.69	Dre
White Quilts, \$2.19	Lad
White Quilts,	
Wool Blankets, Reg. \$9.50. Sale \$7.90	Lad
Shaker Blankets 12-4, 10g, 41176, bate	
\$3.85	Lad
Shaker Blankets, 10-4, Reg. \$3.50.	
Sale \$2.75	Lad
Comfortables, Reg. \$3.00 Sale \$2.49	Lad Lad
Comfortables, Reg. \$3.75 Sale \$2.94	Lad
Comtortables, Reg. 14.70 Jale 40.20	Lad
Circular Pillow Cotton, 35c. Table Linen	Lad
Table Linen	Lad
Towelling 12c.	Lad
Towelling,23c.	Lad
Townsta \$1.25	Lad
Towels 49c.	Lad
Curtain Muslin 19c.	Chil
Towels 49c. Towels 19c. Curtain Muslin 22c. Curtain Muslin 22c.	~
Cretonne	Chil
Ceetonne 25c	Chil
Lace Curtains \$1.59	Chi
Ticking	Lad
Ticking 24c	Lau
Ticking	Lad
Navy Blue Flannel	
Shaker Flannel 19c.	Lad
Shaker Flannel 27c.	
Shaker Flannel 29c.	Lad
Coating \$3.00	
Coating \$2.25	Lad
Coating \$1.50 Tweed Suiting 29c.	au.
Tweed Suiting 29c.	Chil
Duck Suiting	Chil
4-4 Floor Oilcloth	Citt
8-4 Floor Oilcloth \$1.05	- Chil
8-4 Floor Oilcloth \$105 Square Floor Oilcloth \$2.98	O.M.
Square Floor Uticioth	Chil
Stair Oilcloth	

ess Goods, Reg. 70c.Sale 57c.
ess Goods, Reg. 90c.Sale 73c.
ess Goods, Reg. \$1.00Sale 87c.
ess Goods, Reg. \$2.10Sale \$1.87
eduroy, Reg. 75c.Sale 58c.
ess Linings and Canvas, Reg. 15c.
ess Linings, Reg. 18c. ...Sale 11c.
ess Linings, Reg. 18c. ...Sale 15c.
ess Lining, Reg. 30c. ...Sale 22c.
dies' Sweater Coat, Reg. \$3.25
Sale \$2.64 les' Sweater Coat, Reg. \$4.25

Overstockings, Reg. 50c. Sale 36c.
Overstockings, Reg. 75c. Sale 59c.
Overstockings, Reg. 75c. Sale 59c.
Overstockings, Reg. 75c. Sale 59c.
Overstockings, Reg. 35c. Sale 23c.
Ladies' Vests, Reg. 25c. Sale 17c.
Ladies' Vests, Reg. 35c. Sale 23c.
Ladies' Vests, Reg. 40c. Sale 29c.
Ladies' Vests, Reg. 60c. Sale 36c.
Ladies' Vests, Reg. 60c. Sale 42c.
Ladies' Vests, Reg. 51.00 Sale 68c.
Ladies' Vests, Reg. \$1.00 Sale 68c.
Ladies' Vests, Reg. \$1.35 Sale \$1.03
Children's Vests, Reg. \$2c. Sale 10c.
Children's Vests, Reg. 20c. Sale 14c.
Children's Vests, Reg. 20c. Sale 17c.
Children's Vests, Reg. 25c. Sale 17c.
Children's Vests, Reg. 35c. Sale 22c.
Children's Vests, Reg. 35c. Sale 23c.
Children's Vests, Reg. 50c. Sale 36c.
Children's Vests, Reg. 50c. Sale 36c.
Children's Vests, Reg. 60c. Sale 29c.
Children's Vests, Reg. 60c. Sale 42c.
Children's Vests, Reg. 50c. Sale 36c.
Children's Vests, Reg. 50c. Sale 36c.
Children's Vests, Reg. 50c. Sale 36c.
Ladies' Drawers, Reg. 60c. Sale 42c.
Ladies' Drawers, Reg. 50c. Sale 36c.
Ladies' Drawers, Reg. 50c. Sale 36c.
Ladies' Drawers, Reg. 55c. Sale 37c.
Children's Drawers, Reg. \$1.30 Sale 68c.
Ladies' Drawers, Reg. \$1.30 Sale 68c.
Ladies' Drawers, Reg. \$1.35 Sale 54c.
Ladies' Drawers, Reg. \$5c. Sale 37c.
Children's Drawers, Reg. \$5c. Sale 33c.
Children's Drawers, Reg. 45c. Sale 29c.
Children's Drawers, Reg. 45c. Sale 33c.
Children's Drawers, Reg. 45c. Sale 33c.
Children's Drawers, Reg. 55c. Sale 38c.
Children's Drawers, Reg. 55c. Sale 59c.
Corsets, Reg. \$1.35 Sale \$1.03
Corsets, Reg. \$1.50, Sale \$1.03
Ladies' Umbrellas, Reg. \$1.55, Sale \$1.07

Rompers,50c.Wool Setts, Children's,\$1.50Wool Setts, Children's,1.25Wool Caps,59c.Wool Caps,93c.

Shirts and Drawers, Sovereign Brand, Reg. \$2.00.

Sale \$1.48
Shirts and Drawers, Merino, Reg. \$1.10.

Sale 33c.
Shirts and Drawers, Balbriggan, Reg. 75c.

Sale 59c.
Men's Regatta Shirts, Reg. 75c. Sale 59c.
Men's Regatta Shirts, Reg. \$1.25. Sale 98
Men's Regatta Shirts Reg 1.45. Sale \$1.19
Men's Regatta Shirts Reg 1.85. Sale \$1.46
Gingham Shirts, Reg. \$5c. Sale 62c.
Gingham Shirts, Reg. \$5c. Sale 62c.
Gingham Shirts, Reg. \$1.00. Sale 72c.
Woolen Top Shirts, Reg. \$1.50 Sale \$1.19
Woolen Top Shirts, Reg. \$1.50 Sale \$1.19
Woolen Top Shirts, Reg. \$1.50 Sale \$1.38
White Dress Shirts, Reg. \$1.50 Sale 83

Reversible Collars, Reg. 4c. Sale 2c. Rubber Collars, Reg. 15c. Sale 7c.
Linen Collars Reg. 20c. Sale 10c.
Men's Suspenders, Reg. 50c. Sale 33c.
Men's Armlets, Reg. 25c. Sale 17c.
Combination Sett, Reg. 50c. Sale 33c.
Combination Sett, Reg. 50c. Sale 33c.
Combination Sett, Reg. 75c. Sale 45c.
Mufflers, 50c. Reg. Sale 31c.
Gent's Umbrellas, Reg. 75c. Sale 59c.
Gent's Neckties, Reg. 15c. Sale 59c.
Gent's Neckties, Reg. 35c. Sale 33c.
Gent's Neckties, Reg. 35c. Sale 17c.
Gent's Neckties, Reg. 35c. Sale 17c.
Gent's Neckties, Reg. 35c. Sale 33c.
Girls' Neckties, Reg. 35c. Sale 33c.
Men's Neckties, Reg. 35c. Sale 33c.
Girls' Neckties, Reg. 35c. Sale 22d.
Men's Sweaters, Reg. \$3.00, Sale \$2.10
Men's Sweaters, Reg. \$3.50, Sale \$2.31
Men's Sweaters, Reg. \$2.45, Sale \$1.98
Men's Sweaters, Reg. \$2.45, Sale \$1.98
Men's Woollen Gloves, 1.40
Unlined Kid Gloves 1.00
Leather Gloves, 75c. Rubber Collars, Reg. 15c. Sale 7c.

Established 1860

Stores open at 9.15 a. m. and close at 12 noon, open again at 1.30 and close at 6. Saturday close at 10

J. Morgan & Co., -629-633 Main St. 59 Years in Business