

June 20th, 1922.

to which we are directing attention.

We admit that the publicity agencies cited are in existence but it is obvious that at present they are not having the desired effect and that they must be supplemented by a more personal form of appeal.

7. We believe that the opinions of graduates officials of the agricultural departments, leading farmers and members and ex-members of the staff of the College are not to be dismissed as of no importance or as based upon mere prejudice.

It was the earnest desire of the Founder of Macdonald College that it should contribute in every possible way to the upbuilding of a healthy rural life in Canada and particularly in Quebec. We believe that this purpose can only be properly served under a leader who has faith in this mission, sincere sympathy with rural people, and a thorough knowledge of rural Canada in general and rural Quebec in particular.

Yours respectfully,

H. I. Bartlett
T. G. Bunting
M. A. Full
W. Lochhead
C. J. Lynde
J. F. Shell
P. Summerby