

LEAVING FOR ACTIVE SERVICE



FLASHLIGHT PHOTOGRAPH TAKEN BY THE SUNDAY WORLD STAFF PHOTOGRAPHER AT THE UNION STATION ON FRIDAY NIGHT OF A DETACHMENT OF THE PRINCESS PATRICIA'S LIGHT INFANTRY LEAVING FOR OTTAWA.

The Lion, the Eagles and the Bear

Nothing has appealed to the people of Ontario like The World's suggestion that the province give a battleship to the British fleet. There are two or three in British shipyards now almost completed for foreign powers and the government will requisition these. But Ontario can become responsible for one of them, and the people of the banner province of the Dominion will feel that they have their share in the mighty struggle going on in the North Sea. Ontario is fortunately situated and lies far away from the scenes of strife, but she benefits in all the ways that go to make up her prosperity from the protection of the fleet of Britain. She has contributed to it nothing directly nor indirectly so far, but now the need is great and pressing. We may sit back and remain satisfied to let others do the work, and we may reap the sordid and inglorious benefit in days to come, but this is not the old spirit of the race whose fathers prayed Britannia to rule the waves. Ontario can help her to rule.

A new spirit has arisen in society and among business men in the last generation. It used to be regarded, and is still regarded, in Germany and some other countries and the feeling still lingers in England, especially among the aristocracy and nobility, that business was naturally ignoble and fundamentally disgraceful. No business man could be a gentleman, was the old idea, and unfortunately there were enough business men of a kind to give color to the belief. It was thought that to be a gentleman one must be born to fortune and position, and that to be born otherwise made one necessarily a boor. All this underlies the Kaiser's idea of nobility and kingship, and the power of the old chivalry. They fall far below the Bushido of Japan. Sir Philip Sidney would blush for them. And they are fond of reviving the old feud that England is a nation of shopkeepers. Well, England has kept faith. She did not tear up her treaty with little Belgium. Keeping faith is the big thing about a gentleman. And people are beginning to find out that keeping faith is the big thing, the very big thing about a business man. If he sells you a dozen fresh eggs, the gentleman will see that you get fresh eggs. There is just the same nobility in that as there is in the treaty with Belgium. And this new discovery has been spreading thru the business world until a large proportion of business men have begun to realize that they can be gentlemen, too, not mock gentlemen, who break faith, like the Kaiser, and tear up treaties, but real gentlemen, like Sir Edward Grey, who keep their word, even tho at great cost and loss. A great war is an occasion when the extent to which this new spirit is abroad may be observed, and the prevalence of its influence upon the dealings of men with each other. It has been necessary to do unusual things in the world of finance and commerce in the last two weeks, and to make unusual arrangements. But there are many other things which cannot in the nature of things be reached by such arrangements, and in these cases it will be for the true gentleman, whether behind the counter, or in the counting-house, or in the inner sanctums of business, to show what sort of stuff he is made of, and whether all his pretence to be a gentleman is only outside veneer, or whether he has the heart of the knight in him. It can be summed up in a word, and the way the word strikes you will enable you to determine your own attitude on the matter, and whether you mean to be a gentleman or just a common every day pirate. The word is this. It will be a shame for any man of business to come out of this war richer than he went in. This may sound tough, but it goes to the root of the matter. The gentlemen are making sacrifices today. The other fellows are making money.

General Von Emmich, leader of the German forces before Liege, has been killed. There is no certainty as to how he met his death, but a suggestion of suicide is given. The failure to carry the forts at Liege must have

been a terrible disappointment to the leader of the supposedly invincible legions of the Kaiser. He may have voluntarily exposed himself to the fire of the enemy when he found how hopeless the task he was engaged upon. In any case the incident emphasizes the break-up of the German plan of campaign. While victory need not be asserted for the Belgians, the delay of nearly two weeks in the schedule for the German advance means such a disruption of the general plan, and such an unquestionable demoralization of the German troops, that final success may be regarded for them as hopeless.

Kaiser Wilhelm has proved to be the redutio ad absurdum of despotism. The recesses of the pit may well ring with diabolical laughter over the fiendish joke which has been played upon Europe. We have been told for years that he held the peace in the hollow of his hand. If he did it was a hollow peace. He has been given credit for all the fine qualities the German people themselves displayed. Their municipal ingenuity and progress, their university culture, their keen commercial faculty, their engineering and mechanical skill, their fine musical and literary talents were all concentrated upon the brow of the Kaiser. He has shown like a man coming down from the mount instead of rising from the pit. The Germans, let us thank Providence, will remain to be brothers and comrades with us when the Kaiser and his kind are swept into oblivion. The German people will be greater after defeat without the Kaiser than they could possibly be after victory with him. The Kaiser would have made a splendid Minister, but he has failed miserably as the head of a nation.

BUELOW'S BROTHER DEAD
REPORT NOW CONFIRMED

Berlin Newspaper Has Chronicled Death of Major-General Von Buelow

LONDON, Aug. 15.—The Daily Telegraph's Rotterdam correspondent says a Berlin newspaper has confirmed the report that Maj.-Gen. Von Buelow, a brother of Prince Von Buelow, former German imperial chancellor, was killed in battle early this week.

JAPAN WILL DECLARE WAR.

PARIS, Aug. 15.—The Petit Journal, editor of which is Stephen Pichot, who was formerly minister of foreign affairs, says today that it learns on absolutely unimpeachable authority that Japan is resolved to declare war on Germany, and that official action probably will be taken today, following the return of the emperor to Tokyo.

Belgian Civilians Disarmed. BRUSSELS.—All the newspapers print in large type on their front pages a "Warning to civilians," advising them to keep their doors and windows closed, and in the event that a hamlet is occupied by German troops to evacuate it in order to give the Germans no opportunity of accusing non-combatants of firing upon them.

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A blend of pure Highland malts, bottled in Scotland exclusively for

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ITALIANS WAIT
TO SEE WHO'LL WIN

ROME, August 15.—The Giornale d'Italia commenting on the report that Washington is being urged to intervene in the European conflict, in favor of peace, praises the movement, but thinks that any initiative in the matter by President Wilson will be possible only after a decisive battle has shown to which side victory inclines.

WON'T JUMP TO FEDS.

CHICAGO, Aug. 15.—Altho Roger Bresnahan admits that he recently had a fancy offer to manage the St. Louis Reds next year he declares that he has no idea of leaving the Cubs. Bresnahan has earned \$30,000 in organized baseball in the last three years. He has worked hard and faithfully for the Chicago Cubs this season and has taken off so much weight that he looks like a well-wrought figure. The Cubs say that Roger's fine catching during the absence of Jimmy Archer did much to maintain their hold on second position.

G. A. MITCHELL INJURED.

G. A. Mitchell, superintendent of bridges and buildings for the G. T. R. while superintending some work at the Brock avenue subway Saturday morning, was struck by a falling arm of a derrick, receiving bruises to his body and a slight injury to his hip. He was taken to the residence of his son, 17 Munro Park avenue.

PAYMASTER SHOT.

ST. LOUIS, August 15.—F. H. Solter, paymaster of the St. Louis Red Cross, was shot and killed by robbers this forenoon. The two robbers took the paymaster's money and escaped in an automobile.

ZEDEX

"The Great British Nerve Tonic"

A Combination of Nerve Foods and Costly Tonics, Ensuring Great Strength and Endurance

Dr. Andrew Wilson, the well-known English doctor, wrote: "Zedex is a wonderful nerve tonic and blood purifier. For all cases of Nervous Exhaustion, I heartily recommend it." Does not constipate. No nauseous mixture to swallow, but a pleasant, tasteless pellet.

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Sole Agents in Toronto for Hoosier Kitchen Cabinets, White Sewing Machines, Pullman Davenport, Electric Cookers.

Adams

No Extra Charge for Credit to August Sale Reductions.

THE ADAMS FURNITURE CO. LIMITED

No Home Furnishing Event to Match This Great August Furniture Sale of Ours

A tremendous money-saving opportunity that fills up present needs and seeks out and economically provides for the wants of the future. No thrifty home buyer can afford to let the occasion pass unheeded.

The advantages of our popular Charge Account Plan are extended to buyers of furniture in the August Sale who can purchase at the reduced prices and pay a little at a time and never feel any inconvenience. Monday's attractive inducements:—

Chicago Pullman



PULLMAN DAVENPORTS \$38.75

Massive oak and birch mahogany frames, covered with brown or black moroccoline, upholstered spring seats and backs, with separate bed spring and all-felt mattress, very simply operated by overturning the seat. Regular price \$50.00. Special on Monday at 38.75

Let us help you get ready for Exhibition visitors. We are making prices low on Beds and Bedding this month, and you can buy these things on easy term—which helps considerably.

Parlor Suites \$19.75

A collection of sample suites, consisting of settee, arm chair and rocker to match, with upholstered spring seats, polished birch mahogany frames, covered in a choice selection of silk moires, damasks and tapestries. Regular prices up to \$35.00. Your choice on Monday for 19.75



Lace Curtains

Durable quality, floral, conventional or scroll borders, plain or figured centres, white or ivory, suitable for dining-rooms, parlors or bedrooms, 50 inches wide by 3 yards long. Regular prices up to \$2.00 per pair. Clearing on Monday at 1.39

Curtain Nets

In neat block, fish net and striped patterns, extra strong quality, 45 to 50 inches wide, white or ivory, suitable for all rooms. Regular price up to 60c a yard. Monday per yard only .45



This Iron Bed Spring and Mattress

\$9.65

Complete The greatest value in an iron bed ever offered, with a 2-inch continuous post, finished in white enamel, with upright centre pillars and large chills, mounted on heavy casters, complete with good woven wire spring, supported by steel straps and helicals, best white maple frame and a mixed mattress, covered in art ticking, centre of curled seagrass, with jute felt at both sides. Outfit regularly worth \$17.00. 30 only to clear on Monday at 9.65



\$21.75

for Dressers

In choice polished mahogany, an exceptionally attractive design, 42-inch cases, containing two long drawers, top one shaped and subdivided interior, brass trimmings, best quality locks, 24 x 40 best British bevel oval mirror, supported by neatly shaped standards. Regular price \$30.00. Special on Monday for 21.75

Electric Domes \$15.45

25 only, assorted, in amber and green art glass, some are fitted with fringe to match, with chains for electric and stems for gas. Regular prices up to \$22.50. Your choice on Monday for 15.45

Extension Tables



\$31.50

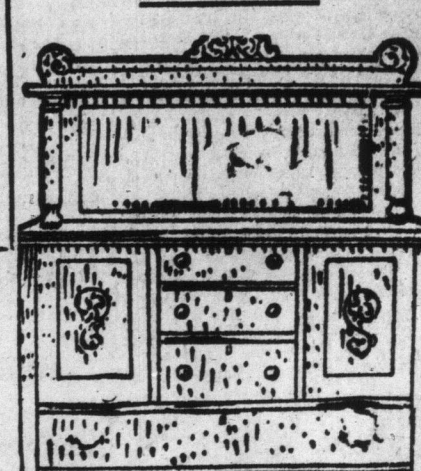
Made of selected quartered oak, in golden or fumed finishes, 44-inch round tops, full 8-foot extensions, deep rims, easy running slides, heavy pedestal bases—three designs in the lot. Regular prices up to \$42.00. 31.50 Your choice on Monday for

Wilton Rugs

100 only, in green, brown and tan colorings, floral and oriental patterns, suitable for parlors, dining-rooms and living-rooms, in the following sizes and prices: 9.0 x 10.6. Regular price \$45.00. Monday 35.50 9.0 x 12.0. Regular price \$50.00. Monday 37.50

Brussels Rugs

200 only, in floral and Oriental patterns, in shades of green, brown, red, tan, etc., suitable for parlors, living-rooms, bedrooms and dining-rooms, in the following sizes and prices: 9.0 x 10.6. Regular price \$28.00. Monday 21.50 9.0 x 12.0. Regular price \$34.00. Monday 26.50 11.3 x 12.0. Regular price \$38. Monday 28.50



\$13.95

for Buffets

Regularly Worth up to \$20 Made of hardwood, quarter-cut golden oak finish, a collection of three designs to choose from, fitted with full size British bevel edged mirror, cutlery drawers, long linen drawer, double door cupboards, full size, with brass trimmings. Regular prices up to \$30. Clearing on Monday at 13.95

Combination Fixtures

25 only, assorted, in two, three and four lights, brass base and extra gilt effect, with globes, wired and put up; these are manufacturers' samples. Regular prices up to \$12.50. While they last on Monday 4.75

The Adams Furniture Co., Limited, City Hall Square