

# Cool Comfort

Pour into a tall glass some cold, well-boiled

# POSTUM

Add lemon and sugar, some pieces of ice and stir briskly; or, use a lemonade shaker.

**Cools the Blood**  
on a Hot Day  
and supplies nourishment.

**"There's a Reason"**

Postum Cereal Co., Ltd., Battle Creek, Mich., U.S.A.  
Canadian Postum Cereal Co., Ltd., Windsor, Ont.



This stamp of quality is on every genuine "PETERBOROUGH BOAT."

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Makes  
Child's  
Play of  
Wash  
Day



# MENNEN'S

Borated Talcum  
FOR MINE



For Prickly Heat and Sunburn  
Relieves all Skin Irritations

Sample Box for 4c stamp

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Trade-Mark