

Hon. Mr. BEAUBIEN: Is that plan within three years?

Hon. Mr. WINTERS: It was a seven-year program from, I think, December 10, 1949. I believe that was the date of the legislation.

Hon. Mr. HAIG: May I give you an illustration by citing the case of three lady school teachers from Winnipeg who decided to take their holidays in the maritime provinces. They proposed travelling by motor car, but when they were informed about the difficulties of travel by car across Canada, they were dissuaded from going. It seems to me that indicates the importance of the completion of the Trans-Canada highway for the use of travellers from the west to the maritime provinces.

Hon. Mr. WINTERS: I entirely agree with you. I certainly think the time has come in this country when we should have a highway from one coast to the other.

Hon. Mr. HORNER: I wonder if the present condition of the Trans-Canada Highway is advertised properly. I have been over the road through Northern Ontario twice, and I am always surprised at the number of people who do not think that trip is possible.

Hon. Mr. WINTERS: I do not think it is sufficiently well known.

Hon. Mr. HORNER: The amazing thing about it was that, upon keeping track of my mileage, I found that the trip by Canada was if anything shorter than by the United States. The road, though not paved, was in good condition and was a pleasant drive. The authorities take care to see that if anyone does not show up at the proper place and time that someone is sent to look for him. For my part I think that road could be better advertised than it is now.

Hon. Mr. WINTERS: Yes.

Hon. Mr. ROEBUCK: Mr. Winters, have you got any information that would indicate the returns which we get for the \$1½ million which we spend?

Hon. Mr. WINTERS: It is very hard to evaluate that. We think that our total revenue on tourist account is something of the order of \$270 million a year. It is pretty hard to break that down and see how much of that is directly attributable to tourist expenditure. It includes other forms of expenditure. It is a figure that is arrived at by the Bureau of Statistics; it is the one we usually use in talking about our tourist account and relating it to the amount of money Canadians spend in travelling outside this country. The exact figure last year was \$258 million from the United States spent in Canada, and \$274 million considering tourist revenues from all countries spent in Canada.

Hon. Mr. ROEBUCK: That is a pretty good percentage anyway, is it not?

Hon. Mr. WINTERS: For one-and-a-half-million-dollar expenditure it is a good return.

Hon. Mr. HAIG: Canada gives to the tourist who has been down in the United States for forty-eight hours the right to bring back so many dollars' worth of goods. What do the United States allow the American tourists to bring back?

Hon. Mr. WINTERS: They do better than we do.

Mr. DOLAN: They give him \$200. If he stays over twelve days he gets \$500.

Hon. Mr. DAVIES: That is a very great incentive.

Mr. DOLAN: Yes. They are much more generous than we are. Ours is \$100 flat; I think that is four times a year; and they can have, at the same time as high as \$500.

Hon. Mr. BAIRD: Duty-free stuff, you mean?

Mr. DOLAN: Yes.

Hon. Mr. DAVIES: That is \$200 for forty-eight hours.