

Other Sales Now in Progress Are:
February Hosiery Sale
February Silk Sale
It pays to read our advertisements each day. Many opportunities for savings appear throughout the store.

Hosiery at Sale Prices for the Whole Family

- Men's Fine Quality Hand Knitted Grey Wool Socks, extra close, plain weave, soft elastic finish. We recommend for any service, small and large sizes. Thursday..... **.90**
- Men's Finest Quality Plain Black Cashmere Hose, seamless foot, knitted close and in a medium weight, spliced heel, toe and sole. Sizes 9 1-2 to 11. Thursday..... **.50**
- Men's Khaki Wool Cashmere Half Hose, ribbed finish, soft, fine yarn, English make, good weight, spliced heel, toe and sole. Sizes 9 1-2 to 11. Thursday..... **.50**
- Boys' Ribbed Black Cashmere Stockings, English make, ribbed finish and seamless, strong school hose, sizes 6 to 10. Thursday..... **.39**
- Boys' Heavy Worsted Wool Hose, imported stock, clean fine yarn, heavy weight, ribbed finish, closely knitted, spliced heel, toe, and sole. Thursday..... **.50**
- Youths' Ribbed Black Cashmere Stockings, extra fine quality fine English spun yarn, good weight. Sizes 8 1-2 to 10. Thursday..... **.75**
- Men's All-Wool Black Cashmere Socks, extra soft fine yarn, medium weight, manufacturer's seconds of a fine quality, 6 pair for..... **.23**
- Men's Heavy-Weight Black All-Wool Worsted Socks, the kind that mother knits. Sizes 9 1-2 and 11 only. Our regular 69c quality, for..... **.49**
- Men's Finest Lisle Thread Socks, medium weight, tan, grey, cadet, white and black; manufacturer's samples and seconds. Thursday, a pair..... **.23**
- Women's All-Wool Plain Black Cashmere Hose, extra fine quality, light weight; sizes 9 1-2 to 10. February Sale price, a pair..... **.33**
- Women's Fibre Silk Hose, high silk deg. lisle thread top; black, white, and about a dozen shades; usual 59c hose at..... **.49**
- Women's Strong Fibre Silk Ankle Hose, with 17-inch silk boot and fine lisle thread top; black and white. Thursday, a pair..... **.29**
- Women's Finest Gauge Lisle and Cotton Hose, both regular widths and out sizes; black, white and colors. Regular 75c value, for..... **.49**
- Women's Tan Lisle Thread Hose, also Black and White Cotton Hose. The usual 59c quality. Thursday, a pair 16c; or 6 pairs for 50c.
- Boys' Heavy Ribbed Cashmere Stockings, "Penguin" Brand, guaranteed fast black; reinforced heel, toe and sole. Sizes 6 to 10. Thursday, a pair..... **.49**
- Children's Cotton and Lisle Thread Stockings, plain and mercerized finishes; tan, white and black; sizes 4 to 10. Values 29c and 35c. Thursday, a pair..... **.23**

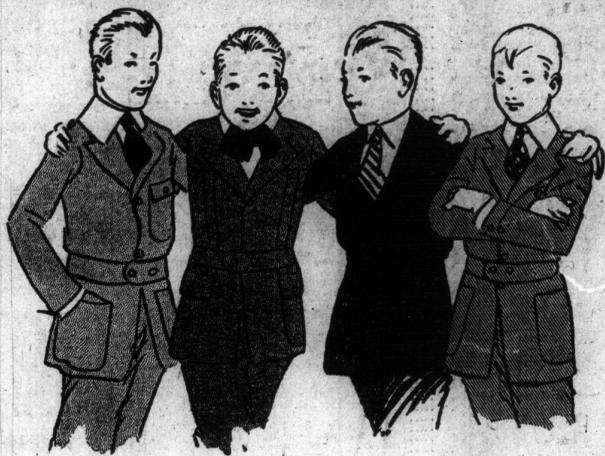


Boots for Men and Women

- Men's Special Canadian Army Blucher**—Best tan winter calf leather; has double toecap, no boxing, full outside back stay, heavy duck lined, calf leather foxings, double weight best grade soles, Goodyear welted and full leather heel; sizes 5 to 11. Pair..... **5.50**
- Men's Stormy Weather Blucher**—Tan willow calf leather, full round toe style, guaranteed wear-proof lining, dry foot viscolized Goodyear welt soles, leather counters; sizes 6 to 11. Pair..... **5.50**
- Young Men's Brown Lace Boot**—English recede toe, with neat perforated toecap; leather is dark brown willow calf; has blind eyelets, with or without hooks at top, lightweight Goodyear welt sole, low flange heel; sizes 5 1/2 to 10. Pair..... **5.50**
- Men's Patent Colt Blucher Boot**—Dull calf top, neat fitting conservative toe style, lightweight Goodyear welt sole, military heel; sizes 6 to 10. Pair..... **4.50**
- Women's African Brown Kid Lace Boot**—Plain toe, Goodyear welt sole, leather Waldorf heel, aluminum plate to prevent heel from wearing below top lift, 8 1/2-inch top, blind eyelets, Queen Quality make. Price..... **10.00**
- Women's Tan Russia Calf Lace Boots**—Blind eyelets, neat perforated tip, Goodyear welt sole, leather Spanish heel with aluminum plate, American make... **9.00**
- Women's Dark Tan Calf Lace Walking Boot**—Perforated imitation wing tip and vamp seam, Goodyear welt sole, low heel, 8 3/4-inch top, Philadelphia make... **8.00**

SIMPSON'S

THE STORE FOR MEN AND BOYS



The Clothes sold here for men and boys are well cut, well tailored and well finished.

The Dyes are as certain of service and quality as it is possible for them to be in these days of difficulty.

The Styles are attractive, new and youthful—the value throughout is hard to excel, for quality is good.

Suits That Just Suit the Boys!

—and incidentally their parents. They are both sturdy and stylish; sure to give satisfaction in every thread.

A Blue Serge Suit

At \$12.00—With Extra Bloomers

Material—Imported dark navy blue cheviot serge, strong twill lining throughout.

Cut—A smart belted pinch-back model, natural shoulders, breast and side patch pockets. The bloomers are cut full and are lined throughout; belt loops, strap and button at knee. Sizes 26 to 35, **12.00** for boys from 8 to 17. A thoroughly good suit.....

Tweed Norfolk Suits

The Kind That Wear Well, \$12.50

Good, sound, imported wool tweeds, in brown striped effects, are made up in these good-wearing suits; single-breasted coats with natural shoulders, four patch pockets, pleats in back and a three-piece all-around belt; bloomers with expanding knee bands; linings throughout of durable twill. Sizes 26 to 34, for boys from 8 to 16 years **12.50** old. At.....

The Smartest, Trimmiest Coat for the Small Boy is a \$7.50 Navy Blue Reefer

We have these coats, double-breasted and snugly made of heavy navy blue chinchilla cloth or, if preferred, a dark grey, almost an Oxford grey, instead of navy blue. Collars in each case are of black velvet and are close-fitting; the pockets have flaps. The brass G. R. buttons and the emblems on the sleeves complete these coats, which all the boys are proud to wear. A lining of red flannel adds to their warmth. Sizes 20 1/2 to 28. For boys **7.50** from 2 1/2 to 10 years old. At.....

For the Boy Who is Ready for His First Long Trousers, Three Excellent Suits

Single-breasted sacque suit of medium grey small check tweed; smartly cut and well tailored. **8.00** Sizes 32 to 35.....

A "pinch-back" model of English tweed, also grey, single-breasted coat and vest, well-cut trousers. Sizes 33 to 35..... **10.50**

A sacque suit of English tweed, the kind of suit that holds its style until worn out, is lined with twill mohair throughout. Color, light grey, small, neat pattern. A good suit and a smart one. Sizes **13.50** 33 to 36.....

Today's Opportunity—Boys' Overcoats \$6.95

Former prices, \$10.00, \$11.00, \$12.00 and \$13.00.

All that are left of our boys' \$10.00, \$11.00, \$12.00 and \$13.00 coats will be cleared today at **\$6.95**. Various good winter styles, made of the choicest woollens, in grey and brown stripes, checks and mixtures. Sizes for boys 8 to 17 years of age. A great opportunity to get your boy a high-grade coat for..... **6.95**

\$8.75 Coats for \$3.98

This group consists of Russian style overcoats, made of heavy tweeds, in fancy grey and brown check effects. They have storm collar, three-piece all-around belt and patch pockets. Sizes 21 to 28, for **3.98** boys 3 to 10 years. Our regular price is \$8.75. Now.....

Boys' Odd Bloomers, 95c.

Strong wearing full fashioned tweed bloomers, in serviceable grey and brown patterns and warmly lined, belt loops at waist and strap and buckle at knees, for boys 6 to 16 years of age. Sizes 24 to **.95** 34. At.....

Boys' Shirt Waists

Smartly cut from reliable wash fabrics, in good roomy styles with detachable and attached soft collars, white grounds with blue, black and brown stripe patterns; for boys 6 to 15 years of age. Sizes **.75** 11 to 13 neckband.....

Twelve Books of Adventure 25c Each

- The Lost World... By Conan Doyle
- The Poison Belt... By Conan Doyle
- The Dream Doctor... By Arthur B. Reeve
- The Green Ray... By William Le Queux
- The Mischief Maker... By E. Phillips Oppenheim
- At the Villa Rose... By A. E. W. Mason
- The Tangled Skein... By the Baroness Orczy
- The Scarlet Pimpernel... By the Baroness Orczy
- The Spies... By Rex Beach
- The Net... By Rex Beach
- The Silver Horde... By Rex Beach
- The Barrier... By Rex Beach

More Good Furnishings for Your Boy

- Scotch Wool Underwear, made by Penman's, is warm and durable. In sizes 22 to 32. Price, **.50** a garment.....
- "Good-Night" Pyjamas, are made from heavy flannel, blue, pink or brown stripes. Sizes 6 to 14 years. Price..... **1.25**
- Negligee Shirts, with laundered cuffs and collar bands; plain and fancy stripes, in a wide range of the good colors. Sizes 12 to 14. Price... **.75**
- Boys' Sweater Coats at **\$3.00**, are made from heavy all-wool yarn. The color combinations are grey and royal, grey and cardinal, and navy and cardinal, "V" necks. Durable and warm and just the sort of sweaters that appeal to the boys. **3.00** Price.....

Furs for the Motorist

- Fur Caps**
- Persian lamb, in driver and wedge shape, at..... **4.50 to 14.50**
- Otter, in wedge shape, at..... **15.00, 18.00, 22.50**
- Plucked beaver, in wedge shape..... **12.50 and 15.00**
- Gauntlets**
- Coon Gauntlets..... **6.75**
- Dogskin Gauntlets..... **3.50**
- Korean Beaver Gauntlets..... **4.00**
- Otter Gauntlets..... **18.00**
- Persian Lamb Gauntlets..... **18.00 and 22.50**
- Plucked Beaver Gauntlets..... **15.00**
- Fur Collars—**
- that can be buttoned on to any overcoat.
- Persian Lamb Style**—Fine, close, even weave, in good quality glossy pelts, lined with black satin. At..... **8.00, 10.00 and 12.50**
- French Otter**—Made from select muskrat skins, close, even fur, in rich dark brown shade, quilted Italian linings. At..... **6.00 and 7.50**
- Electric Seal**—A very serviceable collar, lined with quilted Italian lining..... **3.50**



Look on Page Five for Today's News of Furniture and Housefurnishings—February Sale

The Best Gloves for Men and Boys

- Men's English Tan Cape Walking Gloves, unlined, hand-sewn seams, dome fastener and spear point seam. All sizes. **2.00** Thursday.....
- Men's Putty Shade Wash Cape Leather Gloves, unlined, soft pliable leathers, dome fasteners and outsewn seams with black stitching on back; sizes 7 to **1.50** 9. Thursday.....
- Men's Automobile Gauntlet Gloves, black horsehide and grey leathers, wool linings, deep wide cuff, heavy sewn seams, excellent values. Thursday..... **3.25**
- Men's Grey Silk Gloves, popular spring street gloves, Kayser brand, made in Canada, heavy silk closely woven, dome fasteners. Thursday..... **1.00**
- Boys' Tan Leather Gauntlet Gloves, wool lined, wide cuff with fringe, strong sewn seams. Assorted tan shades. On sale Thursday at..... **.75**
- Boys' English Tan Cape Gloves, unlined, soft pliable leather, assorted shades, dome fasteners, pique sewn seams, sizes 4 to 7. Thursday..... **1.25**

Men's Underwear

Your comfort after a good tub depends largely on the sort of underwear you pull on. Heartily recommended is the "Dreadnought" Brand, English make, light in weight but plenty heavy enough for winter wear for most men. Fine, white wool, very closely knit. Sizes 34 to 44. At a **1.75** garment. Combinations, **3.50**

Men's Silk and Wool Underwear, "Body-guard Brand," elastic rib, close fitting garments. An ideal weight for winter wear. This line in shirts and drawers only. All sizes. Price, per garment..... **2.50**

Men's Pure Wool Shirts and Drawers, medium weight "Dreadnought Brand." Flat knit, with elastic rib cuffs and ankles, in cream color. Price, per **1.75** garment.....

Combinations, same as above, **3.50** sizes 34 to 44.....

Men's Negligee Shirts in the new fancy pin and clustered stripes. They are all made coat style, with double **2.00** French cuff, sizes 14 to 18. Price.....



For Winter Sports

- Boys' Coaster Sleighs**, selected hardwood runners with fancy side arms, patriotic decorations on seat boards, heavy round spring steel shoes. Regular **\$1.00**. **.49** 42 inches long. Thursday.....
- Army Service Wagons**, sheet metal bodies painted "khaki" and stencilled heavy steel gears, oval steel tires, bent handles for steering or pulling. Three sizes. Thursday..... **1.90, 2.10, 2.30**
- Boys' Velocipedes**, black enamelled steel frames, adjustable seats, wooden grips in handle bars, rubber tired wheels. Two sizes. Thursday, special... **2.88, 3.48**
- Skates**
- \$1.75 Values for \$1.50, Today.**
- Double End Hockey Skates, full nickel-plated, with or without puck stop, Dunn's celebrated make, fully warranted. Men's and women's sizes, 9 to 11 1/2. **1.50** Regular \$1.75. Thursday.....
- Tube Skates at \$4.50 per pair in a full range of sizes.
- Skates for Boys and Girls at..... **1.00**
- "Bob" Skates for the wee folks, per pair..... **.39**

See Page Five For Furniture

The SIMPSON Company Limited