

The Robert Simpson Company, Limited

Women's White Blanket Coats

\$8.95, WERE \$12.50.

Only twenty in the lot; made from soft, light weight blanket cloth; cut in a pretty style with belted back; fashionable muffler collar and patch pockets; bound around the edges with good quality white silk braid. Splendid value 8.95

COOL SUMMER DRESSES IN SILKS, \$7.45.

Specially priced for early morning selling, a line of Silk Dresses; attractive styles with lace collar; waist fastens down front at left side; colors black and navy. For quick selling at 7.45



SERVICEABLE TUB SKIRTS.

Made from Horrocks' rep, in white only; cut in a plain six-gored style with high waist line, buttoning down left side of front panel with white pearl buttons. Price 1.65

SKIRTS IN OTHER GOOD STYLES.

Cut with six gores, high waist, and buttoning down front; are made from splendid quality cordeline and pique; front lengths 36 to 40 inches. Price 3.25 (Third Floor)

Women's Silk Hose 29c

Women's Silk Hose, pure silk ankle with lisle thread deep garter top and lisle thread sole, heel and toe; gauze weight; black and tan. Saturday priced 29

Women's Lisle Thread Hose, gauze weight, full fashioned, deep garter top, spliced heel, toe and sole. Special Saturday 29

Men's Silk Socks, black and tan, gauze weight, lisle thread sole, heel and toe, manufacturers' seconds, for wear as good as firsts. Regular 50c. Saturday, half price 25

Men's Black Cashmere Socks, Pen Angie Brand, red linen spliced heel and toe; splendid wearing; medium weight. Saturday 25 (Main Floor)

"Kayser" Guaranteed Gloves

Women's Long Silk Gloves, made from the very best glove silk, Kayser Brand, every pair guaranteed; black, white and colors; in 16-button lengths, at 1.25; 12-button lengths, black and white 1.00

Women's Long Lisle Thread Gloves, opening at wrist, dome fasteners; 12-button length, black and tan. Saturday, per pair 19 (Main Floor)

Seal Grain Bags 98c

Many styles and shapes, large Bags for holiday outing, and small, dressy Bags. Saturday 98

New Belts for Midday Dresses, in black, brown, white, blue and red; 2 inches wide. Each 25

White Kid Belts, with pearl buckle, 1 1/2 inches wide; sizes 24 to 36 inches. Saturday, each 25 (Main Floor)

Austrian China Dinner Plates

Several decorations on clear white transparent china. Regular 25c value. Saturday, each 15

Austrian China Bread and Butter Plates, assorted border patterns, good quality china; 15c value. Each 8

Austrian China Tea Plates, conventional decorations, in several styles. Regular 25c value. Each 10

Austrian China Tea Cups and Saucers, various decorations on fine clear china. Regular 25c value. Each 10 (Basement)

Wall Papers

50c WALL PAPERS, SATURDAY, 22c. \$1.00 WALL PAPERS, SATURDAY, 62c.

950 Rolls Only Imported Wall Papers, for parlors, halls, dining-rooms, dens, in champagne, leaf green, French gray, old rose, buff, brown, yellow, in two-tone, flat or silk grounds; room lots or more. Regular 50c roll. Saturday morning, 22c. Regular \$1.00 roll, Saturday morning 62 (Fifth Floor)

Warm Weather Toilet Requisites

Roger & Gallet's Rice Powder, in flesh, white and cream. Special 15

Powder Books, in flesh and white. Regular price 15c. Special 10

English Mitcham Lavender Water, 1 1/2-ounce bottle. Special 13

Roger & Gallet's Smelling Salts, Special 43

Palm Olive Cream, Special, per jar 40

Roger & Gallet's Bulk Perfumes—White Rose, Violette de Parme, Indian Hay, White Lilac, Jockey Club. Special, per ounce 50

100 Only Men's Real Ebony Military Brushes, with pure bristles. Regular prices \$1.00 to \$3.00 each. One-Third Off Regular Prices each 50 (Main Floor)

180 Sunshades

180 Sunshades to Clear Saturday—Well assorted, in stripes, checks, floral patterns; others in plain silk with Bulgarian borders. Specially priced for Saturday's selling 89 (Main Floor)

British Plate Mirrors to Clear \$1.98

We need the room for other goods. Every Mirror is perfect, best bevel plate; framed in solid oak mouldings; size 15 x 20. Regular price \$3.25. Saturday morning 1.98

MIRRORS FOR THE SUMMER COTTAGE. Good Clear Mirrors, framed in white enamel and imitation oak mouldings; 7 x 9 to 10 x 14. Prices .15 to 30 (Sixth Floor)

Items From the White-wear Section

Cannot duplicate these prices once our present stock is exhausted:

Women's Vests, of white ribbed cotton, low neck, short or no sleeves, draw tapes, sizes 32 to 40. Regular 15c. Saturday 10

Women's Vests, of Swiss ribbed white cotton, with lace yoke and shoulder straps, no sleeves and draw tapes; sizes 32 to 40. Saturday special 15

Women's Drawers, of ribbed white cotton, umbrella style, open or closed; sizes 32 to 40. Regular 35c. Saturday 25

Girls' Underwaists

Children's Underwaists, of medium weight, elastic ribbed cream cotton, strongly stayed; sizes 2 to 12 years. Regular 20c. Saturday 12 1/2

Corsets 63c

300 Pairs Corsets, of white striped percale, medium bust, four wide side steels, four strong elastic garters; sizes 18 to 26. Regular \$1.00. Saturday 63

Corset Covers, of nainsook, with deep lace yoke run with silk ribbon, pearl buttons, lace on arms and draw tape at waist; sizes 22 to 42. Saturday, special 25

Drawers, of cotton, lace trimmed, open or closed styles; sizes 22, 25 and 27. Regularly 35c. Saturday 25

Nightdresses, of nainsook, with square Dutch neck and fine embroidery beading and silk ribbon on neck and arms, slip-over style; sizes 32 to 40. Regularly \$1.35. Saturday special 1.00

Princess Slips, fine quality nainsook, handsome embroidery yoke, wide flounce, silk ribbon draw and edges of embroidery, pearl buttons and tucks; sizes 32 to 42 bust. Regular \$2.75. Saturday special 1.95 (Third Floor)

Three Specials in Dress Goods

A late delivery of All-Wool Cream Serges, in fine and medium wale, guaranteed thoroughly soap shrunk and unspottable; usually selling at 85c yard. Saturday's price, 42 inches 48

Black and White Shepherd Plaids, checks of every size; guaranteed fast dyes; a good washable fabric. Value 50c; 42 inches. Saturday 29

English Mohair Lustrous—Every shade and cream and black, for bathing suits, dresses, etc. Saturday's price, 40 inches 25 (Second Floor)

Beautiful New Summer Rugs

Uncommon and Very Attractive Effects Are Obtained in Our New "Dixie" Rug—It is a twisted grass with very attractive borders, in various colors—blues, greens, browns and reds; some with plain centres and others with detached medallion designs; extra good value at these very attractive prices:

3 ft. 0 in. x 6 ft. 0 in. 1.75

6 ft. 0 in. x 9 ft. 0 in. 5.25 and 5.00

8 ft. 0 in. x 10 ft. 0 in. 7.50 and 7.65

9 ft. 0 in. x 12 ft. 0 in. 10.00 and 9.75

Bold Effects in the Recently Arrived Mouzouk and Heavy Fibre Rugs—Browns, natural color, greens; will give every satisfaction and are splendidly effective:

4 ft. 6 in. x 7 ft. 0 in. 4.25

6 ft. 0 in. x 9 ft. 0 in. 8.25

6 ft. 0 in. x 12 ft. 0 in. 11.00

7 ft. 6 in. x 12 ft. 0 in. 12.50

9 ft. 0 in. x 12 ft. 0 in. 16.50

English Tapestry Squares—A good assortment of rugs in various designs and colors, priced very moderately:

7 ft. 6 in. x 9 ft. 0 in. 5.50 and 6.25

9 ft. 0 in. x 9 ft. 0 in. 6.50 and 7.25

9 ft. 0 in. x 10 ft. 6 in. 8.50 and 8.25

9 ft. 0 in. x 12 ft. 0 in. 8.50 and 9.50

10 ft. 6 in. x 12 ft. 0 in. 10.50 and 11.50 (Fourth Floor)

AMERICAN VISITORS' DAY

This store welcomes American Visitors spending their holiday in Toronto. Besides attractive Souvenir Goods to be seen in several departments, you will be interested in the Gloves, Silks, Ready-to-Wear Garments for Men and Women, and many other lines on which you can save money as compared with home prices. Women's Rest Room, Third Floor. Parcel Check Office, Basement. Ice Cream and Cool Drinks, Basement. Lunch Room and Tea Room, Sixth Floor.

Sweeping Reductions Strike Men's Two-piece Suits

The few hours of selling on Saturday morning will be full of big bargains in Men's Two-piece Suits. We have cleared from our regular stock a number of broken lines of high-grade, perfect-fitting garments. These are splendid English tweeds, in grays, mostly in gray patterns, and there are choice mohair suits in browns and grays showing stripe pattern. The coats are cut single-breasted, three-button style, and the trousers have cuff bottoms, belt and side straps; finest workmanship. There are \$12.00, \$14.50 and \$18.00 suits in this group to clear at 9.95

MEN'S HOT WEATHER WATERPROOF COATS.

Made from coffee-colored silk, thoroughly rubberized, and proof against rain; single-breasted, to button to the chin with close-fitting collar; all seams securely cemented. Price 10.00

Plain Gray Flannel Outing Trousers, with cuff bottoms, belt and side straps, nicely tailored. Price 3.50

MEN'S CRASH LINEN SUITS FOR HOT WEATHER.

Made from the natural color linen; a serviceable hot weather suit; coat is single-breasted; pants have cuff bottoms; beautifully tailored. Price 6.00

Boys' Norfolk Blazer Coats

Fancy Norfolk style, with box pleats and yoke back; patch pockets and belt; very smartly tailored from a splendid wearing English flannel, in the following colors: Royal blue and black, yellow and black, navy blue and white, red and black; sizes 28 to 33. Saturday 4.25

BOYS' SAILOR BLOUSE SUITS, \$1.00.

Made from English cambric cloths, in navy blue with white lining, stripe, full-cut blouse with sailor collar and bloomer pants; sizes 6 to 10 years. Saturday 1.00

BOYS' ROMPERS OR PLAY SUITS, 75c.

An Ideal Hot Weather Suit—Made from blue chambray and striped tan madras cloth, full-cut blouse and bloomers combined, with fancy turn-over collar and belt; sizes 2 to 6 years. Saturday 75

BOYS' RUSSIAN WASH SUITS.

A particularly good wearing English Oxford fabric, in blue and white stripes, full-cut sailor Russian style with bloomer pants; sizes 2 1/2 to 6 years. Saturday 1.25 (Main Floor)

35c Unbleached Sheeting 25c Yard

72 inches wide, plain weave, extra quality, will bleach perfectly, makes splendid camp sheets. Only 600 yards. Regular 35c yard, July Sale Price, Saturday morning 25

400 ROLLER TOWELS AT 25c EACH.

2 1-2 yard long, 17 inches wide. Ready for the roller. Made from heavy all linen Scotch grass with border. July Sale Price, Saturday morning, each 25

300 PAIRS ALL LINEN BATH TOWELS, 49c.

All Linen Turkish Bath Towels, close heavy pile, fringed ends, 26 x 38 inches. Great drying towels. July Sale Price, Saturday morning, pair 49

40c and 50c COLORED TABLE DAMASK, 25c YD.

About 54 inches wide, red and white, fast colors, assorted designs, just the thing for summer cottages, etc. Only 580 yards. Regular 40c and 50c yard. July Sale Price, Saturday 25

\$2.85 and \$2.95 BLEACHED DAMASK TABLE CLOTHS, \$2.13.

72 x 90 inches, warranted pure linen, elegant bordered designs, only 130 to clear. (Linen Dept., Second Floor.)

Cameras

You cannot help getting good snaps this bright weather if you have a reliable camera. Such a one we are offering for today, fitted with E. R. lens and good shutter, taking picture 2 1-2 x 4 1-4, selling at only \$10. Any novice can get good result at once, because of the extreme simplicity of this small folding camera. Remember we keep a full stock of films to fit any make of camera and all guaranteed for one year from date of sale. (Main Floor)

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Saturday Store Opens 8.30 a.m. Closes 1 p.m.



Men's Balbriggan and Mesh Underwear

An odd lot, mostly shirts and small size drawers only, in colors of pink, blue, tan, natural and white; these were bought from the Penman factory at away less than cost price. No phone or mail orders filled. Regularly 50c. Saturday, 8.30 rush price, each 19

OUTING SHIRTS AT \$1.25.

A Very Fine Range of Men's Outing Shirts, with separate collar, in plain colors—white, cream, sky or pearl gray, and in stripe designs of several colors; the material is a fine silky seersucker and beautifully finished in every detail; sizes 14 to 18. Special, Saturday 1.25

\$1.00 BATHING SUITS FOR 69c.

Men's Two-piece Bathing Suits, in navy blue, with stripes of red or white around knee, draw tape in trunks, quarter sleeves to Jersey, splendid value at \$1.00. Saturday morning, special, per suit 69

Boys' Two-piece Bathing Suits, in plain navy only, in sizes 22 to 32. Regularly 75c. Saturday morning 50 (Main Floor)

Men's Straw Sailor Hats

Very fine quality split and sennit braids, and best finish; new and dressy shapes; \$2.00 and \$2.50 hats. Saturday 1.50

Men's Neplige Shape Straw Hats, in fine Canton, split, Milan and imitation Panama braids; cool, light, and very comfortable to wear. Regular \$2.00 and \$2.50. Saturday 1.50

300 Men's Extra Fine Quality South American Panama Hats, close even weave, and a natural white bleach; best grade trimmings and extra well finished. Regular \$6.00 hats. Special for Saturday only 3.95

Men's, Boys' and Ladies' White Drill Outing Hats, cool, light and shady, the best hat for sports or vacation wear. Saturday 35 (Main Floor)

The Groceries

SATURDAY SELLING

2000 lbs. Fresh Creamery Butter, White Clover Brand. Per pound 30

Toasted Cornflakes. Three packages 25

Canned Fruit—Raspberries, Strawberries, Cherries and Peaches. Per tin 18

Imported French Peas. Per tin 11

Finest Canned Corn. Three tins 25

Loaf Sugar. Four pounds 25

Choice Red Salmon, half-pound flats. Per tin 15

Gorton's H.P. Sauce. Per bottle 15

Finest Cheddar Cheese. Per pound 20

Choice Olives. 16-ounce bottle 25

Crossed Fish Brand Sardines. Two tins 24

Heinz Pickles, picnic size, assorted. Per bottle 15

Clark's Pork and Beans. Per tin 10

Wilmington's Lemonade Crystals. Per bottle 10

500 lbs. Fresh Fruit Cake. Per pound 15

Fancy Mixed Biscuits. Two pounds 25

Lemo Lemonade Syrup. Three bottles 25

Clark's Potted Meats, assorted. Per tin 5 (Basement)

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