

415 - HAGUE, THE

NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN
FIRMS & DUTCH ELECTRONICS INDUSTRY.

ELECTRONICS EQUIP. & SERV ALL SUB-SECTORS
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN
FIRMS & DUTCH ELECTRONICS INDUSTRY.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
TO INFLUENCE THE DUTCH FOOD PROCESSING INDUSTRIES BY INFORMING THEM
OF THE CANADIAN REQUESTS FOR TECHNOLOGY. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

TO IDENTIFY PROJECTS FOR INVESTMENT IN CDA
FOOD PROCESSING EQUIPMENT INDUSTRY & TO
STIMULATE TRANSFER OF KNOW-HOW AND LICENSE
CONTRACTS.

AGRI & FOOD PRODUCTS & SERVICE AGRICULTURE MACH, EQUIP, TOOLS
VISIT MAJOR EXPORTERS AND AGRO-BUSINESS COMPANIES. FOLLOW UP BY SECTOR
FOCUSSED SEMINAR.

ESTABLISHMENT OF ASSEMBLY OPERATIONS IN
CANADA AND NEW PLANTS.

EDUCATION, MEDICAL, HEALTH PROD HOSP. & MEDICAL EQUIP, INSTRUM.
VISIT MAJOR EXPORTERS AND VISIT DUTCH COMPANIES WITH THE HELP OF THE
4 MAIN DUTCH UNIVERSITIES HAVING "TECHNOLOGY TRANSFER POINTS" WISHING
TO INVESTIGATE CANADA'S POSSIBILITIES.

IDENTIFY PROSPECTS FOR NEW INVESTMENT IN
CANADIAN HOSPITAL AND MEDICAL EQUIPMENT
SECTOR. FOLLOW UP WITH CONTRACTS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated