

Telephone Main 7841 1898...TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR...1919 Market Adelaide 6100

STORE OPEN ALL DAY TODAY, 8.30 a.m. to 5.30 p.m.

At SIMPSON'S—Outstanding Values in the Men's Store

New Suits and Overcoats Low Priced Today

No Sounder Investment

is open to the people of Canada at the present time than the Victory Loan, 1919. The Government is asking for a loan of \$300,000,000 to carry on the work of reorganization of the industries and resources of this country following the war, for which will be paid an income return of 5 1/2% per annum. You are requested to subscribe to the limit of your ability.

Buy Victory Bonds Today

GLOVES

For Men

Wash Chamoiette Gloves, \$1.00

Plain gray shade, with black stitched backs, and dome fasteners. Sizes 7 to 10. Extra value, \$1.00.

Woolen Gloves, \$1.25

English make, with dome fasteners. Gray shades. All sizes. Extra value \$1.25.

Tan Cape Gloves, \$3.50

With pure silk lining, dome fastener and outsewn seam. All sizes. Extra value, \$3.50.

For Boys

Boys' Tan Cape Gloves, \$1.50

Unlined, soft pliable skin, one dome fastener, outsewn seam. Special value, \$1.50.

Boys' Chamoiette Gloves, 85c

Gray, natural and tan, fine quality fabric, excellent weight, dome fastener. Washable. Sizes 1 to 7. Special value, 85c.

Smart, Service Giving Suits for Boys at \$14.85

Styles that are the latest out; values that are very real; fit, tailoring and workmanship, the same as you would expect to find in men's suits.



Browns, neat grays and fancy mixtures. Tailored in the double and single-breasted waistline and better models. Bloomers are full-fashioned, have belt loops; some have belt of self material and governor fasteners. Sizes 28 to 35. 10 to 17 years. Today, exceptional value, at \$14.85.

Simpson's—Main Floor.

Men Can Buy Dressy Shirts Today at \$1.48

Regularly \$1.75 to \$2.00

They are much better shirts than you would expect at this price. Fine cambric is the material. Choose from dressy models in stripe patterns, in the newest colorings. Double French cuff. Coat style.

There are 1200 Shirts to choose from—an opportunity to select shirts for future as well as present needs. Sizes 14 to 17. Regularly \$1.75 and \$2.00. Today, \$1.48.



Men's \$10.00 Pure Wool Sweaters, \$6.95

90 only, in fine fancy stitch, extra heavy 4-ply wool yarns—maroon or brown. High storm collars, two pockets, pearl buttons. Sizes 36 to 44. Regularly \$10.00. Today, \$6.95.

Men's Tiger Brand Combinations, \$4.95

Heavy winter weight, fine wool and cotton mixture. Natural shade, closed crotch style. Sizes 34 to 44. Special, \$4.95.

Simpson's—Main Floor.

Men's Tweed Fedoras \$3.00, \$3.50 and \$4.00

Popular Hats This Fall

They offer excellent service and are warm and comfortable. Many patterns of donegals, homespun, jersey cloths, etc. Today, \$3.00, \$3.50 and \$4.00.

Men's Velour Hats, \$7.50 and \$9.00

Black, green and brown velours of high-grade American make, with satin linings. Today, \$7.50 and \$9.00.

Knox and John B. Stetson Hats

Many new Fall shapes and shades in these high-grade hats.

Simpson's—Main Floor.

1500 Pairs Men's Fine Boots on Sale Today at

The Season's Newest Models

\$7.95

Sizes 6 to 10 In the Lot

No Phone, Mail or C.O.D. Orders on Sale Footwear

There are boots in the lot for 1500 men, and as they will go with a rush at today's unusually low price, it is advisable to shop early.

They are the season's newest and most popular styles, in black calfskin, Havana brown, patent colt and kid—blucher styles, wide and narrow toe shapes—heavy and medium weight—viscolized oak leather and rubber fibre soles, all Goodyear welt sewn. Military and low heels. Sizes 6 to 10 in the lot. Extraordinary value today at \$7.95.



On Sale, Second Floor.

Double-Breasted Suits for the Young Man at \$35.00

Snappy models, featuring the distinctive style touches so desired by the young man.

Finished from a fine heather green tweed, with novelty overcheck pattern effect.

Double-breasted, waist-seam sacque, peak lapels, form-fitting, slash pockets.

Medium height vests; trousers finished with five pockets, belt loops and cuff bottoms. Sizes 35 to 40. \$35.00.

Youths' First Long Trouser Suits at \$20.00

Smart gray tweed mixtures, especially tailored for this particular age, in the Trench sacque model, with all-around belt and slash pockets.

Medium height vests; trousers finished with five pockets, belt loops and cuff bottoms. Sizes 33 to 36. \$20.00.

Men's Suits at \$42.50

A rich dark brown all-wool Scotch tweed.

Single-breasted, 3-button sacque, soft roll notch lapels, semi-fitted, regular pockets with flaps.

Medium height vests; trousers finished with five pockets, belt loops, cuff or plain bottoms. Sizes 36 to 44. \$42.50.

The Overcoats

Heavy Weight Melton Overcoats for Men, at \$35.00

Stylish and comfortable coats for winter.

Made up raw edge, in the Chesterfield model, from rich dark gray and black melton; fly front, slightly fitted back, velvet collar, regular pockets with flaps; wool body linings. Sizes 35 to 44. 8.30 this morning, at \$35.00.

Young Men's Overcoats, at \$40.00

A heavy weight novelty green coating.

Double-breasted, waist-seam model, form-fitting, convertible collar, slash pockets. Wool body linings. Sizes 35 to 40. \$40.00.

Simpson's—Main Floor.

Young Men's Overcoats, \$50.00, By Hart Schaffner and Marx

A rich dark brown heavy weight coating. Double-breasted, combination trencher and waist-seam model, natural shoulders, convertible collar, plunge pockets, half silk lined. Sizes 35 to 42. \$50.00.

New Victor Records for November (Just Out Today)

95c—10-inch, double-sided

- 18613—Sahara (We'll Soon Be Dry Like You) ... Esther Walker
- Nobody Knows and Nobody Seems to Care ...
- 18612—Carolina Sunshine ... Sterling Trio
- Golden Gate ... Charles Hart and Elliott Shaw
- 18610—And He'd Say Oo-La-La Wee-Wee ... Billy Murray
- Dixie is Dixie Once More ... American Quartet
- 18609—When I'm Gone, You'll Soon Forget ... Fearless Quartet
- Weeping Willow Lane ... Henry Burr, Frank Croxton
- 18615—Waiting, Fox Trot ... Joseph Smith's Orchestra
- Mummy O' Mine, One Step ... Joseph Smith's Orchestra
- 18614—Mandy Medley, One Step ... Selvin's Novelty Orchestra
- Novelty, One Step ... Selvin's Novelty Orchestra
- 18608—Cohen at the Picnic, Part I ... Monro Silver
- Cohen at the Picnic, Part II ... Monro Silver

\$1.50—12-inch, double-sided

- Gems From Listen Lester ... Victor Opera Company
- Gems From Somebody's Sweetheart ... Victor Opera Company

\$1.25—10-inch, Red Seal

- 64829—Guitare (Op. 45, No. 2), Violin ... Jascha Heifetz
- 64824—Nobody Knows De Trouble I've Seen, Violin ... Kreisley
- 64825—Roses of Picardy ... John McCormack

We deliver records—Phone Main 7841

Simpson's—Sixth Floor

The SIMPSON Company Limited