

## Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: UNITED STATES

Mission: 602 CHICAGO

Market: 577 UNITED STATES OF AMERICA

Sector: 013 CONSUMER PRODUCTS

Subsector: 131 APPAREL (CLOTH, FUR, SHOES) TEXT

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	1.08M	\$ 1.05M	\$ 1.02M	\$ 1002.00M
Canadian Exports \$	25.00M	\$ 23.00M	\$ 22.00M	\$ 20.00M
Canadian Share of Import Market	0.02%	0.02%	0.02%	0.60%

## Major Competing Countries

## Market Share

i) 434 TAIWAN	008 %
ii) 189 HONG KONG	014 %
iii) 268 KOREA	009 %
iv) 431 PHILIPPINES	015 %
v) 192 PEOPLE'S REP OF CHINA	004 %
vi) 577 UNITED STATES OF AMERICA	050 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) OUTERWEAR	\$ 0.00 M
ii) FURS	\$ 0.00 M
iii) DESIGNER CLOTHING	\$ 0.00 M
iv) CHILDRENS WEAR	\$ 0.00 M
v) LARGE SIZES	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be moderate