

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS.—It and cold.

SIMPSON



SANTA CLAUS SPECIALS

Our Marvelous Palace of Toys

The most fascinating children's shop in Toronto. The spirit of Christmas reigns supreme and you older folks will feel yourselves young again in the magic aisles. Here are specials for Tuesday that should prompt an early call.

- Kid Dolls with bisque head, have closing eyes, real eye lashes and curly hair. 18 inches high. Tuesday .50
1,000 Dressed Dolls, with fancy lace trimmed dresses and coats, white shoes and stockings. Are special for Tuesday at .29
Boys' Drums of fancy paint enameled tin. Regular 25c. Tuesday .15
Toy Pianos, rosewood finish, 5 keys. Tuesday .25
A. B. C. Blocks, with pictures, boxed. Tuesday .10
Tin Tea Sets, two sizes. Tuesday, 15c and 25c.
Nestled Picture Blocks, 5 sizes. Tuesday, .10, .25, .50, .75 and 1.00
The Home Grocery Store, everything, complete for "playing store." Regularly 25c. Tuesday .19
Fish Pond, 25c. Tuesday .15
5,000 Mechanical Toys: Autos, taxi cabs, umbrellas, toys, engines, delivery wagons, ducks, frogs, pig-ions, etc. Tuesday, each .25
Mechanical Boats that will sail on water. Regularly 30c. Tuesday .25
White Enamel Cradles for dolls, extra large size, special for Tuesday .25
Empress Hockey Skates, straight runner, nickel plated, sizes 8 to 10 Tuesday .75
Peerless Hockey Skates, double end, puck stop, nickel plated, light and strong. Special for Tuesday 1.00

Odd Silver Pieces

- 200 SPOON SETS, SAVE A DOLLAR ON EACH SET.
Half Dozen Spoons, of the famous Rogers silver plate, Helena pattern, cased in leather. Regularly 1.25. Tuesday 1.45
A few Louis XV. sets, heavily plated on the best nickel silver base. Per set, regularly \$2.50. Tuesday 1.45
Ladies' Powder Jars, Colonial pattern, glass with sterling silver covers, show a daisy pattern in relief with a grey finish. 200 only. Regularly \$2.25 each. Tuesday .85
Sterling silver mounted salt and pepper shakers of cut glass, with sterling silver tops, 300 pair only. Regular price \$1.00 pair. Friday, pair 1.00
Sugar Tongs, of Rogers silver plate, in fancy pattern, are dainty Christmas gifts, 400 only, in a lined box. Regularly 75c. Tuesday .35

Jewelry for Gifts

- We began months ago to collect the generous jewelry stocks we are now selling at such wonderful prices.
They go out as fast as they are brought to our cases, so that unless you come often you'll miss some thing. Jewelry is the gift ideal. Come early. There will be many others looking for these goods.
14k Solid Gold Sunbursts, set with 65 real pearls and furnished with safety chain and pendant. Regular value \$15.00. Tuesday \$9.95
14k Solid Gold Cuff Links, plain for monogram. Regular \$5.00. Tuesday 2.95
10k Solid Gold Cuff Links, plain for monogram. Regularly \$3.75. Tuesday 1.59
10k Solid Gold Stinger Rings, beautifully hand engraved. Regularly \$2.25. Tuesday .89
10k Solid Gold "Real Whole Pearl" Rings. Regularly \$2.75. Tuesday 1.13
Gold Filled Locket and Chain, chain 16 inches long, curb link, places for two pictures in locket. Regularly \$2.00. Tuesday 1.19

Ebony Goods

- We have the largest stock in Canada at this store. Our values are based on direct purchase and cannot be bettered anywhere. We guarantee every piece.
Men's Military Brushes with solid ebony backs, each 50c, 59c, 75c, \$1.00, \$1.25, \$1.50, to \$3.00. Women's hair brushes with solid ebony backs either concave or oval backs with long pure white bristles, each 50c, 59c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$2.75, to \$4.50
Cloth brushes with concave or oval backs, each 75c, \$1.00, \$1.25, \$1.50, \$1.75
62 pieces Rich Cut Glassware, comprising Fern Pots, Tall Vases, Sugar and Cream Set, Fruit Bowl, etc. Tuesday special .249
Austrian China Dinner Set 10.98
\$75.00 Limoges China Dinner Set, complete dinner and tea service for 12 people. Tuesday 59.50

Meeting the Christmas Guest

You're face to face with the problem of Christmas visiting, a problem that extends right down to the last item of your house furnishing and personal belongings.

All the things you "just have to have," and the presents for Mary and Bob and all the tiny tads are here at prices that will enlarge your purse immensely in purchasing power. We extend the invitation for Tuesday morning and promise a hearty welcome.

Christmas Neckwear Announcement

The first and last thought of the Christmas shopper is the neckwear choice, for it contains gifts that every woman loves. Neck fittings and scarfs of endless varieties include many that are entirely new this season, being designed for us in France and Belgium. Others are made here and are quite as beautiful. Side frills, cascades, yokes, revers, collars and fichus introduce a constant novelty of shape and material.



Spanish lace, metal embroidery and printed crepe all make charming gift scarfs. Whether a jabot at 50c or a real lace fixing or scarf at \$50, we will box it for its Christmas mission. Ask to be shown our real lace novelties just cleared from Customs. Prices range from \$5.00 to \$45.00.

Women Blanket Robes 3.95

Lounging Robes of fancy figured blanket cloth, in pretty floral designs of grey, garnet or helio; collar, cuffs and fronts finished with band of messaline silk. Are sure of appreciation as gifts. All sizes. Tuesday. 3.95

Wool Jersey Top Skirts 3.75

Black Petticoats, with top of all-wool jersey cloth and knife pleated flounce of "Halcyon Messaline," pleated frill and dust ruffle. Lengths 36 to 42 inches. Wednesday 3.75

Ribbons for Less than Half

Pure silk, perfectly woven ribbon, for the multitude of holiday uses, from hair bows, etc., fancy work, 5 and 6 inches wide, comes in white, pale blue, pink, red, yellow, brown, tan, cream, navy, etc. Regularly 25c. Tuesday .10

Tunics at \$19.50

Ten very beautiful French Tunics, all different in style and coloring, perfectly new, perfectly delightful. Just half price. Tuesday 19.50

An Overslip Special

A small but attractive collection of Chic Overslips, ninos and marquises, embroidered with lovely colorings, in purely conventional or the more florid style; colorings are cerise, cadet, royal, reseda, champagne, peach, also white or black grounds. You can be sure of an exceptional value, but come early Tuesday 5.00

Underwear Overmakes

Women's plush lined Winter Underwear at less than our usual factory cost. We can seldom give such prices and advise you to see these goods. The factory cannot supply more, and you must come promptly. Phone orders filled.

860 pieces Women's Vests and Drawers, heavy ribbed knit, plush lined white cotton. Vests high neck, long sleeves, button front; shell edges. Drawers to match, ankle length, open or closed styles; sizes 32 to 38 inches. Regular 35c price 60c each. Tuesday, each .35



Good Stuff! in this Clothing for Men

When a man buys winter clothing he wants something more than appearance; he wants clothing made from good honest materials that will stand all kinds of wear, without losing its appearance.

The steady growth of our men's store business is accounted for by the fact that no one ever bought anything here that was not as good, or better, than if looked. Here are a couple of cases in point:

A Man's Suit, \$20.00

Single breasted, three-button saque, made from English worsteds, in a variety of patterns, a very smart winter suit at a reasonable price.

Fur Collar Overcoat, \$20.00

Made of fine English black beaver cloth, full ulster length, double breasted style, shawl collar of whole skin Persian lamb, coat lined through out with quilted lining.

Boys' Convertible Collar Overcoats, \$9.00

A stylish, double-breasted Ulster Coat, that will give a real boy entire satisfaction. Sizes 29 and 30, \$9.00; 31 to 33, \$10.00.

Fur Coats and Collars for Men

Men's Siberian dogskin fur coats, extra choice skins, best quality linings, full and generous made coats, deep rolling collar, Tuesday 18.75

Men's fur collars in astrachan, German otter, nutria, beaver, electric seal and half Persian; No. one skins and well lined made to button on any coat; Tuesday, special 5.00

Men's winter wear caps, golf shape, in tweeds and serges, light or dark colors, fur-lined, ear bands, Tuesday 1.00

Here's Reinforcement for Men

Against the Winter's Chill

200 Men's black cardigan jackets, two strong pockets, braided trimmings, button cuffs, a very strongly made coat, small, medium and large sizes; regular \$1.50, Tuesday .98

125 Men's heavy sweater coats with high storm collar fastening across neck with loops and white pearl button. Colors are gray with green or red and plain grey, navy brown or black; medium and large sizes; regular \$3.00, Tuesday 2.49

300 garments of Boys' "Stralian" Brand natural wool for heavy winter wear, will not irritate the skin, guaranteed unshrinkable, sizes 22 to 32. Regularly \$1.00, Tuesday, to clear .60

200 boys' heavy Sweater Coats in a variety of colors to choose from warm, good-fitting coats for the coldest weather, some with collars. Regular \$1.00. Tuesday .69

Suits that Brave the Winter Winds

Women's and Misses' Suits \$16.75. We have selected a large number of suits, regularly selling for \$22.50, \$25.00, \$27.50 and \$35.00, to give some extra values on Tuesday. English serge, broadcloths, French Venetians and imported tweeds, are the materials.

Silk or satin linings, notched or plain revers collars, simply tailored or trimmed styles, gored, pleated or plain skirts, and a color range of black, navy, purple, grey and tweed mixtures—all are features that will appeal by their variety. Coat length 28 to 30 inches. Sizes 32 to 44 inch bust. Regular prices \$22.50 to \$35.00. Tuesday 16.75

WOMEN'S PLUSH AND CARACUL COATS. Plush and imported caracul; have been made up in the season's best styles, with semi-fitted back, handsome braid ornaments in front, tailored collars and revers, and flap pockets. Others are close-fitting and military in style, and yet others are semi-fitted, with shawl collar. Special value 20.00

WOMEN'S PANAMA SKIRTS. Skirt of all-wool panama, black or navy—are nine-gored. The panel gores are cut narrow and are finished with a stitched tuck and a cluster of pleats at bottom. Price 6.50

Warm Winter Coats for Little Girls

Four, five and six-dollar Winter Coats for two-fifty; a sacrifice for the "young idea" Tuesday. All of this season's New York styles, in material and cut. A sale to reduce stock.

300 Coats in heavy cheviot or frieze, lined and interlined; braid or velvet trimmed, having large fancy buttons, large or small collar effects. Come in Alice blue, King's red, navy or brown. Sizes 1 to 6 years. Regular prices \$4.00 to \$6.50 each. Tuesday, each 2.50

\$1.25 Cape Leather Gloves \$1.00

Women's English Cape Leather Gloves, winter weight, for street wear and driving, unlined, wrist-length; have dome fastener, plique sewn seams and arrow-pointed backs; made from extra selected, soft, pliable skins, in all the correct shades of tan. Splendid wearing gloves. Sizes 6 1/2 to 7. Regularly \$1.25 (each pair in gift box), Tuesday 1.00

Extra Hosiery Value

Women's Silk-finished Cotton Hose, black, medium gauge weight, full fashioned, spliced heel, toe and sole, very fine and soft, have deep garter top. All sizes. Regular 25c, Tuesday 19c, 3 pairs .55

Thousands of Imported Baskets

Every conceivable style and shape, dainty satin lined work baskets, great big soiled linen baskets, waste paper and newspaper baskets, tabourettes and carates, baby baskets, baby outfit baskets and various other kinds, most useful of Christmas gifts.

SPECIAL FOR TUESDAY. 20 sample satin lined baskets in a variety of odd shapes. Half-price and less, Tuesday 2.75

Thousands of Gift Slippers

HOLIDAY SLIPPERS FOR MEN

Make your slipper selection NOW, before the size ranges are broken. There'll be a big display in the Shoe Department to-morrow.

1,000 pairs Men's High Grade slippers, fine vic kid leather, hand-turned flexible soles, colors chocolate, black and combination of chocolate, black, cobra and patent leather. Sizes 5 1/2 to 11. Special Tuesday 2.00 Telephone orders filled.

Men's Romeo slipper, American make, hand turn, flexible sole, soft vic kid-leather, colors chocolate and black. Sizes 5 1/2 to 11. Special Tuesday 1.99

Men's Opera slipper, selected vic kid, hand turn sole, American make, chocolate or black, sizes 5 1/2 to 11. Special Tuesday 2.25

Men's Romeo, opera and Everett slippers, hand turn flexible soles, kid lined, chocolate or black, sizes 6 to 11. Special Tuesday 1.49

Men's Everett slippers, chocolate kid leather, flexible soles, sizes 6 to 11. Special Tuesday 1.49 Telephone orders filled.

Groceries

- One car Standard Granulated Sugar, 16 lbs. \$1.00. Choice Picnic Hams, 6 to 8 lbs. each, per lb. 13c. Lake of the Woods Five Roses Flour, 4 bag in cotton 83c. 500 lbs. Fresh Ginger Snaps. 3 lbs. 25c. Choice Cooking Figs. 4 lbs. 25c. Finest Canned Corn, 3 tin 25c. Pure Kettle Rendered Lard, 3 lb. pall 48c. 500 lbs. Shelled Jordan Almonds, finest quality while they last, per lb. 40c. Finest Mixed Peel Orange, Lemon and Citron, per lb. 15c. Cowan's Prepared Icings, assorted, 3 packages 25c. Mixed Pastry Spice, 3 ounce, tin shaker top, per tin 7c. Featherstrip Compound, per lb. 75c. St. Charles Condensed Milk, 3 tin 25c. One car Choice Mexican Oranges, good size, per dozen 18c.

THE HOME ENVIRONMENT

\$5.50 Table Cloths \$3.44

Full double satin damask, pure all linen, grass bleached, with excellent bordered designs; this is a lot of odd cloths, so come early, 2 x 2 1/2 yards. Regularly \$5.25 and \$5.50 each. Tuesday 3.44

800 PIECES OF FANCY LINENS AT HALF-PRICE.

Just in time for Christmas gifts, Pillow Shams, Dresser Scarfs, Tea Cloths, etc., etc., lace trimmed, embroidered, Honiton, etc. Regular 60c, 65c, 75c each. Tuesday, each, half-price.

Linens Department, Second Floor.

RICH SEALETTES \$3.75 YARD.

These are on sale at the Flannel Counter, plain black, fancy black or colored, all very new, for ladies' or children's coats, beautiful quality, 48 inches wide. Your choice Tuesday, yard 3.75

SPECIAL WHITE SATIN QUILTS \$2.95 EACH.

For full double beds, super English make, elegant designs, and a delightfully fine quality; 65 only. Clearing each, Tuesday 2.95 (Second Floor.)

China for Home Gifts

- 100 Brass Jardinières, ball footed, bright finish. Tuesday 1.98
Water Goblets, French crystalware, fluted cut and etched design. Half price Tuesday, per dozen 2.00
70 Decanters, to clear Tuesday 1.00
62 pieces Rich Cut Glassware, comprising Fern Pots, Tall Vases, Sugar and Cream Set, Fruit Bowl, etc. Tuesday special .249
Austrian China Dinner Set 10.98
\$75.00 Limoges China Dinner Set, complete dinner and tea service for 12 people. Tuesday 59.50

Umbrellas, \$2.29

150 of them, for men and women, with silk mixture covers and gold and silver mounted handles. Clearing price 2.29

New Wall Papers for Living and Sleeping Rooms

New plain papers, in cork, leatherette, linen, crash, corduroy or stripe effect, in soft, warm blends.

Boxidized Leatherettes, six shades, English. Per roll .40

Calder Crux Corks, 12 shades, English. Per roll .25

Crash, Linen and Corduroy Effects, light shades. Per roll .20 and .25

Bedroom Stripes, plain and floral, full set colors. Per roll .8, .10, .15, .25, .35, .50, .75.

4,500 rolls Living and Sleeping-room Papers, agreeable designs. Regular per roll 25c, Tuesday 14c; regular per roll 35c, Tuesday 21c; regular per roll 50c, Tuesday 33c.

1,050 yards Cut-outs, 3, 9 and 18 in. wide. Regular 5c yard, Tuesday 2c; regular 8c yard, Tuesday 4c; regular 15c yard, Tuesday 8c. (Fifth Floor.)

Arm Rocking Chairs for Christmas

Arm Rockers, in golden finish, with cobbler seat. Price 2.20

Arm Rockers, in genuine oak, with cobbler seat. Price 2.95

Arm Rockers, in polished mahogany finish, with cobbler seat. Price 3.45

Arm Rockers, in selected quarter-cut oak, rich golden finish, with cobbler seat. 4.60

Arm Rockers, in rich golden oak, also in mahogany finish, with full roll seat. Price 6.50

Arm Rockers, in massive design, full roll seat, and made of selected quarter-cut oak. Price 7.50

All are well made, built for comfort and durability.

The Robert SIMPSON Company Limited