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his means permit; and there can be no question that the principle of this Government Grant, through the Book Depository of the Education Office, can be characterised as nothing else but a bribe to the parent to educate the child, and is one of those reprehensible measures that are most likely to defeat or impair the object most sought to be obtained.

Trusting that, having opened a crusade against this encroachment upon our rights of free trade as citizens of this Dominion, you will be supported by the "Trade" throughout the Province, and induced to press the agitation for its abolition to a final issue; and wishing you great success in your efforts,

I am, Sir,

Yours obediently,

FAIR PLAY.

We are obliged to our correspondent for this letter, and shall be pleased to receive communications from the Trade on this or any subject affecting its interests, to which our columns are always open, so far as space permits.—Ed. Canada Bookseller.

TRADE SALES

We have received the following letter from a member of the Trade, to which we give publicity with pleasure.—[Ed. C. B.]

To the Editor of THE CANADA BOOKSELLER.

DEAR SIR,

I have just received from the Publishers, Messrs. Adam, Stevenson & Co., the second number of THE CANADA BOOKSELLER, and I would now beg to inform them, through you, of the very great pleasure I have derived in its perusal, and, at the same time, express the hope that the same spirit and the same energy will be shown in the production of the forthcoming numbers as has already been manifested in the first and second.

As a member of the trade, I take this method of showing my appreciation of the desire of the Publishers to give us what they consider will be a useful and serviceable serial to the Booksellers of our comparatively young Dominion, wherein no periodical of the kind previously existed, and the want of which has been long felt.

But, Sir, in thus addressing you, I wish more especially to assert, with many others, the gratification with which I observe the announcement of the

second Annual Trade Sale, which Messrs. A., S. & Co. intend holding in September next. I attended the sale last fall, and can only say I was pleased beyond measure with the way it was managed and carried out, everything went off satisfactorily, and no complaints were heard, but every one present seemed satisfied, and glad that one firm at least had the courage and spirit to attempt to introduce a system of bookselling that has proved a success wherever it has been tried.

I now consider, Sir, that it is the duty, and to the interest of every bookseller to encourage and support this young and enterprising firm in carrying out this important scheme, which is sure to have a beneficial effect on the undeveloped trade of the country. A project so extensive and so dangerous, unless successful, cannot be attended but with great risk to the promoters, as the capital necessary to furnish stock and carry out the requirements of such a sale must be very large, the fact of which risk should be more than a reason that the undertaking deserves the cordial endorsement and hearty goodwill of all dealers in the Book trade.

I regretted that there were not a larger number present last year, but was informed that the sale had been rather hurriedly brought on, and was not advertised sufficiently long beforehand; besides, the scheme being new here, and introduced for the first time in the country, many remained away on purpose, until they should see whether the affair would be a success or otherwise.

Several in my section stayed at home for the foregoing reason, but will now be on hand in September, and do all they can to urge on the work and help it forward, feeling that it is to their own interests to do so, and I have no doubt Messrs. A., S. & Co. will find their next attempt strongly sustained, and let us hope, resulting to themselves with satisfaction and pride.

As far as I am personally concerned, my best wishes attend them, and I shall defer making my fall purchases until the sale, when I shall take pleasure in being a witness and doing what I can to further the success of what I deem the greatest benefit and assistance to the Trade of which I am an humble member.

Trusting you will pardon the liberty I have taken in addressing you, and for trespassing so much upon your valuable time, I beg to subscribe myself,

A CANADA BOOKSELLER.

Messrs. Cassell, Petter & Galpin.

Prominent among the larger publishing houses and producers of books on this side the Atlantic is the house of Messrs. Cassell & Co., of London; a house founded by the active and philanthropic educational publisher, the late John Cassell, but which has grown of recent years to mammoth proportions.

The services of Mr. Cassell in popularizing literature will long be remembered in connection with such men as Charles Knight, Henry G. Bohn, the Messrs. Chambers, and the Messrs. Nelson; and the men who succeed him in business, Messrs. Petter & Galpin, are, with the aid of abundant capital and every modern appliance in book manufacture, developing an immense business, and doing much to encourage and extend the taste for choice literature,

both artistic and utilitarian, among the people. They are essentially the Harpers and Appletons of Britain, and like those New York houses, they engrave, print, and bind every work they produce in their own establishments—in fact, manufacture all the parts of a book but the paper on which it is printed. A glance at their new illustrated catalogue, which is in itself a work of art, will interest every lover of books; the magnificent table books of Dore, the choice treasures of their Illustrated Library, their attractive Children's Series, their valuable Educational Hand-books, and their popular and instructive Household Guides—all evidence, not only the desire, but the capacity, to produce a series of books which will at once delight, elevate, instruct and interest every reader. The Illustrated Catalogue, for which a small charge is made, can be readily procured by any bookseller in Canada, as well as the Firm's gratuitous classified price list.