



*For the consistent care
of your skin!*

Fairy Soap is made to take particular care of the skin.

It creams cleansingly into the tiny pores. Then it soothingly creams out—rinses off—easily—completely—quickly.

With these soap-qualities in

mind, buy several cakes of Fairy Soap. Then use "Fairy" consistently.

If you are not familiar with the gentle cleansing purity of Fairy Soap, you have a delightful surprise awaiting you.



*For Toilet
and Bath*

THE W. K. FAIRBANK COMPANY

LIMITED
MONTREAL