

REPORT 4  
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :646-GUATEMALA

001-AGRI & FOOD PRODUCTS & SERVICE  
GUATEMALA

<p>PLANNING:      ACTIVITIES PROPOSED IN POST PLAN:</p> <p>PROMOTION OF SALES OF DAIRY &amp; BEEF CATTLE.</p> <p>CONTINUED MARKETING EFFORTS FOR FURTHER INTRODUCTION OF SWINE STOCK TO GUATEMALA.</p> <p>INVESTIGATE PROSPECTS FOR WHEAT SALES &amp; OTHER GRAINS AS WELL AS EQPT. IN THE AGRICULTURE SECTOR.</p>	<p>ANTICIPATED RESULTS:</p> <p>MAKE INITIAL SALES OF CATTLE.</p> <p>INITIAL SALES OF SWINE STOCK.</p> <p>IDENTIFICATION OF WHEAT MARKET AND COMPETITION. INCREASE AGRIC. EQUIPMENT SALES.</p>
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<p>TRACKING:      ACTIVITIES UNDERTAKEN IN QUARTER:</p> <p>QUARTER: 1 CONTINUED PROMOTIONAL EFFORTS TO INCREASE SWINE LIVESTOCK SALES TO GUATEMALA.</p> <p>QUARTER: 2 -----</p> <p>QUARTER: 3 -----</p> <p>QUARTER: 4 -----</p>	<p>QUARTERLY RESULTS REPORTED:</p> <p>COORDINATING INCOMING TRIP WITH GUATEMALAN SWINE BREEDERS ASSOCIATION TO LEARN ABOUT CANADIAN CAPABILITIES AND PURCHASE OF BREEDING STOCK.</p>
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