Established

SUBSCRIPTION BOOKS CLOSE

"ON OR BEFORE SEPTEMBER 23rd"

FOR THE NEW

WAR LOAN

We recommend that those intending to subscribe forward their applications to us at once.

Telephone or telegraph us your subscriptions at our expense.

A. E. AMES & CO.

53 KING STREET WEST

(To avoid delay we suggest using form below, if regular form is not on hand,

Dominion of Canada Loan Due 1931

Dominion of Canada Loan in accordance with the terms of the Official Prospectus.

I hereby authorize you to enter my subscription for \$...

Toronto, Canada

NURSES.

ROBINSON, MASSAGE, movement. Hydrotherapy Nervous cases specialty

MISCELLANEOUS.

accounts due by Charlie Chew be presented for payment at City Cafe, 360 Richmond Street, Before Sept. 27. this date no debts will

JUNG CHONG. LEE GOEY. OLLECTIONS MADE ON COMMISSION—Agents everywhere; no collection, no charge. Call, write, phone. Canadian Bureau of Credits, Dominion Bank Chambers.

DENTAL CARDS.

Say you wat in The Advertiser.

OR. JARVIS, SPECIALIST—EXTRAC-

DR. JOHN HUTCHISON, 300 QUEEN'S avenue, opposite Princess Winter Garden. Phone 1372. B. EAID, DENTIST—DUNDAS Richmond, Dominion Bank Build-Phone 5660.

R. HOCKEN, CORNER ADELAIDE and Dundas streets. Phone 2463. Consultation by appointment.

Dr. Fred L. Wood Artificial Teeth, \$6.00.

No charge for extraction. Open evenings, 8 to 9:30. 2011/2 DUNDAS STREET, OVER BELTZ & CO PHONE 1077.

GARMENT CUTTING.

LEARN GARMENT CUTTING AND first-class position. Our aduates design advanced style easure or stock size. Cu chool, 227 Dundas street.

ARCHITECTS.

VILLIAM G. MURRAY. ARCHITECT, Dominion Savings Building, top floor-Phones: Office 1557, house 1584.

JOHN M. MOORE.

Vegetables.

New potatoes, peck. 50 to 50 Potatoes, per bu... 1 50 to 1 75 Tomatoes, a basket. 45 to 55 New cabbage, dozen 50 to 2 00

415 RICHMOND STREET. E. CARROTHERS, ARCHITECT— Member Ontario Association Archi-

Ontario Association Archi-Room 58, Bank of Toronto H. C. McBRIDE, MEMBER ONTARIO Association of Architects, etc., Edge Block. Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656.

VATT & BLACKWELL, MEMBERS Ontario Association of Architects— Bank of Toronto Building, London; Lister Chambers, Hamilton.

TAXI SERVICE.

hour or trip. Phone 2189.

Financial, Market and Commercial Section

Wholesalers to Farmers.

Poultry, Dressed, Wholesale.

Chickens, per pair. 80 to 140 Ducks, per lb..... 15 to 17 Turkeys, per lb..... 22 to 35

Butchers' Meats.

Winnipeg, Sept. 21.—Wheat closed 1/80

entire morning was within narrow

to %c higher to %c lower, with October at \$1.53%. November at \$1.52%, Dember at \$1.481/2, and May at \$1.49%.

Dressed hogs, cwt....15 50 to 16 00 Veal, per cwt......14 00 to 16 00

Lambskins, each.... 75 to Calfskins, per lb.... 22 to

Old fowl lb...... 13 to

THE LOCAL MARKET

Hay was plentiful on the local market this morning. The loads brought in early sold for \$12. Later the price became firmer, and they brought from \$13 to \$14. Straw, however, remained to \$14. Straw, however, remain came firmer, and they brought from \$13 to \$14. Straw, however, remained scarce, selling at \$7.50 to \$8.50 a ton. New oats were slightly cheaper at \$1.55 to \$1.65 a cwt. Wheat was steady at \$1.25 a bushel for old and \$1.25 a oushel Rarley was unchanged at \$1.35 Canteloupes, per basket 50 to 80 Canteloupes, per doz. 1 00 to 2 25 Canteloupes, per doz. 1 00 to 2 25 to 30

\$1.12 a bushel for old and \$1.25 a bushel for new. Barley was unchanged at \$1.35 a cwt.

Potatoes dropped a little, bringing from \$1.50 to \$1.75 a bushel. Tomatoes remained firm at 45c to 55c a basket, and new cabbe go were stoody or 50c to 20 to DR. J. M. FREZELL, DENTIST.—
Over McLachlan's drug story of the story Over McLachlan's drug store, opposite old city hall.

\$\frac{\text{FREZELL}}{\text{total permiss}}\$ DENTIST—Size a dozen, and green onions at 40c. Corn was steady at 10c to 15c a dozen.

Apples were sold at 50c to 80c a basket. Pears were fairly plentiful at \$\frac{\text{total permiss}}{\text{total permiss}}\$ dozen.

\$\text{Sutter, dairy, lb. rolls} 35 to 35 at 50c to 80c a basket, while cante- Butter, store lots, lb loupes remained steady at \$1 to \$2.25 a Eggs, crate, doz....

dozen. Grapes were steady at 25c to 30c Wholesalers to Farmers.

Butter was more plentiful, and the price dropped slightly. Creamery butter was retailed at 37c a pound, and dairy at 35c. Butter in crocks brought 33c a pound. Eggs were also cheaper at 33c a dozen, retail. Poultry prices were unchanged, young chickens bring-feel. were unchanged, young chickens bringing 16c a pound live weight, and old fowl 13c to 14c a pound. Ducks were sold at 12c to 13c a pound live weight. Chickens retailed at 80c to \$1.40 a pair. Live hogs were steady at \$11.50 to State of fet sows were steady at \$11.75 a cert Sales of fet sows were \$11.75 a cwt. Sales of fat sows were made at \$9 to \$9.25 a cwt. Small pigs were steady at \$12 to \$16 a pair. Dressed

hogs were firm, selling at \$15.50 to \$16 a cwt. Hides and wool were firm. Live Stock.

Hogs, per ewt.11 50 to 11 75

Fat sows, per ewt. 900 to 9 25

Small pigs, -pair ... 12 00 to 16 00 Oats, per cwt.....\$1 35 to \$1 92
New oats, per cwt... 1 55 to 1 65 Dur to to Wheat, per cwt.... 1 35 to 1 35 Wheat, per cwt.... 1 87 to 2 08 New wheat, per bu... 1 25 to 1 25 Wheat, per bu... 1 25 to 1 25

Garain, Per Bushel.

Oats, per bu... 65 to 70
Wheat, old, per bu... 1 12 to 1 12
Vegetables.

Oatstoes, peck... 50 to 50
1 75

Description:

Oats per bu... 1 15 to 16
Cow hides, No. 1... 15 to 16
Cow hides, No. 2... 15 to 15
Cow hides, No. 2... 15 to 16
Cow hides, No. 2... 15 to 25

VETERINARY SURGEONS.

WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital. 84 King
street. Phone 788. W. McDONALD, VETERINARY SUR-GEON — Opposite market, Phone 688. Residence, 29 Byron; phone 1786.

ROOFING. SLATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Walter

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street.

DERMATOLOGY.

THE DOMINION SAVINGS AND

INVESTMENT SOCIETY

Good Offices for Rent.

With or Without Vault

Accommodation, in the

DOMINION SAVINGS BUILDING

TAXI SERVICE-BY MARINELLO SYSTEM FOR FACE.

DAIRY

UTENSILS

Cream Pails, Carrying Cans, Milk Coolers, Milk Pans, etc.

Stevely's

362 Richmond Street. Phone 452.

CREAM

Wanted

Silverwoods, Limited

native wethers, \$6 85 to \$8 50; lambs, native, \$6 75 to \$10 70.

BRISK TRADE BUYING are to us! We have everything in com-

Advance in New York 20 to 23 Points-Spot Strong.

Futures ranged as follows:
Open. High. Low. Close.
Open. High. Low. Close.

Liverpool, Sept. 21.—Cotton futures closed quiet; September, 943½; September and October, 940½; October and November, 939½; November and December, 940; December and January, 941; January and February, 943½; February and March, 944½; March and April, 945½; April and May, 946½; May and June, 948; June and July, 946½; July and August, 943½; August and September, 925; September and October, 899.

Cotton — Spot, moderate business; prices easier; American middling, fair, Sunday rally day service will be held

ats were %c to ½c higher, with Octo-er at 51%c, December at 48%c, and lay at 52c to 52%c. Flax closed 1c o 11%c lower, with October at \$1.90%. ovember at \$1.90, and December at

with December at \$1.50½ @ and May at \$1.51¾ @ \$1.52,

LIVE STOCK.

The Northern Life

Assurance Co.

of Canada

Head Office: London, Ont.

Why Not Insure

Today?

The selfish man doesn't

buy life insurance, he spends

his money on himself or

Life insurance is present

Rates and full information

self-denial for future good.

City Agency.

112 DOMINION SAVINGS

BUILDING

Phones 1004, 1006.

cheerfully furnished.

gloats over its possession.

Of Interest To

the Farmer

We travel thousands of miles alone and find the world is not so full of "ravening wolves in sheep's clothing" a

ut we have gained much more. We have learnt to stand on our fee

People are very good to us-we don'

Men are our comrades. They find we

re quite as necessary to them as they

No evil touches a man, that does

MOUNT BRYDGES. Sept. 21.—On unday rally day service will be held

good program has been prepared by

ducted by the pastor, Rev. F. Reveraft The financial district meeting of the Strathroy district will be held in

Methodist Church of this place Monday. Sentember 25.

not hurt a woman-no evil affects a

woman that does not leave its siniste

and are self-reliant.

expect to meet anybody worse than COTTON PRICES SOAR;

Reported By Thomson & McKinnon.)

New York, Sept. 21.

Prices ran up 20 to 23 points from the low level of the morning on a report that a Chicago house will issue a very bullish crop report in a day or two. This was followed by good buying by the west, the Waldorf element and Wall Street, as well as covering by room shorts, and last, but far from least excellent buying by trade interests.

Spot houses and mills want the cotton, and they are buying it on breaks right along. Some of the buying of December, too, was believed to be taking in hedges by southern spot houses, as they sold the cotton to exporters.

New York and Liverpool, as well as New Orleans, belfeve that the October Government report will be bullish.

The crop is being picked, ginned and Government report will be bullish.

The crop is being picked, ginned and marketed with greater celerity than any crop for years. Spot markets are strong, with a good demand, and weevil reports from Texas are bad.

Futures ranged as follows:

Cotton — Spot, moderate business; prices easier; American middling, fair, 1026d; good middling, 990d; middling, 554d; low middling, 938d; good ordinary, 902d; ordinary, 872d.

The sales of the day were 7,000 bales, of which 500 were for speculation and export, and included 5,300 American.

Receipts were 14,000 bales, including 13,100 American.

VOICE OF THE PEOPLE P

"Woman's Place in the Sun. the Editor of The Advertis

What right have we to form ourselves to a condemnatory committee to judge Since purity exists in the mind, what we know of other people's minds?

hat is purity to one, may be filth ustomed to paddle and swim, to ele, and tramp the moors and cliffs old England in short skirts, with my others and their chums. I cannot pre nd to any sense of shame when the ind has exposed my legs! Our male companions are too used to

ch an incident which is commor e life of our healthy, outdoor Englis rls, with their love of clean, health ort and absence of mock modesty, t otice it. Yet my experience aught me, that these girls with the nement of speech, manner and gen al behavior-I am writing of the midclasses-are far superior to the verage woman I have met on this connent, in "purity of expression." alough the latter do not mix so freely the general life of the masculine elent as Englishwomen do.

"Modesty and shame" are qualities hich affect us in different ways-acording to our mentality and environ

I blushed for very shame of m ountry when I read that a day would be set apart in the schools for the per-petuation of "Edith Cavell's" memory hope the children will be taught to rete her last message-when I remem r how little we have to boast about the death of "Sheehy Skeffington. When a relative of mine writing home om the front requests that clean unerwear be sent him because his clothes ter ten days' incessant toil in picking dead and wounded are saturated and ff with blood, and clean clothes are ot procurable there, I am indignant and smayed that my country—so rich in ances—is so indifferent to the com-

What of the poor fellows whose ends are too poor to help them—are are many such in England? rely there are many things for en's attire?

ch we may well blush-besides worng ourselves about changing styles in he day of the harem is past! "Econ cs" has forced women out into the

or market. athers keeping us home, with stuffed irds, crotchet, antimacassar, and the siderable damage.

A barn belonging to Octavius Taylor eavy mahogany furniture of the early ctorian days! We have ceased to faint into the burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides several tons of hay, and the barn and contents burned; besides and the barn and th because we are not so tightly cor- was destroyed. The barn was insured for only \$100.

The young ladies of the village have organized a "Khaki Klub," and are

naking preparations for carrying on

FLOWERS FOR

WEDDINGS All the latest floral effects and requisites for the bride.

DICKS

Thomson & McKinnon The ROOK-

to principal, or for fully registered bonds, when prepared.

Delivery of scrip certificates and of bonds will be made

The issue will be exempt from taxes-including any

The bonds with coupons will be issued in denominations of \$100, \$500, \$1,000. Fully registered bonds without

The bonds will be paid at maturity at par at the office

coupons will be issued in denominations of \$1,000, \$5,000

of the Minister of Finance and Receiver General at Ottawa,

or at the office of the Assistant Receiver General at Halifax,

St. John, Charlottetown, Montreal, Toronto, Winnipeg,

The interest on the fully registered bonds will be paid by cheque, which will be remitted by post. Interest on

bonds with coupons will be paid on surrender of coupons.

Both cheques and coupons will be payable free of exchange

Subject to the payment of twenty-five cents for each

The books of the loan will be kept at the Department

Application will be made in due course for the listing of

Recognized bond and stock brokers will be allowed a

the issue on the Montreal and Toronto Stock Exchanges.

commission of one-quarter of one per cent on allotments

made in respect of applications bearing their stamp,

provided, however, that no commission will be allowed

new bond issued, holders of fully registered bonds without

at any branch in Canada of any chartered bank

income tax—imposed in pursuance of legislation enacted

without coupons, in accordance with the application.

through the chartered banks.

by the Parliament of Canada.

Regina, Calgary, or Victoria.

of Finance, Ottawa.

printed by the King's Printer.

or any authorized multiple of \$5,000.

Stocks Bonds New York Stock Exchange. New York Cotton Exchange. Chicago Board of Trade.

Grain Cotton

Dry Mixed Wood \$2.25 PER LOAD.

Heintzman & Co. Piano Bargain

Why Let Your

"Stand at Ease"?

The dollars you have saved

should be allowed to add to your

You are invited to take advan-

age of the rates of interest paid

by us in our Debenture Depart-

Will you allow us to explain the

The

Huron & Erie

Mortgage Corporation

Market Square Branch

4-5 Market Square, London.

WALTER T. WESTBY, Manager.

Dollars

nent.

Heintzman &Co. upright piano, style Classic, beautiful mahogany case, 7 1-3 octaves, 3 pedals; full iron plate; patented agraffe bar over treble; copper-wound bass; was taken in exchange for a Mason & Risch player plane at London Fair. Cost new \$500. Special bargain price for quick sale. Easy terms if desired. Write or call for full particulars.

D

MASON & RISCH Limited 248 Dundas Street, London.



perfect in fit and focus.

Eye

Comfort

Is obtainable through the aid of perfectly-fitted glasses. Our spec tacles and lenses are guaranteed Scientific Examination Free.

A. H. Trebilcock Jaweler and Optician. 116 Dundas St. Near Talbot St.

FARMERS. Save Time and Money Plymouth Gold Medal Binder Twine Strong, Even. Uniform, Balls Do Not Tangle, Works on Any Binder, Ties More Sheaves.

The Hobbs Hardware Co. Wholesale Distributors. 53 Colborne Street, Toronto, and London, Ont.

Farmers who use the small Want

Advertiser Know how easy it is to sell their horses, cattle, hay, etc., or to secure competent farm help. FIFTEEN words one day for fifteen cents. Three days for thirty cents.

Advertisements in The

ort of her defenders.

We may have lost that sense of protion the Victorian women possessed, Fishery caught fire today, but was

PRINCIPAL AND INTEREST PAYABLE IN GOLD. ISSUE PRICE 97½

Investment

Telephones: M. 4020, 1021, 4022, 4023

Bankers

MESSRS. A. E. AMES & CO.

Name in full Mrs. or Mis

53 King St. West, Toronto, Canada.

Street address (or P. O. Box).

WAR LOAN

DOMINION OF CANADA

Issue of \$100,000,000 5% Bonds Maturing 1st October, 1931.

PAYABLE AT PAR AT OTTAWA, HALIFAX, ST. JOHN, CHARLOTTETOWN, MONTREAL, TORONTO, WINNIPEG,

REGINA, CALGARY, VICTORIA

INTEREST PAYABLE HALF-YEARLY, 1st APRIL, 1st OCTOBER.

A FULL HALF-YEAR'S INTEREST WILL BE PAID ON 1st APRIL. 1917. THE PROCEEDS OF THE LOAN WILL BE USED FOR WAR PURPOSES ONLY.

THE MINISTER OF FINANCE offers herewith, on behalf of the Government, the above named Bonds for subscription

at 971, payable as follows:-10 per cent on application; " 16th October, 1916: 30 " " 15th November, 1916;

27½ " " 15th December, 1916. The total allotment of bonds of this issue will be limited to one hundred million dollars exclusive of the amount (if any) paid for by the surrender of bonds as the equivalent of cash under the terms of the War Loan prospectus of 22nd November, 1915.

The instalments may be paid in full on the 16th day of October, 1916, or on any instalment due date thereafter under discount at the rate of four per cent per annum. All payments are to be made to a chartered bank for the credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable to forfeiture and the allotment to cancellation.

Subscriptions, accompanied by a deposit of ten per cent of the amount subscribed, must be forwarded through the medium of a chartered bank. Any branch in Canada of any chartered bank will receive subscriptions and issue provisional receipts.

This loan is authorized under Act of the Parliament of Canada, and both principal and interest will be a charge upon the Consolidated Revenue Fund.

Forms of application may be obtained from any branch in Canada of any chartered bank and at the office of any

Assistant Receiver General in Canada.

Subscriptions must be for even hundreds of dollars.

In case of partial allotments the surplus deposit will be applied towards payment of the amount due on the October

Scrip certificates, non-negotiable or payable to bearer in

coupons will have the right to convert into bonds of the denomination of \$1,000 with coupons, and holders of bonds with coupons will have the right to convert into fully registered bonds of authorized denominations without coupons at any time on application to the Minister of

accordance with the choice of the applicant for registered or bearer bonds, will be issued, after allotment, in exchange for the provisional receipts. When the scrip certificates have been paid in full and

payment endorsed thereon by the bank receiving the

money, they may be exchanged for bonds, when prepared,

with coupons attached, payable to bearer or registered as

DEPARTMENT OF FINANCE, OTTAWA, September 12th, 1916.

BARN, CROP AND AUTO BURNED AT WHEATLEY

[Special to The Advertiser.] WHEATLEY, Sept. 21.-A severe electrical storm swept over this section of the country this morning, doing con-

was struck, and the barn and contents THE QUALITY FLOWER SHOP The tar vat belonging to the Omstead Phone 1297.

16 Dominion Savings Bldg.

BROKERS

MEMBERS We solicit a share of your patronage

> ANGLO-FRENCH BONDS EDWARD CRONYN VI CRONYN BUILDING, TORONTO.

D. H. Gillies & Son

in respect of the amount of any allotment paid for by the surrender of bonds issued under the War Loan prospectus of 22nd November, 1915. No commission will be allowed in respect of applications on forms which have not been

Subscription Lists will close on or before 23rd September, 1916.