

Rowat's Teas

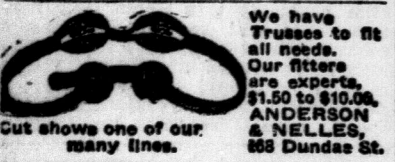
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Superior men want nothing but the best for their eyes. Our Bi-Toric glasses have the reputation of being the finest that optical science can procure. Far and near vision blended perfectly in one solid piece of crystal with a deep Toric curve next to the eye. Made only in the factories of the

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AND OF

FULL NUTTY FLAVOR

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1000 AVENUE. LONDON. XV

WARNS AGAINST DANGER
OF LIQUOR IN CELLARS

Rev. D. C. MacGregor Delivers Impressive Sermon On Book of Proverbs.

3 DANGER SOURCES

Evil Companions, Drunkenness and Strange Women Advanced As Greatest Temptations.

"Drink will get you just the same in the end, whether you get it from a bar or from your own cellar. Make no mistake about that," said Rev. Dr. D. C. MacGregor in his Sunday evening, preaching to a large congregation in his own church, St. Andrew's Presbyterian.

"Some people consider themselves very smart," he continued, "having what they call 'cellars full.' Let them read the word picture which the wise man presents in the Proverbs of the drunkard, one of the truest pictures ever drawn."

"I sometimes wonder," and the speaker leaned over the pulpit and fixed his eyes earnestly upon the great audience, "if sometimes wonder what some mothers and fathers are thinking about, who have cellars full while their children are at the same time training up their children to meet the temptations of life. I wonder if some of these children won't bow the heads of their parents some day in sorrow."

Parents Laugh at Warning.

"Oh, I know it isn't any use talking to the parents. They laugh at the preacher, as they did in the time the Proverbs were written. They say he has no business to talk and preach on such subjects, that he should stick to the gospel. They will find out the minister's place is to tell the truth."

Continuing his series on Sunday evening sermons last night on the books of the Bible, Dr. MacGregor dealt with the Book of Proverbs, addressing himself equally to parents and to young people.

He referred to the temptations young people must face when they leave behind the years of adult government, and thereafter depend on self-government. The responsibility was stressed upon parents of so training their sons and daughters that they will be strong to resist evil.

"I often wonder," he said, "what fathers and mothers are thinking about, who, knowing the temptations that lie in wait for their sons and daughters, yet give them no Bible training, do not go to church themselves and allow their children to grow up without the church's influence. What is to become of young people going out to the temptations of the streets of the city, unless Christian principles have been inculcated in them from their childhood?"

Three Forms of Temptation.

Three forms of temptation to which attention was drawn were stressed by the writer or compiler of Proverbs, namely, evil companions, drunkenness and "strange women."

With regard to these, Dr. MacGregor commented that they are today the three great sources of danger to young people, even as they were in the time of King Solomon.

Following brief mention of the dangers arising from bad companionship, the preacher sounded his warning against the drink evil, regretting that this should be necessary in time of prohibition. Even a more widespread menace, he pointed out, is the social evil, which is regrettable that it should have so long flourished so many centuries ago in the time the Proverbs were written, still more regrettable that it should be so prevalent today, as war records and scientific research have revealed. "For such women as Mrs. Fankhurst who are devoting their lives to promoting of social hygiene!"

A warning was sounded with regard to the destruction wrought to moral and physical health and the wrecking of hopes and careers through the social evil.

The conclusion of the sermon was the text and the key to it, "The fear of the Lord is the beginning of wisdom."

FARM HOME IS DESTROYED
MILE FROM CEDAR SPRINGSSpecial to The Advertiser.
Chatham, Jan. 29.—The home of Herbert Smith, fruit grower, about one mile west of Cedar Springs, was totally destroyed by fire at an early hour Sunday morning.

The house was a two-story frame building, and though the neighborhood bucket brigade had the blaze practically under control at one time, it, in some manner, worked through into the kitchen and could not be checked again.

The cause of the blaze is unknown. Practically all the furniture was saved, and the loss is said to be entirely covered by insurance. The fire was first discovered about 5:30 o'clock.

Wray's Jewelry

LIMITED.
Have the stock of Jewelry and Photographs at 25c to suit all purchasers.
254 Dundas St., London, Ont.PHONE CARTER'S FOR
WAGON COVERS

We make everything made of canvas.

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TARA REBEKAH LODGE
INSTALLS 1923 OFFICERS

Special to The Advertiser.

Tara, Jan. 29.—The installation of elected officers for 1923 of Daughters of Rebekah Lodge, No. 257, took place in the local lodge rooms.

The ceremony of installation was impressively carried out by Mrs. E. Davis, D.D.P., and her staff of assistants, comprising Mrs. E. Struke, D.D.P.; Mrs. Pritchard, D.D.W.; and Mrs. Nimmo, D.D.S., all of Winton, and John E. Dolphin, D.D.T.; W. A. Dalgarno, D.D.C., and James A. Robertson, D.R.G.

The following officers were installed: Mrs. R. I. Shannon, V.G.; Mrs. Alex. Heron, V.G.; Miss Nettie Middleton, recording secretary; Mrs. C. Crawford, financial secretary; Miss Gladys McNeill, treasurer; Mrs. R. J. Beatty, warden; Mrs. S. J. Hughes, conductor; Mrs. E. Dolphin, chaplain; Mrs. William Hindman, L. G.; Mrs. M. Hay, O.G.; Edgar Dolphin, R.S. of N.G.; Miss Lizette Agnew, R.S. of V.G.; Mrs. W. A. Dalgarno, L.S. of V.G.; Mrs. E. F. Madill, J.P.N.G.

OFFICIALLY ANNOUNCE
W. SKINNER AS DEPUTY

Position At Postoffice, Long Vacant, Filled Permanently At Last.

At last London has an official deputy postmaster.

W. H. Skinner, who for the past year and a half has been acting deputy, was officially notified by the postal authorities at Ottawa, Saturday that he had received the appointment.

The position has been vacant since a year ago last summer, but until Saturday the city has been officially without a deputy.

Applications were received for the position, and three of the applicants tried two examinations last fall. A few months ago Mr. Skinner's name was gazetted as being picked out by the commission, and was recommended to the department to fill the vacancy in the local office. Official notification was expected shortly after, but it was not forthcoming until two days ago.

Mr. Skinner, who is extremely popular with the postal employees in London, has been in the city office here for 41 years, and during that time has served under Postmasters R. J. C. Dawson, John Cameron, Thomas Browne, Dr. Peter McDonald, etc. M. P., and the present postmaster, Thomas Duncan.

Mr. Skinner has served in all the various branches of the service.

FINDS WHY PEOPLE
STAY OUT OF CHURCH

Rev. Bowley Green Finds World Refuses Invitation As In Past.

"And they all with one consent began to make excuse."

This sentence from the parable of the man who gave a great supper formed the theme about which the Rev. Bowley Green of the Talbot Street Baptist Church wrapped the glowing phrases of a stirring and reinvigorating sermon last night.

In describing the thought behind this parable and its practical application to the affairs of today, Dr. Green said that he had put the following question to four people in the city in an endeavor to find what excuses were being made in this year of Christianity for non-attendance at church.

The first person was a lawyer, who in a flash replied, "Because there are so many hypocrites in the church."

This, thundered the preacher, is surely a most unmanly charge to make.

There may be a few such people in the church today, but the church as a whole is free from this taint, and I claim that this insinuation is entirely without a basis of fact.

The next man was a barber and his reason was that he was quite willing to believe in a God, but that as far as he was aware there was no God. A statement of faith that was criticized as unreasonable and impossible of retention by any man of sound mind.

Then there came a business man, just a typical man of the rushing world of commerce, whose reply was direct and candid. "I know that I am a churchman, but I am so immersed in business, that I simply have not time to join. But wait, though, until I have finished my work and retired, and then I will take my proper place in the church."

This, Dr. Green described as a verification of Christ's statement.

In Another Parable.

"A man cannot serve two masters." It was a deliberate refusal to give up the desires of the flesh for more remote happiness of the spirit. Last of all there was a young girl, an assistant in a store, a pretty girl with all of life before her.

Here again there was a reply of simple directness. "I am quite young," she said, "I want to have good time first, and then I will join the church and become a Christian."

In this answer there was the same attitude towards the things of the world and the same desire for the things of this world.

The closing passages of the parable were significant, from the high hedge the servants of the Lord were to entreat the social outcasts to come to His supper.

Out in the highways and roadside of today were the same outcasts, the same men and women who were despised by the civilized community, a common brotherhood in Christ. But it behooved us all to remember this tale of the great supper to which those who were first invited and made their famous excuses were later banned from the festival, and that despised in the end were the welcome guests of the giver of the dinner.

Obituaries

ARCHIBALD W. TAYLOR.

The funeral of the late Archibald W. Taylor was held from his late residence, 765 Hamilton road, on Tuesday, January 23, Rev. Mr. Cree officiating.

The interment took place on the arrival of the 1:30 L. & P. S. R. at St. Thomas.

The pallbearers were Messrs. Pirie, Russell, Davidson, McFarlane, Sumner and Summers.

WINNING MISCONSTRUED
SERMON, SAYS AGNEW

Explains Sermon On Smoking Involving Rotary Club of This City.

MEANT NO OFFENCE

But Still Maintains That Habit Has Serious Effects On People.

Before a crowded congregation in St. Andrew's Methodist Church last night, Rev. J. A. Agnew reviewed his remarks on smoking at club luncheons, and took occasion to comment on the stand taken by Jared Vining, president of the Rotary Club.

Rev. Mr. Agnew said that Mr. Vining had evidently placed an entirely wrong interpretation on the report of Mr. Agnew's sermon last Sunday night.

"I desire to take this opportunity to reply kindly to Jared Vining's criticism of my sermon of January 21 on 'Wonderful Dinner Parties.' I am accused of slandering a certain club in this city. I can assure the members of the club that the thought of slander never entered my mind. It was as far from my thoughts as east is from west."

Regard Club Highly.

"I have the highest regard for that club, the work it is endeavoring to do, and I wish them God-speed. In the course of my sermon I made a reference to a member who made a motion that at the next luncheon be discontinued during the postal authorities at Ottawa, Saturday that he had received the appointment."

"Now I made no reference to the incident until last Sunday, January 21, and I called attention to the mover of the motion, mentioning no name, because I thought he was a very brave man to take that stand. I realize now that he was not only brave, he was heroic."

"When the motion was laid before the club there was a general laugh, and it was quite evident that in that laugh was approval and disapproval. In reference to the report that he had used the word 'hiss' in his sermon a week ago, Mr. Agnew said he didn't remember doing so; that in talking to several members of his congregation some asserted that he did use the word 'hiss' while others declared that he did not."

Used Wrong Word.

"I'll take it for granted that I did use that word," the minister stated. "It is the many things to do. It was not the word that I desired to use. The word I meant was 'laugh.' There was a general laugh, as I have said before, when the motion to abolish smoking at luncheons was laid before the members."

Mr. Agnew said that he had received letters from different parts of the province commending him for the stand he had taken. Several respectable citizens had also phoned and thanked him for bringing the matter before the public.

He referred to the "smoke bath" one encounters in restaurants, barber shops and other places in London. But there was a moral side to the tobacco question as well, he claimed. A well-known chemist of this city told him that nicotine was a very active drug and that a few drops would kill a dog.

Cause Ill-Health.

The speaker was strong in his declaration that the use of the weed causes sluggishness, exhaustion, retards digestion and seriously affects the nervous system. Many nervous breakdowns, usually attributed to overwork, were in reality caused by the excessive use of tobacco, he claimed.

Mr. Agnew told of a talk with one of the principals of the high schools, who told him that he could go into any of his classrooms and pick out by appearances alone the boy who was in the habit of smoking cigarettes. The same principal stated that he had seen boys who have been ambitious and making progress in their studies turn indolent, careless and indifferent after they had started smoking cigarettes.

TRADE WITH BRITAIN
IS SLIPPING FAST

W. H. Porter Tells Impressions of European Tour to Meeting of Agriculturalists.

"Since the war, Canada has lost her prestige on the British market as an exporting country, and in the eyes of the British people is slipping far behind."

"While the Dominion is by degrees losing her bacon, butter and cheese trade with the old country, a trade she had worked up wonderfully during the war by her patriotic efforts to do her bit, Australia, New Zealand, Denmark and South Africa are forging ahead and slowly are forcing Canada to take a back seat."

These are the impressions of W. H. Porter, of the Farmers' Advocate, and well-known throughout Western Ontario as an agricultural expert, as told to a joint meeting of the Chamber of Commerce and the council Saturday afternoon. Mr. Porter has recently returned from making a thorough study of trade conditions in the British Isles and different European countries, has come to the conclusion that Canada must arise from her lethargy and industry and recover her war trade with England.

All countries are catering to the British market. The 50,000,000 people in England are large consumers and not producers. Canada is doing so very little in comparison with Holland, Belgium, South Africa, New Zealand and Australia, that the present situation is almost an indictment against the former government.

To remedy conditions and to try and bring about a readjustment of foodstuff trade with Great Britain, Mr. Porter advocates a strong advertising and publicity campaign in the old country.

Speaking of the products that Canada ships to England, Mr. Porter pointed out that what is fairly staple. The export trade in beef is not very active, though. Canada should try and develop a chilled beef trade with Great Britain, he declared, and should be able to compete with the Argentine Republic in this regard, as experts claim that the

COMMUNITY
SILVER-
WARE.
1/4 OFF
CLEARING
SHERATON
AND
PATRICIAN
DESIGNS.January Clearance
A Sale Day For Each Dept.

Just two days more of the January clearings, but important days they will be for thrifty shoppers. The scope of the offerings now is so extensive that your every need of the season is thoroughly met, including apparel of every type, and seasonal and staple merchandise for the home, with prices at a minimum now.

CLEARING OF CORSETS
AND BRASSIERES

Corsets in this selling are all a recent purchase from the manufacturer—three favorite models at \$1.49 pair, and the Brassieres are all at half price. We feel that this is a selling of unusual importance, as the selection is very complete.

Brassieres, sizes 20 to 34, and Corsets 20 to 26.

Clearing of Brassieres Half Price

For a quick clearance Tuesday morning we will place all odds and ends sorted out in this section, in stock listing on sale at half price. There will be a variety of our regular makers' lines in back and front laced styles; an odd pair or a broken range, and some are slightly soiled. All on sale at half price Monday morning. Sizes 20 to 34. 49c to \$5.00

Manufacturers' Clearance of Corsets

Three styles to choose from. Excellent models for slight figures, all filled with rustproof steeling.

Model No. 413—For the average figure, has medium bust and skirt, with free hip space. Made of white cotton. Four hose supporters. Sizes 20 to 26. Price, \$1.49

Model No. 457—An excellent elastic top model for medium figures who desire perfect freedom above the waistline and a well corseted effect below. Made of double granite cloth in white or pink. Sizes 20 to 26. Price, \$1.49

Model No. 371—A comfortable model for slight figures, has low elastic top; very lightly boned and is made of pink broche. Sizes 20 to 26. Price, \$1.49

Clearing of Umbrellas and Canes
Some At Half Price

This is an important announcement, as it's seldom that Umbrellas are offered at such reductions. Stocktaking has turned the spotlight on a few odd lots, which we have marked at prices for a quick clearance tomorrow. Come early for the half-price lots.

MEN'S AND WOMEN'S, \$1.35

Men's and Women's Umbrellas, union taffeta covers; handles come well assorted; a splendid Umbrella for general wear or school purposes. Special price, \$1.35

Women's Umbrellas,
\$2.95

Women's Umbrellas, with ivory tips and shank, union taffeta covers, neatly cased; handles come with assorted baccote rings and leather straps. Also silk and wool covers, without ivory tips and shank. Clearing lines at \$2.95

Half Price

Women's Brown Silk Umbrellas, leather straps and baccote rings. Half price, \$4.00

Men's Canes, slightly marked, clearing at less than half price, \$1.79

Men's Canes, in cherry and hazelwood. Clearing price, \$1.35

CURTAINS AND DRAPERIES
HAVE ANOTHER SURPRISE

Odd lots that have been marked down at greatly-reduced prices to clear out before inventory. Do not fail to secure your needs for spring at these prices. On sale Tuesday and Wednesday if stock lasts.

Marquisette and Net
Curtains, January Clearance,
\$3.88 Pair.

67 pairs only, about one-third off, in Marquisette and Net Curtains; also some of the Scrim and Voile Curtains to be found in this lot and trimmed with insertion and lace edges; both Ivory and ecru; also 12 pairs Ruffled Dotted Marquisette Curtains in white only. All to clear Tuesday and Wednesday at \$3.88 pair

Lace Edged Marquisette
Curtains, Sale Price,
\$1.79 Pair.

50 pairs good quality Marquisette Curtains, finished with hemstitched band and lace edge, in Ivory only. Be sure and purchase a few pairs for your bedrooms. Curtains measure 30 inches wide and 24 yards long. White they last \$1.79 pair

Clearance Sale of Chintz

12 pieces 36-inch Chintz, all washable colors; suitable for any room. Some of these at half price. Clearance sale price, 88c yard

10 pieces 36-inch Chintz, in mostly light grounds; attractive designs; washable. Clearance sale price, 68c yard

Tuesday and Wednesday

17 sets Chintz Side Draperies, with valance; suited from display in window. Marked at one-third to one-half less than regular.

All that are left of our remnants to go at half price. This includes short lengths to 4 yards of Voile, Marquisette, Madras, Scrim, Case-mont Cloth, Colored Madras, Fluted Nets, Bungalow Nets, Poplins, etc. Tuesday and Wednesday. HALF PRICE

FURNITURE REUPHOLSTERED

1/3 Off Cost of Work, Called for and Delivered. Fourth Floor.

SMALLMAN & INGRAM
LIMITED50-Inch Colored Madras
and Chintz, Sale Price,
\$1.38 Yard.

10 pieces in all, attractive color combinations, for side curtains valance; Madras in colors of rose and blue, rose and green, blue and tan, taupe, mulberry and sand; also similar color combinations in Chintz. All to clear Tuesday and Wednesday. \$1.38 yard

JANUARY WALLPAPER
CLEARANCE

14, 13 to 12 off. Third Floor.

CLAIMS U. S. WORKERS
SUFFER BAD EYESIGHT

Special to The Advertiser.
Washington, Jan. 29.—Out of the 40,000,000 men and women gainfully employed in the United States, 2,000,000 suffer from some defect of eyesight, Secretary of Labor James Davis said Sunday on the occasion of his accepting a directorship in the Eyesight Conservation Council of America.

It is a national duty to remedy this situation, Davis believes. He points to the disclosures made by the Hoover committee on the elimination of waste in industry, which showed how poor eyesight was causing heavy annual economic losses.

Children Cry
FOR FLETCHER'S
CASTORIACLAIMS EARTH RULED
BY CHRIST FOR YEARS

Bible Student Association Maintains World Has Already Entered Millennial Dawn.

The following extracts from an article submitted by the International Bible Students' Association explain in part their views on the anti-typical Sabbath, a subject of frequent discussion by all denominations during the past months.

"From the creation of Adam until now, has been a period of six thousand years—man's work week—during which he has been permitted to try everything he could imagine for his own relief from sin and its penalty of death.

"So far from gaining life everlasting for our race, all our efforts have

accomplished nothing. Our most learned physicians and specialists declare that the world is on the verge of collapse, and at the present rate of increase there would not, in one hundred and sixty years, be enough sane people in the world to care for the insane.

"They tell us that various diseases are increasing so rapidly as to endanger the race in a very short time; and that this is so notwithstanding the marvelous advances that have been made in sanitary conditions.

"Our only hope lies in the great Seventh Day, the anti-typical Sabbath. In it Messiah, associating with himself the saintly ones of this Gospel Age, will set up the Divine Kingdom amongst men. For a thousand years the work of blessing and of uplifting mankind will progress until all the willing and obedient shall have obtained the likeness of their Creator and the whole earth made into a Paradise for mankind's everlasting habitation.

"Bible students claim that Christ became invisibly present in the year 1874, at the end of 6,000 years of sin and evil, and has gathered his faithful—elect, to closer association with himself, and immediately at the close of the Gentile lease of power,

August 2, 1914. He the mighty invisible ruler took unto himself his great power and began his reign, and the nations were angry because his wrath had come upon the so-called Christian government and institutions of earth.

"These quickly followed famines, pestilences, earthquakes, persecution of Christian Bible students in all nations foretold by Christ in Matt. 24: 7, 9. These are marks of His (presence) misinterpreted (coming) Matt. 24: 23. Now the good news or Gospel is being published in all the nations that 'Millions Now Living Will Never Die.' As a witness to all the nations. Then will come the complete close of the gospel age, and the birth of the new world.

"Bible chronology shows that we have been in the great Seventh Day, or thousand-year Sabbath, for now fifty-three years. This period is called the Millennial Dawn."

VIENNA IDLE STONE POLICE.

Special Cable to The Advertiser.
Vienna, Jan. 29.—Sixty thousand unemployed during a riot Sunday, the police, wounding rioters were forced to draw their swords to disperse the crowd.