

centres. Takashimaya issues catalogs six times per annum, with 1.5 million catalogs mailed each time. The company receives about 4 million orders per year. Takashimaya has the top mail-order business among Japanese department stores, with expected sales of ¥54 billion for the year ending February 1989.

Takashimaya has set up "Takashimaya Pacific Inc." to embark on the interior design and decorating business in Hawaii.

Takashimaya is active internationally. It joined the Intercontinental Group of Department Stores, which is composed of high-class department stores throughout the world in 1956, and opened specialty stores in New York in 1958 and in Paris in 1973. Its stores are noted for their wide assortment of prestige fashion brands such as Pierre Cardin and Thierry Mugler.

Takashimaya started a travel service in 1988, arranging overseas shopping tours, museum tours, and others.