SAVE TIME—SHOP WITH A TRANSFER CARD.
Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of $10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

100 Dozen Heavy White Bath Towels at, Pair, 85c

You might go far before you'd obtain Bath Towels of such quality at so low a price, for they are marked on a before-the-war basis, and are actually less than mill cost. They are strong and heavy, closely woven and absorbent. They are well finished, too, with pink or blue borders. Size 21 x 42. Specially good value, per pair .85

Heavy Union Huckaback Bedroom Towels, a splendid weave for hard wear. Owing to the mixture of linen, they dry splendidly. Size 19 x 16. Very good value at, per pair .65

Irish Cotton Damask Table Cloths, strong, firm, having an excellent linen finish, are prettily patterned with floral centres and pretty border designs and wear and launder extremely well. Size 70 x 88. Price, each 2.65

Such value as is worth an early visit is offered in Irish Union Crash Roller Toweling, with brown and white stripes. It is a good firm weave, dries splendidly, is 18" wide. Yard .20

Special value these Pillow Cases, of course. They are embroidered in dainty designs, with wide hemstitched borders. Size 45 x 38. Price, per pair 1.10

Soft White All-Wool Blankets, warm and light and well finished, may be had with pink or blue borders, blankets that should really wear well. Size 64 x 84. Price, per pair 11.20

Cotton-filled Comforters in the popular Turkey red chintz, are also notably good value. There are sizes for single or three-quarter beds. Price, each 3.00

Exceedingly good value may be found in Irish Embroidered Bedspreads, with hemstitched borders. Size 90 x 100. Price 4.85

—Second Floor, James Street.

In the EATON February Sale of Furniture, a Grand Display of Dependable Furniture and the Prices Make it Worth While Buying Now

With Mattress, $6.90

The EATON February Sale of Furniture is now a mammoth proposition. Back in the olden days it was inaugurated to stimulate business, in what was then a comparatively quiet month. Profits were cut to a fine margin and inducements made to make it worth while buying furniture in February. NOW February is one of the busiest months of the year, because the same principles rule—it's worth while to buy now, and in addition, the variety offered has so widened that furniture for a cottage or a mansion can be obtained at February Sale prices. And it's better furniture—for our persistent demand for quality first has created such a standard that there is nothing too good for the EATON Furniture Sale. Extra special values are offered each day, and the list for today is an extra good one. Just note these in particular: —

$25.50

Children's Cribs, With Springs and Mattress, $6.90, Less Than Usual Price of Crib Alone

This serves to emphasize the values offered, and as the quantity is limited to about 100 we advise early buying. These Cribs are in good design, as illustrated, have drop sides, link weave spring, and are finished in white enamel. Size 2' 3" wide x 4' 3" long. Complete with soft mattress. To day, Sale price 6.90

Buffet, illustrated, is another interesting value. It is in quarter-cut golden or fumed oak, Colonial design, has 38-inch bevel plate mirror, 48-inch double top, lined cutlery drawer, 2 linen drawers, and large 2-door cupboard. Price 25.50

EXTRA GOOD SALE OFFERINGS IN DINING-ROOM AND LIVING-ROOM FURNITURE.

Buffet of quarter-cut oak, in golden or fumed finish, is in Colonial design. Sale price 29.50

Dining-room Chairs, 2 designs, quarter-cut oak, golden finish, large slip seats, covered in brown leather. Sale price, set 25.00

Dining-room Chairs, 2 designs, quarter-cut oak frames, seats upholstered in brown leather; 5 side chairs and 1 arm chair. Sale price 18.50

Dining-room Suite, in quarter-cut oak, in golden or fumed finish, consists of buffet with mirror back, double top, divided cutlery and linen drawer and 2-door cupboard. Sale price 22.50

Set of 6 chairs, upholstered in leather 18.25

Round top, pedestal base, extension table, 16.50

Or 8 pieces for 57.25

Dining-room Suite, in quarter-cut fumed oak, consists of buffet with mirror back, 48-inch top, copper trimmings, sale price, **$29.50;** 2-door China Cabinet, sale price, **$21.75;** Extension Table, sale price, **$17.50;** set of 6 chairs, sale price, **$24.00;** 9 pieces complete 92.75

Jacobean Dining-room Suite in black walnut, suitable for medium-sized room. Buffet, **$35.00;** Serving Table, **$15.75;** Extension Table, **$39.50;** set of 6 Diners, with slip seats of brown leather, **$39.50;** or 10 pieces complete 129.75

Dining-room Extension Table, in elm, in golden finish, has 44-inch top, rounded corners, deep rim; 6-foot slides, turned and fluted post legs. Sale price 7.75

Living-room Table, quarter-cut oak, golden polish finish, 42-inch top, deep rim, with drawer, heavy turned post legs, shelf for books. Sale price 8.50

Living-room Suite, Mission design, in quarter-cut fumed oak, consists of settee, with 2-panel upholstered back, deep spring seat, covered in brown leathers, sale price, **$29.50;** Arm Chair, back and seat covered in brown leather, **$12.75;** Arm Rocker to match 12.75

Jacobean Bookcase, quarter-cut oak, fumed finish, 52 inches wide, 62 inches high, carved corner posts, built-up top, 2 glass doors, moulded rim, divided centre, with carved post between the doors. Today, half-price 35.00

—Furniture Building, James and Albert Streets.

50 Entree Dishes at $6.95, and Other Good Offerings in the Sale of Silverware Today

The February Sale of Silverware is such an established Sale that many people wait for this interesting event, knowing that unusual values are obtainable. And this year's Sale is no exception to the rule, as the displays throughout the department show, and from which these items have been chosen for special prominence today. Quantities in each instance are mentioned, and because they are limited, we advise early selection.

50 Entree Dishes, with plain and beaded edge, removable top handle so they can be used as two dishes on the table. English goods, made by reliable Sheffield manufacturers. Silver-plated on nickel base. Sale price 6.95

25 Bright Burnished Covered Butter Dishes, perfectly plain finish, feet and handle; inside glass drainer. Sale price 1.95

18 Fancy Silver-plated Cake Baskets, with fancy handle and feet. Sale price 2.95

25 Fancy Covered Butter Dishes, in satin finish, bright cut; plain feet and handles, inside glass drainer. Sale price 2.50

25 Only Glass Salad Bowls, with silver-plated rims, and silver-plated servers. Sale price 1.95

18 Silver-plated Card Trays, stand on base about 6" high; also silver-plated Bon Bons, some with embossed decorations, and some Open Butters, with a glass lining, all to clear at 1.50

50 Children's Cups in bright plain finish, to clear at .50

—Main Floor, Yonge Street.

Today Brings Great Sale Values in Floor Coverings

Brussels Rugs, Wilton Rugs, Axminster Rugs—Even Rugs That Were Made in Persia, Included in These Sweeping Price Reductions. Also Printed Linoleum and Matting From Japan, Clearing at Nearly Half the Usual Prices.

Special Displays of These Goods Will Be Made for Today to Make Selection Easy—Bring Along the Size of Your Rooms.

50 Firmly Woven Brussels Rugs, in good variety of small conventional and semi-Oriental designs, in greens, browns or blue. Useful for almost any room. Less than mill prices. Size 6' 9" x 10' 6", special selling, $14.25; size 9' x 9', special selling, $15.50; size 9' x 10' 6", special selling 18.75

Stout Wilton Rugs, well able to stand hard wear in a living-room or dining-room. Patterned in many small figured and Oriental effects. Dollars less than usual for quick selling today. Size 6' 9" x 10' 6", special selling, $25.50; size 9' x 9', special selling, $29.00; size 9' x 10' 6", special selling, $29.50; size 9' x 10' 6", special selling 33.50

Heavy Axminster Rugs, in good Oriental designs, the rich toned Mosoul and Gorovan style, with quaint attractive figures and remarkable combinations of color that makes such a good foundation for a well-furnished room. Offered today at prices that mean big savings on every rug. Size 4' 6" x 7' 6", special selling, $10.50; size 6' 9" x 9', special selling, $18.75; size 9' x 10' 6", special price, 29.50

47c--Printed Linoleum and Neponset--47c

Hard Wearing, Sanitary and Easily Cleaned Floor Coverings, in block, tile, hardwood and matting pattern, in great variety for a kitchen, hall, bedroom, in fact any part of the home where it would be required. All 2 yards wide, thoroughly seasoned and well finished. Today, special selling, square yard .47

Reversible Japanese Matting, 36 in. wide, sanitary and durable for bedrooms and sewing-room. In many pretty designs, in red, green or blue, with natural colors. Today, special price, yard .17

Great Sale Offerings Today, in Oriental Rugs

Savings of From $50.00 to $200.00

Room-size Oriental Rugs at prices that warrant buying now. Note the few here mentioned:

Mushkabad Rugs, 10-4 x 13-6. Sale price, 175.00

Anatolian Rugs, 10-1 x 13-11. Sale price, 250.00

Cashmere Rugs, 12-0 x 15-2. Sale price 250.00

Cashmere Rugs, 9-1 x 14-0. Sale price 190.00

Derbend Rugs, 8-1 x 14-9. Sale price 350.00

—Fourth Floor.

EXCHANGES AND REFUNDS

IMPORTANT NOTICE

Store purchases may be exchanged **in the usual way** *at the Department Exchange Office* **within ten days** *from date of purchase* **if accompanied by the bill.**

Should there be reason to exceed the ten-day period, or should the bill be missing, it will be necessary to apply for exchange at the Adjusting Bureau, Basement.

French Mirrors

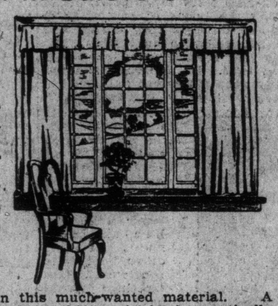
French Mirrors, the upper section with a 10" x 14" colored French print, the lower section has a 10" x 34" plate mirror. The frames are antique gilt and have fancy French top ornaments. Sale price 6.00

Framed Pictures

Framed Pictures nearly all half-price. They are antique gilt and are in dainty design. Pictures are copies from famous paintings; subjects are landscapes, figures, seas etc. Many of these frames alone could not be made for this price. Today, Sale price .50

—Fourth Floor.

1,200 Yards Madras Curtain Muslin in Sale Clearance Today, at 23c Yard



In spite of a recent advance in cost of this material, we are offering another lot of about 1,200 yards to clear at a great reduction. There is no better material to launder than Madras, as no starching or stretching is required (simply ironed). It wears well and has a dainty effect at the window. The patterns (of which there is a good choice), block, bungalow stripe, floral, medallion, show up well, as they are slightly raised from the body of the material. Widths 36" and 43". Sale price, today, per yard .23

Nottingham Sash Net, in a good wearing quality, with corded and scalloped edges, neat block or floral designs, in medallion or stripe effects, with borders to match. We cannot place an order today for these goods at the price we are offering them. 30" wide, white only. Reduced, per yard .11

Harmony Art Chintzes, 36" wide—these new Chintzes demonstrate the very newest and most up-to-date ideas in this much-wanted material. A splendid assortment in this special lot in practically every conceivable color combination, and in designs appropriate for all purposes for which Chintzes are utilized. Floral stripe combinations of pink, rosebud sprays and stripes, allover floral; also Jaspe grounds in fawn, pink, blues, yellows, greens. Sale price, per yard .37

More Lace Curtains, Many Half-Price at 98c Pair

Nottingham Lace and Scrim Curtains, 34" to 50" wide, 2½ yards and 3 yards long, in white, ivory or ecru, and in plain floral, medallion and block effects. The scrim are all fine quality, fully mercerized and trimmed with lace edges and hemstitching. The laces are evenly woven and finished with scalloped edges, all greatly reduced to clear. Many half-price. Today at, per pair .98

Silk Brocades and Silk Damasks, 50" wide, a clearance of odd colorings and broken assortments, including many beautiful designs in the collection. Very rich, bright finish, in tones of grey, blue, amethyst, gold and champagne. Suitable for hangings and upholstering fine furniture. Sale price, per yard 2.45

Tapestry Curtains—Heavy Reversible Curtains, 45" wide by 3 yards long, made of good weight material, in a conventional design and trimmed with heavy tassel fringe at top and knotted at bottom. The colors are red, green and two-toned red and green. Sale price, a pair 4.65

—Fourth Floor.

Take Advantage of This Offering of Paint at 59c and Have it Ready FOR THE GREAT SPRING CLEAN-UP

Paint at 59c Quart is a Novelty Now-a-Days, So if You Have Much or Little Paint to Buy Now is the Time to Buy

Some of the colors and shades are getting low, so we advise ordering early. To make sure, order today, and where quantities are required order gallon cans. This paint is a well-known reliable brand. Every can bears the EATON label. You can buy it, use it, and if it doesn't prove satisfactory in every way, we'll replace it or refund your money. And it certainly will pay you to anticipate your paint requirements, for since this lot of 30,000 quarts was purchased paint prices have advanced three times. The colors (over 40) include many of the tints and shades so desirable for interior decorating, which can be done at any time, as well as the colors for outdoor painting, to use when woods dry out. To make sure of your colors, order today.

Cream, Ivory, Primrose, Yellowstone, Golden Yellow, Silver Grey, French Grey, Light Slate, Golden Brown, Dark Slate, Pearl, Pale Green, Pea Green, Apple Green, Shutter Green, Copper Green, Bottle Green, Cherry Red, Also Inside and Outside Whites, Sky Blue, Pale Blue, Turquoise Blue, Deep Blue, Lilac, Pink, Buff, Leaf Brown, Indian Red, Chestnut Brown, Maroon, Scarlet, Buttercup, Deep Yellow, Wine Color

—Fourth Floor.

The Price, Per Quart, 59c

Wood Photo Frames on Swing Bases in Half-Price Clearance Today

Prices Include Fitting Your Pictures, So Bring Them With You—Cabinet Size to Size 8 in. x 10 in. in the Lot—Frames and Bases Are in Walnut, Mahogany, Japanese Lacquer and Mahogany Finish. Many hand carved. All complete with glass and back.

The Swing Base Photo Frames (styles similar to illustration) are the most approved at the present time, so a half-price offering in such is sure to create unusual interest. Therefore, early buying is advisable. The list includes:—

1 Oval Hand-carved Frame, size 9 x 12, swinging on a hand-carved base; finished in antique gilt. Half-price 4.00

1 Square Frame, size 6" x 8" (made for picture on both sides). The frame is suspended with a pivot top and bottom inside another frame that is fastened to a base; finished in dark antique gilt. Half-price 4.25

1 Frame, with round corners, size 6" x 9", swinging on a fancy base, solid mahogany, polished finish. Half-price 6.75

1 Frame, oval inside, square outside; size 7" x 10", swinging on a fancy base of solid walnut, wax finish. Half-price 7.00

1 Oval Frame on fancy base; size 7" x 9"; finished in antique gilt. Half-price 3.50

1 Square Frame; size 6" x 8", swinging on a fancy base; hand-carved and finished in antique gilt. Half-price 3.50

Balances of Fine Wall Papers Clearing Today at 10c Single Roll

And Other Good Sale Offerings in Wall Papers Today

These are balances of English, American and Canadian Papers, in quantities up to 12 rolls of a coloring. Suitable patterns for almost any room in the house. Clearing today, single roll .10

Canadian Stripe Papers in brown, buff, grey and cream colorings, some edged with gilt; floral and conventional cutout borders to match. Sale price, single roll .10

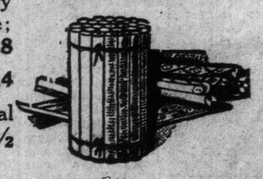
Border, yard .5

Balances of Canadian and American Papers, two tone and tapestry effects in soft grey, buff and blue shadings, suitable for hall, living-room, or dining-room. Sale price, single roll .23

Floral stripe papers for bedrooms or sitting-room; cream or grey grounds with rose pattern stripe, in soft blue, yellow, pink and mauve; floral cut out border for top and base to match. Sale price, single roll .8

Border, yard .4

Jet black Stove Pipe Enamel for stoves, grates, pipes and general ironwork. Sale price, tin .7½



—Fourth Floor.

THE T. EATON Co LIMITED