In Full Swing at Simpson's Today

Queen Quality and Laird Schober Boots \$2.95

Doctors' and New York Made Sample Boots for Men, \$3.95 All sizes, black or tan, in the Doctors'; sample sizes 5, 6, 7 and 8; values \$5.00 to \$8.00; button, Blucher and lace styles; tan and black elk, kangaroo, French calf. French kid, patent, gunmetal and tan leathers; every weight sole; 700 pairs. Thursday 3.95

Note the Thursday Sale Prices on Rubber-soled Footwear

White Canvas Oxfords, white rubber sole-Men's, .94; women's,

August Sale Carpet Specials Today

WILTON RUNNERS SPECIALLY

English Runners, in Oriental designs, some with plain centre, in blues, fawns and rose, with narrow Chinese border: Size 3.0 x 7.6. Regular \$12.25. Thursday 9.25 Size 3.0 x 9.0. Regular \$15.50. Thursday 11.50 Size 3.0 x 10.6. Regular \$16.85. Thursday 12.65 Size 3.0 x 12.0. Regular \$19.25. Thursday 14.50 Size 2.3 x 7.6. Regular \$8.00. Thursday 6.00

Size 2.3 x 10.6. Regular \$11.00. Thursday 8.25 HEAVY SAXONY WILTON RUNNERS. Size 2.3 x 7.6. Regular \$9.25. Thursday 7.00 Size 2.8 x 12.0. Regular \$14.00. Thursday 11.50 Size 2.8 x 13.6. Regular \$15.75. Thursday 11.75 Size 3.0 x 13.6. Regular \$21.00. Thursday 16.75 Size 3.0 x 15.0. Regular \$23.75. Thursday 17.75

greens, tans and reds; size 30 x 60 inches. English and Domestic Brussels Rugs, in two-tone blue, green or pink, also Persian designs and colors:

\$2.35 English Axminster Hearth Rugs for \$1.95-Floral designs.

 Size 4.6 x 6.0
 4.50
 Size 6.9 x 10.6
 11.75

 Size 4.6 x 7.6
 5.50
 Size 9.0 x 9.0
 13.50

 Size 6.9 x 7.6
 8.50
 Size 9.0 x 10.6
 15.75

 Size 6.9 x 9.0
 10.25
 Size 9.0 x 12.0
 17.95

 15 Soiled Rag Rugs-Plain centres, in pinks, blue and grays. with chintz and lined borders; sizes 7.6 x 9.0, 9.0 x 9.0, 9.0 x 10.6

Wool and Union Rugs, two sizes only, tan ground, floral design. sizes 9.0 x 10.6, 6.95; size 9.0 x 12.0 7.95 HEAVY 30c FLOOR CLOTH FOR 24c.

Block, tile, floral, matting and hardwood designs; slightly mis-

Electric Domes

printed; 36, 45, 54, 72 and 90 inches wide. Regular 30c. Thursday,

square yard 24

12 Only, Art Glass Electric Domes, brush brass or old hammered brass trimmings. Former prices \$6.50 to \$125.00 each. Thursday

For Your Home Draperies

Special points of interest in the August Sale are: 1.—The prices. The manufacture of these goods is being curtailed ewing to lack of dyes. The cost, therefore, is rapidly advancing, yet our prices are as low, or a great deal lower, than a year ago.

2.-Any fabrics selected during this month will be made up into curtains or portieres to your order without charge for labor. 3. Furniture during August re-upholstered at one-half the regular labor charges.

4.—Loose covers made at special low prices. Durable Bungalew Nets at 17c Per Yard-For sash curtains; 45 inches wide; ivory or white. Regular 35c. Thursday, per yard .17 Woven Casement Cloth at 23c-Stripe, check and diamond de-

signs; self colors; rose, blue, green and natural ecru. Regular 40c. Thursday, yard23 Green Sunfast Casement Cloths at 59c-A shipment of beautiful casement cloth; 50 inches wide; guaranteed absolutely sunfast. Per yard59

English Cretonne at 18c-Well printed, in rich colorings; small Upholstering Tapestries at \$1.00—These French tapestries made in that northern district of France now occupied by the German army; 50 inches wide; full range of colorings. Per yard 1.80

Nettingham Lace Curtains at \$1,00 Pair-Excellent quality and pretty designs; 3 yards long; 45 and 48 inches wide. Regular \$1.25 pair. Thursday, pair 1.00

Kitchen Mirrors

1-inch brown frame, sizes 5 x 7, 6 x 8, or 7 x 9 inches. Thurs-Bathreem Cabinets. Thursday 5.75

Thursday's Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100 Finest Sugar Cured Hams, half or whele, per lb...............21 E. D. Smith's Pure Grange Marmalade, 5 lb. pail........48 Edwardsburg or Bee Hive Table Syrup, per 5-lb. pail. . . 27

40c ASSAM TEA FOR 38c. 1,000 lbs. Fine Rich Full-bodied Assam Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per

Visitors to the City

may check their Parcels Free of Charge at the Check Room in the Basement.

The Rest Room is on the Third

The Lunch and Tea Rooms are on the Sixth Floor. Open from 8.30 a.m. till 5.30 p.m., they offer to shoppers the best of food, well cooked and daintily served, at prices that are most moderate. The rooms are cool, quiet and com-

CLUB BREAKFASTS AT 15c. 20c AND 25c.

FIRST FLOOR M e n's Wear, Hosiery Sale and Umbrella SECOND FLOOR August Black Silk Sale. THIRD FLOOR \$9.00 and \$10.00 Hot Weather Dresses for \$5.50. FOURTH FLOOR

Carpets and Draperies, Linens Staples. FIFTH FLOOR

Furniture.
BASEMENT



Our August Sales

have converted this month into one of the most important of the year by their wonderful opportunities for home equipment. Every other department of the Store does its best, too, particular attention being due to the great disposal of excellent hosiery now in progress.

THE HOMELOVERS' CLUB extends the benefits of the furnishing sales with their low prices to those who prefer to spread

the payments over some little time. Ask the Club Secretary about it at his Fourth Floor Office.

ONE DAY'S FURNITURE OFFERINGS

Parior Suite, manogany finish, three pieces, covered in silk tapestry. Regularly \$36.50. Thursday 22.25

Extension Dining Table, solid oak, fumed or golden, square pedestal design. Selling regularly at \$13.50. On sale

Dining-Room Chairs, quarter-cut oak, fumed or golden, five side and one arm chair, seats in leather. Regularly \$21.50.

Extension Dining Table, quarter-cut oak, fumed or golden, 45-inch top, round pedestal. Regular \$18.50. Thursday 10.95

Extension Dining Table, quarter-cut oak, fumed or golden, 45-inch top. Regularly \$20.00. Thursday 12.95

Dining Room Chairs, quarter-cut oak, in leather, five side and one arm chair. Regularly \$24.75. Thursday ... 17.65

Chiffonier, in elm, golden finish. Regularly \$18.50. Thursday 10.50

Dresser, in elm, golden finish. Regularly \$13.50. Thursday 10.75

Dresser, mahogany finish, three drawers, fitted with brass handles, bevel mirror. Selling regularly at \$8.00. On

Pillows, mixed feathers. Per pair
Pillows, extra well filled with all pure feathers. Thursday, pair
2.95

Visitors to the City

who know the advantages of this Company's One - Day Service by Mail are reminded that they can purchase here in the store the same class of and HAVE THE GOODS DE-LIVERED TO THEIR HOMES WITH ALL CHARGES PRE-

Furniture, and other

heavy or bulky goods not catalogued are also prepaid to any station in Ontario when the total order is ten dollars or over.

"Eureka" Cool Suits for Men The cloth is a cold water shrunk, all-wool, tropical weight worsted, in light tan or

gray shade; cut single-breasted sack style, unlined; patch pockets, and cuff trousers; sizes 34 to 44. Price 10.50 \$4.25 Silk Office Coats at \$2.49—American lightweight tan silk, fawn or light gray Boys' Wash Suits, 49c—Regular 75c, \$1.00, \$1.25 and \$1.50; 600, in galatea,

Madras and heavy printed washing fabrics; Russian, middy and Oliver Twist styles; Men's Furnishing Specials

Hairline Stripe Soft Outing Shirts-Turn-back cuffs; all sizes. Regular 89c and

Men's Panama Hats

Reliable Raincoats for Un-

> reliable Weather A Guaranteed Waterproof Coat, of double texture paramatta, Ragian shoulders, military collar, and slashed pockets; the shoulders lined with silk, all seams double-stitched; cuffs are strapped and buttoned, and beneath the arms are air vents. These coats are 50 and 52

Second Day of Our August

Hosiery Sale Women's Silk Ankle Hose, black, liste thread top, sizes 81/2 to 10.

August Black Silk Sale

Satin at \$1.00, 36 inches wide. Regular 1.00 Four \$1.69 to \$1.75 Qualities at \$1.46, 40-

inch French Chiffon Taffeta. 42-inch French Silk Crepes de Chine, 40-inch Duchesse Suiting Satin, 39-inch Black Duchesse Paillette. During August 1.46 \$1.50 Black Duchesse Silk-Satins at... 1.34 SILK AND WOOL FABRICS, 95c. Poplin weaves, in newest and best colors and black; 42 inches wide. Regularly \$1.25.

Lawns, Indian Head Suitings, Spot and Cross-Bar Muslins, Voiles, Swiss Muslins, etc., widths 27, 36 and 40 inches. Regularly 15c to 25c. Thursday91/2

Staples and Home Linens Flaxon for Summer Underwear, sheer quality, 36 inches wide.

Viyella Flannels, 84 different patterns, newest designs, no two

Aluminum Cooking Ware

1500 Pieces at Factory Cost, high-grade ware at considerably less than the present price of production.

Preserving Kettles, 5-quart. .75; 6-quart, .98; 8-quart, 1.25; 10-



The Robert Simpson Company, Limited



China and Glassware \$14.00 "Renfield" Dinner Set, \$7.95-Excellent Eng-

Phone For Fruit Jars

"Crown" Jars, pints, per dozen. .55; quarts, per

ians, Inc Plunged Uttersor cident I-Driving Bodies

Harold S Swabey.

Douglas La

of Miss E. N

John Clarl

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Three S
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