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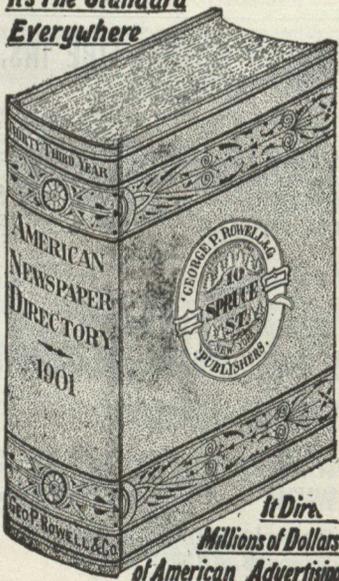
THE

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wood are now about \$8.25 per cord for birch, \$9 for hardwood and \$4 for hemlock slabs.

Fruit.—Grapes have been the most prominent feature at the fruit stores and market during the past week or two. Pears too have been in fair supply. Prices keep steady, as may be seen from the following average quotations: Jamaica oranges, \$2.75 per box, \$5.25 per bbl.; Maiori lemons, ex-fancy, \$5.50 per box; California lemons, \$3.75 to \$4; Palermo, new, \$3 to \$4.50; bananas, fancy, \$1.25 to \$1.75 per bunch; cocoanuts, \$3.50 per sack; grapes, concords, 22½ to 25c. per 10 lb. basket; Niagara, 25c.; peaches, 30c. to 40c. per basket; pears, 30 to 50c.; fall apples, \$1.75 per bbl.; winter, \$2.25 to \$2.50; Canadian white beans, \$2 per bush.; Lima beans, 7c. per pound; Canadian cabbage, \$1 per bbl.; onions, 75c. per bag; Jersey sweet potatoes, \$2.50 to \$2.75 per bbl.; Can. chestnuts, \$5 per bush.; cranberries, Cape Cod, \$9 to \$9.50 per bbl.; Almeria grapes, \$5.50 to \$6. per bbl.; Spanish onions, 70c. per case. Apples are now being shipped in large quantities. Liverpool reports say there is a firm market for good quality.

Groceries.—Another advance has been made in the prices of all grades of sugars. This is due to the adverse weather conditions affecting the European beet fields, which now, however, have improved again. The movement in sugars and syrups here is about normal. The feature in the canned vegetable department is the increasing strength of tomatoes. They are quoted at \$1.50, but it is hard to obtain them at this figure. Canned salmon, too, is experiencing an upward tendency. Another article in which considerable strength has developed is Brazil nuts. Shelled almonds also are higher. The quantity of new stock arriving is very small. Advices as to California dried fruits, so far as received, speak of increasing firmness.

Hardware.—The situation in the hardware market remains about the same as last reported. Prices are steady. The demand for all seasonable goods, and especially for sporting requirements, continues very brisk. All indications point to a favorable season. Western requirements especially are described as being larger than usual. A good enquiry exists for nearly all lines of heavy metals, and great firmness is to be noted. From Great Britain comes word of an abnormally high demand for iron, especially for United States. The tin plates market is dull and easy.

Hides, Skins and Leather.—The supplies of hides coming forward are about equal to normal, but the demand is improving in sympathy with the improved outlook in Chicago. The outlook for the trade in staple leathers is bright. Prices are steady.

Live Stock.—For choice grades of cattle there was a good demand at the market this week, but considerable slackness developed in the demand for most of the grades which were offered. Cables from Britain are not encouraging to exporters, and the enquiry is slow. There

is a considerable accumulation of stock. For butchers' cattle, a better market prevails, and choice lots sell for \$4. Good feeders are scarce and quite steady. They are in request by the distillers. The receipts of milch cows are light, but the requirements are small likewise. For sheep and lambs there was a moderately good enquiry.

Provisions.—Offerings of butter are pretty good, and the demand for fine fresh-made dairy rolls is very fair. Cheese is firm at 11¼ to 12c. Hog products are very firm. Long clear is about cleaned out of the market. Dressed hogs will shortly make their appearance. Not many eggs are coming in now, though the demand is very brisk. Poultry is steady, with light receipts. For Canadian hops keen enquiry is noted, owing to the increased demand for export consequent upon the general crop shortage.

Wool.—No new feature comes up for particular mention this week. Pulled wools are in moderate demand for home mills, but the general market is dull.

\$500 CASH Prizes for Advertisements

The best retail advertisements submitted by March 1, 1903, will receive the following awards: 1st Prize, \$250; 2nd Prize, \$100; 3rd Prize, \$50; 4th Prize, \$25; 5th, 6th, and 7th Prizes, \$10; 8th to 16th Prizes, \$5 each. In addition, the ad. that is most strikingly arranged will be awarded a free scholarship in any Advertising School the winner may select.

CONDITIONS:—1. Each contestant must send with manuscript \$1 for a year's subscription to the **Retail Edition of Profitable Advertising**. 2. Ads. may be any size and advertise any line of goods. 3. No contestant may send more than five ads. 4. Anybody who can write an ad. is eligible to enter the contest on payment of \$1 for a year's subscription. 5. Mention this publication.

PROFITABLE ADVERTISING—RETAIL EDITION, the first number of which will appear April 1, 1903, will be a magazine of Ideas, Suggestions, and Hints for Merchants, Clerks, Ad. writers, and all who are in any way connected with retail trade. Every number will be as valuable as experience and skill can make it. The features include: Stories of Successful Merchants, Advertising Ideas and Schemes, Articles on Store Management, the Art of Salesmanship, Criticisms and Advice, Ready-Made Advertisements by the best ad. writers in the country, and other features of unusual importance and value.

The names of the Prize-Winners, with the successful ads. will be published in the April number. Address

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