T. A. Rowat & Co.



T should be impressed upon your mind that the eye-needs of your children are as health-important as their dental needs. If hey show a distaste for study or

"They will thank you in later life for your attention to their eye needs now.

says Mr. Foresight Carlyle BILCOCK

> 233 DUNDAS STREET. TELEPHONE 2351.

OPTICIAN

COKE GAS. also Hard Coke, \$12.50 ton. City Gas Company

Vinolia Lavender Soap

Two sizes, 15c and 25c

STRONG'S DRUG STORE

184 Dundas Street.

Christmas Cards

Big Assortment. RED STAR NEWS CO.

WEGNER'S Wholesale and Retail Dealer in iveralls, Sweaters, Coats, Cloves Mittens and Raincoats. NDON'S LARGEST HIGH-CLASS FORKING MERCEST

RKINGMEN'S OUTFITTERS exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls. WEGNER, "The Heart of London."
371 Talbot St. Phone 1849. OPEN EVENINGS.

Our fitters are xperts, \$1.50 to \$10.00. We have Trusses to fit all needs.

Cut shows one of our NELLES, many lines. 268 Dundas St. Dr. J. W. Hutchison

OPTOMETRIST. EXPERT EYE EXAMINATION Office in Johnston Bros.' Jewelry Store, Next to Allen Theatre.

Quality Vulcanizing Only. ARTWILKES

> London Tire Repair Depot. 354 WELLINGTON STREET. Opposite McClary's.

HAWKEN-LANG **COAL COMPANY** PHONE 522

GEO. E. LOGAN FUNERAL HOME 371-373 DUNDAS STREET. PHONE 1963.

N. J. GRIFFITH FUNERAL DIRECTOR AND EMBALMER.

104 Dundas Street, London. Residence on premises. Phone 450.

FERGUSON'S SONS R. FERGUSON, Manag 174-180 KING STREET. Funeral Directors and Embalmers, Handsome Motor Hearses, lay or Night Service with Prompt-ness, Neatness and Quietness, hones: Office 543; residence, 2056W.

TWO PERSONS PERISH IN ATLANTIC CITY FIRE

Associated Press Despatch, Atlantic City, N.J., Nov. 17.—At least two persons perished in a fire that broke out shortly before nine o'clock tonight in the rear of the Hotel Bothwell, menacing the entire hotel district in the vicinity of Virginia avenue and the beach front.
The flames spread with such rapidity that they grew beyond control and spread to the Wiltshire Hotel adjoin-

Used in Homes Where Quality Rules. From 70c to \$2.00 Pound.

The Thief of Bagdad' Evolves About a Magic Carpet.

Perhaps if the prolific imagination of the author of "The Thief of Bagdad," Douglas Fairbanks' new picture now at the Grand, had not chosen this title he might have picked "The Magic Carpet." Not that the magic carpet in the picture is so important to the story, but that the picture as whole has the same magic as the square of Persian fabric which loats so gracefully and always so opportunely across space and con-

The practical businessman, or the tired girl from the counter, the baker, the butcher, or the candle-stick maker, pass the doors of the theatre, and take their seats. The curtain rises. The dead white of the screen comes to life with the bril-liant color and fantastic charm of the Arabian Nights, Each individual Arabian Nights. Each individual blush seat with its number tag has been transmuted into a magic caret. Away into the distant realm of outh it flies, effortless, comfortable s the latest davenport, pleasing as e days of the fairy book age, happy

There has been no picture yet made compare with this last triumph of buglas Fairbanks in imaginative asp, in beauty of presentation, or in the movement which never drags lapses into mediocrity.

Based on the Arabian Nights, "The hief of Bagdad" is built on pure fantasy and made up of the sub-stance of children's dreams. So well is this atmosphere created and mainls this atmosphere created and maintained that no one turns a superior grown-up criticism on such unworldly things as invisible cloaks, winged horses that fly, dragons whose breath is fire, or a magic box, whose properties are those of Aladdin's Lamp.

Fairbanks Well Placed.

| Herself 12 Bark; investing layer 18 To follow after 19 Stooping low 22 Single; only 23 Concerning 24 A prefix; half 26 A term in billiards

Fairbanks Well Placed.

It is a page of the nursery days turned back, and a day of golden youth reflected in the older eyes of men and women. Just as in the fairy books the hero after supreme ordeals always won the lovely princess and "lived happily ever after." so does this picture tell the story. There is no melodrama here, no agravating sex problem, no tiresome domestic problem of the new school of (so-called) motion picture directors and scenario writers. It is no straining tenseness to watch the unfolding the second of the and scenario writers. It is no straining tenseness to watch the unfolding of this adventurer of the idealized thief of the old Persian city amidst the sand hills. As a dream steal over one's personality in conquering sleep, so the magnetism of the tale quietly and deftly enters the mind and at the end, even after two hours and a half, one emerges from the and a half, one emerges from the appropriate of the screen with the invisible cloak of boyhood and girlhood ightly wrapped around one's prosaic tion and eventual the screen with the invisible cloak of boyhood and girlhood. To clutch; clench nd everyday shoulders.
For children it must be sheer de56 Having narrow

For children it must be sheer delight. One can think of nothing quite so fine as a Christmas treat for the little people who still believe in every minute of the 24 hours in the magic carpet and Aladdin's lamp and in the infallible success of the courative device for irregular rotary groups here as this story from the he infallible success of the court ageous here, as this story from the Arabian Nights which Douglass Fairbanks gives us here.

In fairly rapid succession. Fairbanks has made, The Three Musketeers, Robin Hood and this last. Each as proclaimed an advance on the one preceding it.

Like a Dream.

This is the first picture in which a fairy story has been told, and in which every art of the silver screen legitimately used to achieve e ends desired.

the ends desired.

In a fairy story there is magic.
Everyone knows that. So in a picture
of a fairy story there is magic, and
everyone understands that. The picof a fairy story there is magic, and everyone understands that. The picture is full of illusions, which do not pretend to be more than illusion. But so are dreams, and so are all dights of the imagination.

Old men have been heard to say that youth was an illusion.

that youth was an illusion. It doesn't matter in any case. Even if happiness proves to be illusion that is all the more reason why it should is all the more reason why it should be desired and striven for. Of all the actors now making pictures there is no other who could have played the part of this picturesque thief of old Persia as adequately and perfectly as Douglas Fairbanks. He has a wonderful and beautiful body, which he uses as always to do athletic stunts. This is as it should be. But he has the divine and poetical gift of imagination and fancy, and it is this which lends him the power to attract and charm as he does in this performance.

To tell the story is to make

To tell the story is to spoil a glorous show for the theatregoer. Think if all the thousand and one tales in the Arabian Nights. Mix them in the bowl of happiness. Flavor them in the bowl of happiness. Flavor them with the infinite enthusiasm of youth Sprinkle them with the idealism of ove, and you have the Thief of Baglad as Douglas Fairbanks translates the margin of the ne magic of the eastern story teller.

SUBURBAN AREA COSTS AMOUNTED TO \$56,140

County Engineer Talbot Makes Report To Commission-Road Paving High.

Suburban area expenditures in the London district from Nov. 26, 1923. to Nov. 15, 1924, totalled \$56,140.70, according to the report of Engineer Charles Talbot, given to the suburban area commission at a meeting held vesterday afternoon in Mr. Talbot's

ffice in the county building. The greater part of the expenditure, me \$41,332.26, was expended on the

wo miles of pavement laid on the Hyde Park highway. Maintenance of the Pipe Line road. ncluding \$344 balance on the 1923 ontract, amounted to \$3,909.49, the argest item being \$1,718.56 for gradng. The new water trough, just east f the Wonderland side road, cost 92.95; culverts \$683.30, and gravel

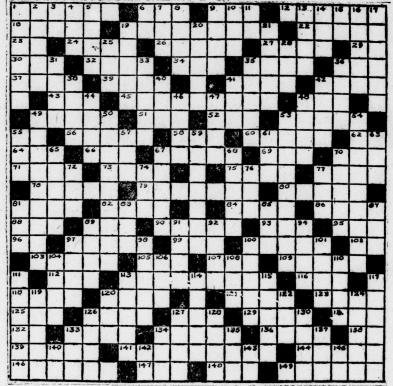
Wellington road expenditure for upkeep was \$654.06; Adelaide streeet in London township, \$776.05; Sarnia gravel road, including payement, gravel road, including pavement, \$44,035.54; Hamilton road, London township, \$681.26; Hamilton road, Westminster township, \$835.73, and River road, London township, \$1.

Those present at the meeting were Chairman E. S. Little, William Fuller, J. L. Robson, Joseph Winter and Suburban Area Engineer Charles

CROSS WORD PUZZLE NO. 30

ation does not mar the general effect. The lateral wedge-masses key well ith the central cross. Altogether a nice construction.

THE ADVERTISER'S DAILY CROSS-WORD PUZZLE.



HORIZONTAL

1 A gewgaw 6 A point or be-ginning (obs.) 9 Herself

69 Belonging to

VERTICAL. 65 Mental inferior 67 Art indebted 68 Very thin fabric 70 Pert, to an area 72 A wit 74 Skill 76 Born

Gone by below Down; belo Pull along By and by afar
Ourselves
To sprout
Dregs of wine
Correlative of
eithe: Three in cards To make a One who flies Astir Rodents A fabulous bird

11 Measure of type
13 A cereal
14 Author of "Treasure Island"
15 Toward
16 Be available
17 Pert. to hospitality
19 Pert. to a city
20 Pitiless
21 Inguinal region
25 Prefix: middle/
28 The self
31 A circlet
33 Shun Electric partic A small devil. Vestige Old Coagulates snare

A pollaster A pottery slab Equip To influence Upper limb Jackdaws A vegetable Sour distention with

spiling 149 Dryest

SOLUTION NO. 29.

BURNS PROVE FATAL

TO NIGHT WATCHMAN

Effects of Injuries Caused

by Fire.

Special to The Advertiser.

Windsor, Nov. 17. - George T.

of the Windsor Lumber Company,

who was seriously burned when gaso-

line from a truck exploded, shortly

his injuries at Grace hospital tonight.

years old, and a native of Kintore.

89 A metal.
91 Impolite
92 Summon
legally
94 One who does
97 Proceeds
98 Vacant
100 Plait, interlace
101 Squall, cry.
104 A small branch
106 Exclamation
108 Part of verb
'to be''
110 Lowest tide
111 Long, vehement
speech speech 113 Growing out 114 Take for wife 115 South American Portion And so forth camel 117 Used to curdle

Born Until

81 Be ill 83 Likely 85 A valuable insect 87 Gone by 89 A metal.

Lyric poem Dry milk 119 One who vegetable fue 46 A measure rhymes 120 Reverential fear
122 Female lamb
124 Hides
126 Dry
127 Pain
128 Fail to hit
130 Level-headed
133 Couch
134 Imitate
135 Lair
137 And not
140 Toward
142 Physician
143 Possessive 50 47 Level, uniforn 48 Is mistaken 49 Partly corresponding 50 Relating to the 53 So as to profit.
54 Avidity
55 South American plant
57 Ever 57 Ever 59 Papal palace 61 Interrogative

63 A Chinese

YOUNG WOMAN FOUND STRANGLED TO DEATH

Threatening Letter Found in Room of Mrs. A. L. Bowers.

Associated Fress Despatch, Detroit, Nov. 17.—Mrs. Anna Lee Bowers, 27, was found strangled to death in her apartments in Seldon avenue early today. A strip of her clothing had been used to choke Mrs. Bowers, and other particles of her dress were used to bind her hands

Police are holding Lee Hawkins, 30, although they expressed the be-lief that he could not have harmed the woman, for he had a broken arm nd shoulder, and carried his arm in

A letter, postmarked Chicago and threatening "to make trouble" for Mrs. Bowers if she did not return Windsor Man Dies From the the writer's watch, was found in the

partment.
Hawkins told the police he and Mrs. Bowers came here from Alabama about a month ago. He said he left Mrs. Bowers at 7 o'clock last evening, and returned at midnight to find her body on the bed. Thurlow, night watchman at yards

Headaches from Slight Colds Laxative BROMO QUININE Tablets relieve the Headache by working off the Cold. A Safe and Proven Rembefore midnight Sunday, died from The box bears the signature of Grove. 30c. Made in Canada. A preliminary inquest will be held -Advt. tomorrow morning. Thurlow was 67

C. P. R. EARNINGS. He had lived in Windsor five years.
His widow and two daughters survive.

Montreal, Nov. 17. — Canadian Pacific Railway earnings for the week ending November 14 were \$4,-314,001.00, a decrease of \$978,000.

Spare Cash in your pocket?

--think of The Huron & Erie:

Depositors receive-

31/2% Interest (It makes a difference in the

Courteous attention

(Huron & Erie officers strive to intelligently serve you)

Checks may be drawn at will. Surplus security \$6,650.000.

Mortgage Corporation "Older than the Dominion of Canada" FOUR BRANCHES IN LONDON:

Richmond, opposite Postoffice. Market Square. T. G. MEREDITH, K.C., President.

Dundas, opposite Rectory. Wortley and Elmwood. HUME CRONYN, General Manager.

'Along Came Ruth" Delightful Comedy—3 Vaudeville Acts Are Good.

Three vaudeville acts, all good, Viola Dana in an amusing picture. "Along Came Ruth," a Mack Sennett comedy with Ben Turpin in the title role and the usual Pathe News made up a splendid bill at Loew's yester-

day.

Nat S. Jerome and company head the vaudeville acts with a one-act comedy called "Our Children," but which is really a pocket edition of "Abie's Irish Rose." It made a hit with last night's audience, and Mr. with last night's audience, and Mr. Jerome was tendered several curtain calls. His supporting cast was fair. Brown and Elaine in "The Fatal Wedding Day," were very good, especially Mr. Brown, who is about as droll a comedian as has been seen at Loew's for some time. His song "Here Goes the Groom," received a great hand from the crowd. The act ends with a nice bit of eccentric dancing.

dancing.

The Three Alexs have a really wonderful balancing act which is wonderful than described. It too. better seen than described. It, too, received a great deal of merited ap-

"Along Came Ruth" is an amusing story of a small town. Viola Dana as Ruth Ambrose, the girl who woke up the sleepiest town in Maine, is simply irresistible; the supporting cast of the picture is excellent, among the players being Tully Marshall. Raymond McKee, Walter Hiers, DeWitt Jennings. Gale Henry and Victor

P. Smith Under Care Of Doctor

Canadian Press Despatch. Kingston, Nov. 17.—Peter Smith, former provincial treasurer, who arrived at Portsmouth penitentiary on Thursday to serve a three year sentence, is undergoing treat-ment in the prison hospial for a minor ailment, and so far has not been assigned to any work. One rumor in circulation here is that he will be given a job in the library of the penitentiary.

Fair.

Canadian Press Despatch. Toronto, Nov. 17. - The Ontario

Agricultural College team of five men, J. T. McKellough, A. G. Kirstine, F.

mond McKee, Waiter Hiers, DeWitt Jennings, Gale Henry and Victor Potel.

Winifred Dunn adapted this Henry W. Savage stage production which

CAPITOL PROGRAM

'The Fast Set" Proves Speedy and Entertaining-Menjou Is Star.

The bill at the Capitol theatre for the first part of the week is as good as it is diversified.

The movie, "The Fast Set," with an all-star cast, features the bill, but Same Regulation Applies To by the Ferry Duo, the divertissement Incidentally that divertissement, in-troducing two young girls, is im-mensely entertaining. The youngsters do some clever singing and dancing and the younger of the two

Adolphe Menjou is perhaps the in-lividual star of the picture, which is

Zasu Pitts plays a brief but dra-matic part in the picture as the female disturbance secured by Sones to ruffle his wife's pride and bring EARTHQUAKE VICTIMS to ruffle his wife's pride and bring her to her senses after she has become carried away from him in chumming it around with members of the fast set. chiefly Steele, of course, who, despite the fact that he is a notorious philanderer, intrigues her almost to the point of folly.

The property of force of the property impacts of the property of the p The picture differs from many timated at 510 this morning. A dozen others of the type in that the husband gets advice from Steele, the is still trembling.

man who almost wrecked his home as to how to treat his wife and hold her undivided attention in the future The manner in which friend wife and riend husband are reunited by the riend rival is amusing. An "Out of the Inkwell" animated

clown cartoon comedy and an Al St. John comedy, "Stupid But Clever," together with a scenic reel entitled. "Fishing in the Nipigon," complete the bill, which is above the average

NOMINEES FOR BOARD MUST QUALIFY TODA

Board of Education as Other Elections.

City Clerk Baker informed The loes some stunt manoeuvering that Advertiser last night that the form for qualifying for candidates for the board of education was the same as Farmers Advocate Trophy
Awarded at Royal Winter

Awarded at Royal Winter

Awarded at Royal Winter

Awarded at Royal Winter

Advocate Trophy

distinctly novel in its treatment of the eternal triangle problem. As the great lover, Ernest Steele, bachelor, school board had to withdraw their Menjou has a role of the type in which he revels and acts almost to perfection.

Betty Compson as Margaret Sones. regulations that govern other elec-tions. Nominees wishing to stan the misunderstood wife of Richard Sones, a successful novelist, played by Elliott Dexter, is the leading lady. in the legal manner at the city clerk's office by 9 o'clock tonight.

TOTAL 510 IN JAVA

JOHN A. ANDERSON

OFFERS HIMSELF AS

FOR 1925



JOHN A. ANDERSON

N ANSWER to popular demand, Ald. John A. Anderson of Ward One has consented to let his name go before the people as candidate for Mayor in 1925. He has announced his platform and pledged himself to a fair and sportsmanlike campaign. His many supporters believe it to be in the interests of London that after a second term without opposition the office of chief magistrate should not go uncontested regardless of issues past or impending. Ald. Anderson has proven himself to be a worker in the interests of good government, and a fit person to take the helm for another year of municipal activity.

What Anderson Stands For

1. Active co-operation of all municipal departments. It is not the duty of a mayor to be a one-man administration. He should be part of the council and NOT A DICTATOR.

2. An effort to make AN ACTUAL REDUCTION in city taxes. The city's budget will not be "padded" to provide funds for expenditures struck out at the time the tax rate is decided.

3. A determined effort to secure provincial and federal assistance to provide relief work for unemployed.

4. Public ownership of municipal utilities. Assistance for the public utilities commission and the London railway commission. railway commission.

5. A four-square stand on the trans-5. A four-square stand on the transportation issue. The London Street Railway Company entered into an agreement with the city and must abide by its provisions. When the time comes for purchase or extension of franchise, the ratepayers will have ALL THE FACTS available placed before them for open discussion.

6. Efficient municipal government. A two-year term for the council, one-half to be elected each year, preferably two for each ward.

7. Aid for Western University, an institution of vital importance to London.

don.

8. Honest economic service in all city government branches, respect and consideration for every ratepayer's petition.

9. Making all city officials strictly accountable, but giving them reasonable freedom of initiative and control. They are servants of the public and entitled to fair treatment.

10. The exercising of COMMON-10. The exercising of COMMON-SENSE PRINCIPLES in city business by centralizing authority to secure co-ordination and greater co-operation be-tween departments.

NDERSON has no political ambitions. His object in seeking the mayoralty is to press for dignified and businesslike administration of the city's affairs, the harmonious and judicious conduct of London's business at home and abroad. His conception of the mayor's job does not view it as a dictatorship. He will not seek to be a one-man administration, but just to be a good guide for the 1925 council. He has no idea that the wheels won't run without him, but has the energy and the experience to co-ordinate the branches of civic government into a much-needed unit.

Anderson believes there is only one way to make 1925 taxes lower than those of 1924, and that is to curtail un= profitable expenditures. This might have been done in 1924, but it was not. Under his administration there will be no false surpluses. Economy is best registered in the taxpayer's pocket and not on the city's books.

Anderson stands four-square on the most important municipal issue—the transportation problem. He is in favor of reforms necessary to make the city government more efficient. He stands for law enforcement and a square deal for all the citizens. Read the outline of his platform and follow his clean campaign.

ANDERSON FOR MAY

A meeting of Alderman Anderson's supporters will be held tonight (Tuesday) at 8 o'clock at his Committee Rooms, Dominion Savings Building, corner Richmond and King Streets. All willing to assist in his election are invited to attend.