

FROM CAMBRIDGE.

NOT AN EVENT
ONLY AN OCCURRENCE.

The circumstance that a scion of the house of Vanderbilt has entered Harvard College is recorded just now in nearly every batch of Cambridge news. Now then, good contemporaries, give that young man a rest! It is well that we should all know where he is pursuing education, but it is not necessary that we should have weekly information as to what he eats and drinks and studies and what games he plays. There have been young men of large expectations at Cambridge before, and, though a Vanderbilt is something of a novelty there, this young fellow's presence there is not an event, but only an occurrence.—*Life*.

BREACH OF PROMISE.

Her Father (sternly): "Now, which is it to be, young man? Are you going to court my daughter, or will she have to court you?"

Young Man: "Well, as I seem fairly 'caught,' though I don't consider your daughter much of a 'catch,' I suppose I had better court her, or I shall 'catch' it!"—*Scraps*.

THE
WILLIAM DRYSDALE

Co., Limited,

Publishers, Booksellers, Stationers and Importers.

232 ST. JAMES STREET, MONTREAL.

CAPITAL: \$50,000.00 IN 5,000 SHARES OF \$10.00 EACH.

Secretary: **J. ALLAN MACKAY, 232 St. James Street.**

Bankers: **MOLSONS' BANK.**

THE WILLIAM DRYSDALE COMPANY, Limited, is being formed for the purpose of taking over the old and well established business of William Drysdale Co., Publishers, Booksellers, Stationers and Importers. William Drysdale began this business in 1874, and it has had a steady growth ever since, and to-day, in its line of business, occupies a foremost place in the Dominion.

Montreal, being the Commercial Metropolis of the Dominion of Canada, ought to be the Literary and Publishing Center as well. The field and necessity of such an establishment as aimed at by the present promoters are now greater than ever.

Recent changes in the Dominion Tariff favor the development of a Canadian Publishing Business, and it is believed that satisfactory arrangements can be made with British and American Publishers for the bringing out of Canadian editions of popular authors, which should be a profitable trade, assuring stockholders of good returns for their investments.

It is proposed issuing \$15,000.00, or 1,500 shares to be guaranteed a 6 per cent. dividend; this dividend to be a first charge upon the profits of the business.

The shares have been placed at ten dollars each, so as to afford an opportunity for small investors.

SHAREHOLDERS, SMALL AND LARGE, WILL BE OFFERED SPECIAL DISCOUNTS ON ALL PURCHASES OF BOOKS, STATIONERY, ETC., MADE FROM THE COMPANY.

Application for shares may be addressed in the following form, and accompanied by a deposit of 10 per cent. to the Secretary, at the Company's Office, 232 St. James street Montreal.

Prospectus and full information given on application.

Capital: \$50,000.00, 5,000 Shares of \$10.00 each.

TO THE DIRECTORS OF

**The William Drysdale Co., Limited,
232 St. James street, Montreal.**

Gentlemen,—Please allot me.....Shares in this Company, on account of which I have deposited the sum of \$to the account of the Company at the Molsons' Bank, or with the Secretary, 232 St. James street Montreal

.....1897.



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