

Dress Goods

Does Your Dress Goods Department Pay?

THAT DEPENDS UPON WHOSE GOODS YOU HANDLE.

THE ESSENTIALS OF SUCCESS ARE

**Latest Styles, Newest Colors,
Best Value.**

And more important still RELIABLE QUALITY and DYE.

In this department we lead the trade. Our range for the coming season contains the very **Latest Novelties**, many of which are confined to us and shown by no other house in Canada. We make Fine Goods a leading feature, offering a range as high as \$1.75 per yard and from that price to the lowest we **challenge** the values shewn by either **local or foreign competitors**.

The Fabrics for Fall '93 are

Drap De Sultan,	Amazone,
Habit Cloth.	Hop Sacking,
Sail Cloth,	Panama,
Epinglines,	Pointille,
Diagonals,	Matalasse,
Broche Effects,	
Loie Fuller Effects,	
Natte,	Vigoyne.

The Color Favorites for Fall '93 are

IN GREENS {	Russe	IN BROWNS {	Tabac
	Emerande		Mordore
	Sphinx		Ujiji
	Mousse		Castor
IN PURPLES {	Violetta	IN GREYS {	Argent
	Eminence		Platine
	Evêque		Nickel
	Ascanio		
STAPLE COLORS {	Such as Seal, Navy, Cardinal, Garnet, Etc. will meet with the usual demand.		

Plaids and Clan Tartans in various grades will without doubt be bought quite freely.
In Black Cashmeres we claim to give positively the best value in the trade.

Gordon, Mackay & Co.

Cor. Front and Bay Streets, TORONTO