

ROWAT'S TEAS
From the Better Gardens.
50c, 75c, \$1.00 and \$2.00 Pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-2052.
The Store With the Stock
W. J. WRAY
MAKE YOUR
Selection for Christmas.

WARNING.
Don't pay any more for your Christmas Gifts than you have to, so before you buy, visit
AGRAVOVE,
Square-Deal Jeweler,
and see for yourself the most beautiful selection of gifts in the city. Every article guaranteed to last.
REMEMBER THE NEW STORE,
644 Dundas St., Just East of Adelaide.
Open Evenings. Phone 1742.
ywt

CEMENT WORK, EXCAVATING AND DRAIN WORK.
Give Us a Trial.
WILLIAM SMITH
5 Victoria St. ywt Tel. 5458.

OBEY THAT IMPULSE
BUY A DIAMOND RING
FROM
ROSS McKAY, The Jeweler
London East. Next to Standard Drug.
ywt

The London Loan
Company of Canada
MORTGAGES AND REAL
ESTATE AGREEMENTS
PURCHASED.
M. J. KENT, Manager.
ywt

FURS
COATS AND WRAPS.
From specially selected skins.
Best workmanship, special linings and trimmings.
BELIZ & CO
PRACTICAL FURRIERS. 1345

THE CHILDREN'S THREE-MEAL-A-DAY FOOD
Pure milk, wholesome and satisfying—
Johnston Bros.' XXX Bread
The last word in the art of bread-baking. Famous for its deliciously different flavor. Fresh at your grocers today.
JOHNSTON BROS., Phone 944.
ywt

ENGLISH RHEUMATISM CAPSULES
for the quick, safe relief of rheumatism, lumbago and sciatica. They work quickly and are harmless. Will not upset the stomach; 50c box. Sold in London by
Taylor's Drug Store
390 RICHMOND STREET.
Established 1868.
Mailed Anywhere on Receipt of Price.
tf-ywt

Dressing Bread
FOR THE
Christmas Turkey
Yes, we have a special loaf that is the ideal for making dressing. Get your order in early through our drivers or your grocer.
Parnell's
Phone 929.

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic.
ywt

TRUCK COVERS
CARTER & SON
TENTS, AWNINGS AND COAL BAGS
Phone 6197. 351 Giebe St.
ywt

QUALITY COAL
Jenkins Fuel Co.
TELEPHONE 1391.
ywt

CHRISTMAS SUGGESTIONS
FIELD GLASS READERS
COMPASSES
EYEGLASS CHAIN THERMOMETERS
Eyeglasses, Spectacles and everything optical.
Eyes examined, Optical Dept.
C.H. Ward & Co.
386 RICHMOND ST.

DON'T WORRY OVER YOUR TIRE TROUBLES
Double Mileage
PUNCTURE-PROOF SERVICE.
ASK
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McClary's.
ywt

GILLIES' NEW WOOD PRICES
Hard Wood \$4.00, 14 Blocks
Mixed Wood \$4.00 Per Load
Slabs \$3.50 Per Load
GILLIES COAL AND WOOD.
Cor. Adelaide and Bathurst. Phone 1312
ywt

We have Trusses to fit all needs. Our fitters are experts. \$1.50 to \$10.00.
ANDERSON & NELLES
268 Dundas St.
Cut shows one of our many lines.

BURY LIFE-LONG LONDON
PRESIDENT DECEMBER 14
The funeral of Mrs. Mary Alice Mines, who died at 631 Emery street Monday, was held Wednesday afternoon from her residence, 333 Hill street. The services were conducted by Rev. C. R. Gunne of Christ Church. Interment was made at Woodland Cemetery.
Mrs. Mines had lived in London practically all her life. She is survived by one son, Robert R. Mines.
APPEAL SET ASIDE.
[Special to The Advertiser.]
CAYUGA, Dec. 14.—The appeal of

the Brunc case came up before Judge Hopkins on Friday, and the judgment imposing a fine upon the accused for a breach of the O. T. A. was set aside with costs. L. A. Haun, Dunville, for plaintiff; D. C. Coleman, Welland, for the crown.
CANADIAN PACIFIC TORONTO-NORTH BAY SLEEPING CAR SERVICE.
The Canadian Pacific are operating through Standard Sleeping Car between Toronto and North Bay as follows: Leave Toronto 8:30 p.m. daily, except Saturday. Returning leave North Bay 6:10 p.m. daily, except Sunday. Full particulars and reservations from Canadian Pacific ticket agents.
77-44-ywt

—TO THE TRADE—

FURS

"It Pays to Pay for Quality."

HUDSON SEAL AND HUDSON CONEY COATS
Trimnings of Alaska Sable, Beaver, Squirrel, Etc.

CANADIAN BEAVER COATS, PERSIAN LAMB COATS, MARMOT COATS
These Marmot Coats, both trimmed and plain, doubly attractive at present time on account of price.

WRAPS CAPES SCARFS CHOKERS NECKPIECES
Write for Fur Catalogue. Mail and phone orders receive prompt and courteous attention.

SPITTAL BROTHERS, Limited
WHOLESALE FURRIERS AND HATTERS.
333 RICHMOND STREET. LONDON.

COATS!

Silk Plush, Novelty Cloth and Winter Tweed

The newest models of the season in Paris and New York styles. Large range of distinctive garments made from the latest fabrics, faultlessly designed and perfectly tailored, which you can purchase direct from us

At Our Manufacturing Price

This system of direct dealing with the consumer is daily winning its way to the confidence and appreciation of all patrons.

We welcome you to share in the advantages of this new business method.

Hudson Seal Plush Coat, 38 inches long, large shawl collar and cuffs of opossum, full belt, lined throughout with flowered satin. **\$100**

Hudson Seal Plush Coat, 36 inches long, large shawl collar of genuine beaver, flare cuffs, full belt, lined throughout with flowered silk. **\$115**



Hudson Seal Plush Coats with large shawl collar and full belt, lined with satin. **\$72**

Furtext Plush Coats, 40 inches long, large shawl collar, full belt, lined throughout with satin. **\$50, \$55**

Plush Coats at **\$27.35 \$33, \$35**

Beaver Chamoistyne Coat, plain full back, large opossum collar, narrow cross-over belt, lined throughout with flowered satin. **\$59**

Brown Velour Coat, plain style, large shawl collar of beaverine, lined throughout with silk. **\$46.75**

English All-Wool Winter-Weight Outing Coats, in plain tailored styles; colors, green, brown, oxford grey, plaid and heather. **\$29.75, \$32.50, \$35, \$37**

CLEARING ALL SUITS

Exceptional losses have to be faced in the suit department owing to a lessened demand pervading the trade.

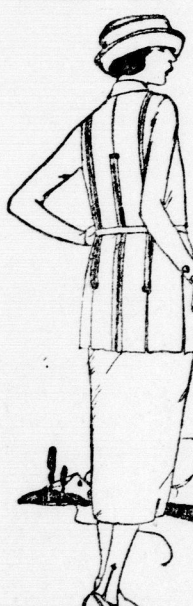
Our manufacturing of these garments during this season surpassed all former years in the quality, style and volume produced, so we have to face the fact of sacrificing this high-class merchandise at ridiculous prices.

In this stock of latest style Suits offered will be found velours, broadcloths, serges, tricotines and gabardins in colors of navy, brown, tan, black, beaver, taupe, etc.

Plain styles, regular \$35 to \$60. Clearing at from **\$20 to \$45**

Fur-trimmed, regular \$65 to \$80. Clearing at from **\$45 to \$59**

Embroidered and beaded, regular \$45 to \$60. Clearing at from **\$30 to \$40**



ROSS' LIMITED
MANUFACTURERS
PHONE 1319. 196 DUNDAS STREET.

Christmas Shopping Guide

YOU have only 9 more days in which to do your Christmas shopping and several purchases yet to make. Don't leave them to the last when the rush is on. Come in today and let us help you with your Christmas problems.

CHRISTMAS HOSIERY FOR ALL THE FAMILY

MEN'S ALL-WOOL CASHMERE HOSE, all sizes, per pair 39c, 59c and 75c

MEN'S HEATHER WOOL SOCKS, per pair **89c**

MEN'S WOOL SOCKS, with clocks, all sizes, per pair **98c**

MEN'S SUSPENDERS, in Christmas boxes, 75c, 85c, \$1.00

COMBINATION BOXES, with Suspenders, Armlets and Garters **\$1.50, \$1.75, \$2.00**

LADIES' HEATHER HOSE, all-wool, all sizes **\$1.19 to \$1.49** pair

LADIES' CASHMERE HOSE, all-wool, in all sizes 98c, \$1.25, \$1.50, \$1.85 up to **\$2.50**

SPECIAL GLOVE SILK HOSE, in fancy and plain; all sizes **\$3.98 and \$4.25** pair

CHILDREN'S HOSE, heavy worsted, all sizes 55c and 65c pair

CHILDREN'S SILK HOSE, in pink, blue and white, all sizes **\$1.50, \$1.75, \$2.00, \$2.25**

CHILDREN'S WHITE SILK SOCKS, all sizes **50c**

CHRISTMAS GLOVES

Ladies' Mocha Gloves, pique seams, fur lined, in tan and grey **\$4.50**

Ladies' Gauntlet Leather Gloves, strap wrist and wide gusset; regular \$7.00. Special **\$4.50**

Ladies' Fine French Kid Gloves, in brown, greys, beaver and black. Per pair **\$3.00**

Infants' Bootees, hand-knit, pink and blue trimmed **\$1.25 and \$1.00** pair

Neck Scarfs, in silk tricolette and crepe de chine, in all the leading shades, plain and fancy **\$1.75, \$2.25, \$3.25, \$4.75, \$6.50**

COATING
Tweeds, for either coats or separate skirts; good quality, all-wool, full 55 inches wide. Yard **\$1.50**

Coatings, dark tweed and heather mixtures; special heavy weight; all pure wool; full 55 inches wide **\$1.95**

SCOTCH WOOL BLANKETS
Imported direct from the mills and offered at very low price; good weight, pure wool, 70x90 inches; \$19.00 value, for **\$10.50**

Towels, with fancy colored terry, in blue, mauve and yellow, already boxed for Christmas; size 40x22. Each **85c**

INDIAN CROCHET LACE DOILIES
From 5-inch to 24-inch; that beautiful hand-made lace, so prized as gifts.
Prices **25c up to \$4.50**

Linen Guest Toweling, 15 and 18 inch, splendid range of floral designs and plain. Prices **75c and \$1.00**

Hats, satin and plush, satin and chenille, straw and all-satin Hats, in newest shades for midwinter wear; peacock, henna, jade, navy. **\$5.50 to \$7.00**
brown and black

Just for Christmas Buy Her an All Pure Wool Sweater Coat

The garment is perfectly made, with plain and fancy collars, belts, pockets, etc.; many colors; many styles; all sizes. Take advantage of this very special Christmas offer. Prices: **\$1.75, \$2.25 and \$2.75**

ALL PURE WOOL—EVERY GARMENT GUARANTEED.

LADIES' AND MISSES' SAMPLE DRESSES.

30 only, in all-wool serge, tricotines and silks; beautifully trimmed with braid, embroidery, fringe and ribbon; no two alike; sizes 16 to 40. Only **\$10.00**

WINTER COATS
For ladies: good weight, in brown, heather mixtures, burberry styles, lined throughout, with figured linings. Splendid values at \$25.00, for **\$15.00**

Ladies' Coats, all different styles, belted, convertible collars, loose back. To clear **\$10.00**

Misses' Flannel Middies, fully shrunk, in navy, red and open, trimmed with silk braid, in Balkan and regulation **\$4.25, \$4.50, \$4.85**

Girls' Serge Dresses, in sailor style and jumpers, 8 to 14 years **\$6.95, \$7.25, \$7.50**

INFANTS' WOOL JACKETS
Crochet and knit in white, trimmed in pink and blue **\$1.19, \$1.50, \$2.00**

Children's Pullovers, with feet attached, in colors and white wool **\$1.50 and \$2.35**

CHRISTMAS APRONS
Dainty Muslin Aprons, trimmed with lace, embroidery and frills 39c, 59c and 75c

Print Aprons, in light colors 35c, or 3 for **\$1.00**

Allover Aprons, made in print, gingham and chintz **\$1.19, \$1.50, \$1.95**

KIMONOS AND BATHROBES
Heavy Velour Bath Robes, full and wide, with large collars and girdles **\$8.75 and \$12.00**

Eiderdown Kimonos, good assortment of colors, with large collar and girdle. Price **\$5.50**

Crepe Kimonos, large range, in rose, open, helio, trimmed with ribbon **\$3.75 and \$4.25**

Ladies' Wool Spencers, made of soft crochet wool, in pink and helio **\$2.75 and \$3.00**

Comforters, down-filled. Give her one for Christmas. Well covered, soft and warm, 72x72 **\$15.25 and \$17.00**

JOHN H. CHAPMAN & CO.
Phone 791. 239 Dundas Street. London.