

The Growing Development of Practical Medicine

IN HAEMATHRAPY, OR BLOOD TREATMENT.

BLOOD, AND BLOOD ALONE, is physiologically ascertained to be the essential and fundamental Principle of Healing, of Defense, and of Repair, in the human system; and this Principle is now proved, by constant clinical experience to be practically available to the system in all cases, to any extent, and whenever needed, internally or externally.

And the same overwhelming clinical demonstrations have also proved that the vitality and power of Bovine Blood can be and are *PRESERVED*, unimpaired, in a portable and durable preparation sold by all druggists, and known as *Bovinine*. Microscopic examination of a film of Bovinine will show the *LIVING BLOOD CORPUSCLES* filling the field, in all their integrity, fullness, and energy; ready for direct transfusion into the system by any and every mode of access known to medical and surgical practice; alimentary, rectal, hypodermical, or topical.

In short, it is now an established fact, that if Nature fails to *make* good blood, *we can introduce it*. Nothing of disease, so far, has seemed to stand before it.

Apart from private considerations, these facts are too momentous to mankind, and now too well established to allow any further reserve or hesitation in asserting them to the fullest extent.

We have already duly waited, for three years; allowing professional experimentation to go on, far and near, through the disinterested enthusiasm which the subject had awakened in a number of able physicians and surgeons, and these duly reinforced by others, through correspondence, and by comparison and accumulation of their experiences in a single medical medium adopted for that provisional purpose.

It is now laid upon the conscience of every physician, surgeon, and medical instructor, to ascertain for himself whether these things are so; and if so to develop, practise and propagate the great medical evangel, without reserve. They may use our Bovinine for their investigations, if they cannot do better, and we will cheerfully afford every assistance, through samples, together with a profusion of authentic clinical precedents, given in detail, for their instruction in the philosophy, methods and technique of the New Treatment of all kinds of disease by Bovine Blood, so far as now or hereafter developed.

Among the formidable diseases overcome by the Blood Treatment, in cases hitherto desperate of cure, may be mentioned: Advanced Consumption; Typhoid Fever; Pernicious Anæmia; Cholera Infantum, Inanition, etc.; Hemorrhagic Collapse; Ulcers of many years standing, all kinds; Abscesses; Fistulae; Gangrene; Gonorrhœa, etc.; Blood-Poisoning; Crushed or Decayed Bones; Mangled Flesh, and great Burns, with Skin Propagation from 'points' of skin; etc., etc.

N. B. Bovinine is not intended to be, and cannot be made, an article of popular self-prescription. As it is not a stimulant, its extended employment in the past has been, and the universal employment to which it is destined will be, dependent altogether on the express authority of attending physicians. Address:

THE BOVININE COMPANY

495 West Broadway, NEW YORK.