

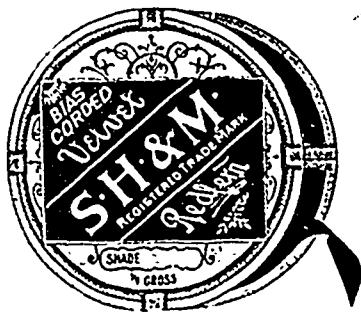
In the United States the **S·H· & M·** Bias Velveteen Skirt Bindings have attained a larger sale than all other Skirt Bindings taken together. . . .

WHY ?

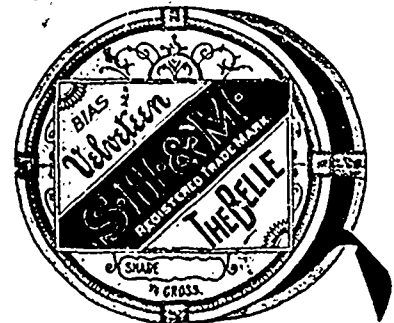
Because they are made from Velveteen woven expressly for the purpose, are cut on a true bias, and are put up ready for use at a price which is cheaper to the consumer and more profitable to the merchant.

There is no reason why Canadian Merchants should not find as ready sale for the **S.H.&M.** Bias Velveteen Skirt Bindings as their U. S. brothers, and we call attention to the several lines which we carry in stock at our warehouse in Toronto.

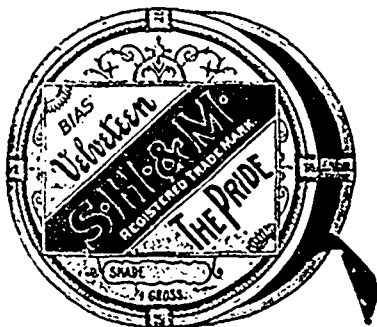
"S.H.&M." stamped on the back is a guarantee of quality.



S.H. & M. REDFERN Bias Corded Velvet, 1 3/4-in. wide.



S.H. & M. BELLE Plain Velveteen, 1 3/4-in. wide.



S.H. & M. PRIDE Plain Velveteen, 1 3/4-in. wide



S.H. & M. WATERPROOF CORD EDGE.

The STEWART, HOWE & MAY CO.

Originators and Manufacturers of S.H. & M. Skirt Bindings

Manchester, Eng.

24 FRONT ST. WEST, *Toronto, Ont.*