

BACKGROUND ...

CURRENT SITUATION ...

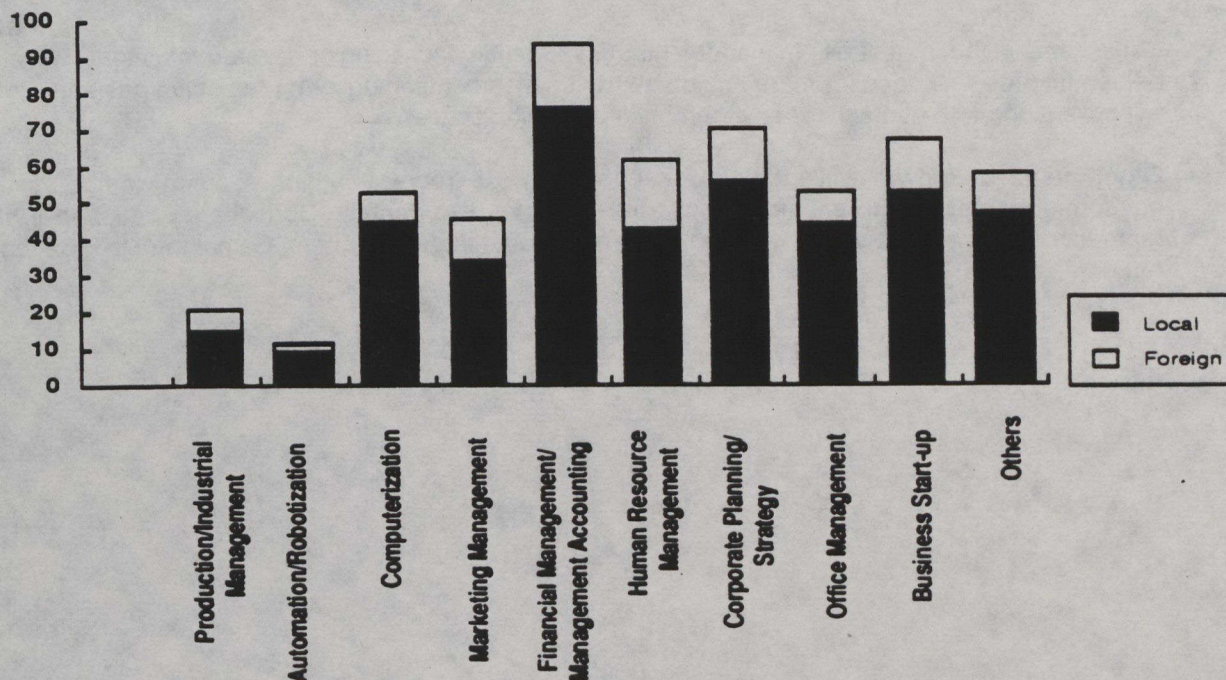
Demand for Management Consultants

The range of services offered by management consultants include :

- Production/industrial management
- Automation/robotization
- Computerization
- Marketing management
- Financial management/management accounting
- Human resources management
- Corporate planning strategy
- Office management
- Business start-up
- Others

As of 1989, the most popular of the services offered by consultancy firms was financial/management accounting (93 firms offered this service). Corporate planning and strategy consulting was also offered to firms.

NUMBER OF MANAGEMENT CONSULTANCY FIRMS PER TYPE OF SERVICE (1989)



Source: Directory of Management Consultants