



The second format is GeoFITT, which consists of intensive 2 day workshops and focuses on the mechanics of specific national and regional markets. GeoFITT offers the specialized 'know how' essential in doing business abroad, and focuses on the specific country in which a client intends to conduct trade.

The third format is CustomFITT, which can be presented in a wide variety of different customized packages. These custom packages, known as SectorFITT programs, can be designed to meet the specialized needs of your business.

The comprehensive and current FITT knowledge base, consisting of over 120 international topics, is used to make custom packages that are assembled to provide anything from a broad overview of international trade, to a concentrated look at specific industry needs. In addition, the entire FITT knowledge base is also available on a computer network to the many FITT partners across Canada. The information, available in both French and English, is delivered on a user-friendly "WINDOWS" operating platform.

For additional information, on any of the FITT programs, please contact:

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