REV. E. T. ALLEN,

In Writing To Relatives Here,

Stated That Danger Was

Imminent.

side in London - Is Well

Known To Other People.

Ben, and a sister, Miss Rose, are still in

Miss Edith Liddicott, also is a resident

Mr. Allen was born in Hamilton, but

the family moved to London when he

vas quite young. At the age of nineteen

eight years. On his return he went to

His last letter, dated in December,

pefore he went to the States, Mr. Allen occupied several of the city pulpits,

among others that of Knox Presbyterian

THE MASSACRE.

Message Authentic.

E. T. Allen, who was born in London Ontario, and became a naturalized

American. Mr. Allen has been in the

in 1911.

war relief committee.

WASHINGTON HAS

service of the board since 1891. He was

States consul at Tabriz by the Persoian

Ambassador Morgenthau, at Constantinople, has been twice appealed to by Secretary Bryan in the last few

days to urge the Turkish Government

't was learned through the British

effort would be made to get aid from

few miles from Urumiah, as reported

Missions, at New York, from native

ports received by the Presbyterian Board of Foreign Missions in New

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application. Phone 2694.

JAS. H. HERRICK, AGENT.

York.

o the Presbyterian Board of Foreign

to send protection to the imperilled section, and it was learned tonight that

Church, South London. He was well

service against the Turks.

San Francisco, and other cities.

city at 557 Ontario street. A niece,

Every 25c bottle of Taylor's Throat and Lung Balsam is sold on a printed guarantee to cure any cough, cold or

Taylor's 4 Cut-Rate Drug Stores.

In Our Optical -Department -

OPTICAL GOODS John S. Barnard

Your Choice of Any Article in Our North Window

H. Ward & Co.

386 RICHMOND ST. PHONE 1084

We mine our own Coal and sell direct to you. LARGE PE COAL. \$5.88 A TON. We guaran-



B. A. M!TCHELL'S DRUG STORE for Straw Hat Dyes IN ALL SHADES.

114 DUNDAS STREET.



Cut Glass Floral Tumblers, \$5 Doz.

These are exceptionally low-priced and the quality and design will please. Be Sure and See Them. Ask prices on other designs

W. J. Wray & Co. London's Largest Jewelry Store.

234 DUNDAS ST.

NOTICE

Eggett & Co. Plumbers, Hotwater and

Steam Heating. NEW ADDRESS.

336 Ridout St.

ABOUT YOUR EYES C. H. TREBILCOCK

116 Dundas Street. Formerly with Tait Optical Company

DR. S. R. MOORE genuity displayed by last year's exhibit. DENTIST.

Removed to Suite 15-16 and 1, London oan Building, corner Dundas and Park wenne, ywt

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats. London's Largest High-Class

Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. 371 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849.

The best ad. is a satisfied customer. Cne ton will con-

OUR COAL IS THE BEST

Heaman & Son YORK AND BURWELL STS. Phone 312.

Being a good salesman is not all we require. Our clerks must be expert fitters. They must be courteous, and give you value for every dollar you expend here. Did you ever try them? Do so, it will be a revelation the way they anticipate your needs.

The Store that Serves You Best'

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, hursdays and Saturdays.

The London Loan and Savings Company of Canada

Dividend No. 84

Notice is hereby given that a dividend at the rate of six per cent per annum is declared for the current quarter year, ending March 31, 1915, on the stock of the company, together with a bonus at



bring before you a list of articles suitable for presentations or wedding gifts through the columns of the papers, but this does not do our stock jus-tice. We want you to come in

Pearl-Handled Knives and Forks \$10.75 — Half-dozen each,
Knives and Forks, in case.
\$11.25 — Half-dozen each,
Knives and Forks, fish set.
\$12.00—Extra quality Knives
and Forks, one dozen pieces.
\$28.00—Dozen each, Knives
and Forks, fish set.
\$32.00—Dessert Knives and
Forks, engraved biades.
\$20.50—Sterling silver-mounted handles, dessert size.

W. G. Young

JOHNSTON BROS. XXX BREAD

Have you tried our Mal Extract Bread?—it is most satisfying. You'll not stop at one slice, but will want two or three rounds. Price. five cents, wrapped.

JOHNSTON BROS. 'PHONE 944.

INDUSTRIAL ART SCHOOL

WORK EXHIBIT OPENED Hundreds of Londoners attended

he exhibition of work at the Indusrial Art School on Friday, the opening day. All of the public school children in the city viewed the exnibition yesterday afternoon, which ntinues this afternoon and evening nd Monday and Tuesday afternoons and evenings. Dr. F. W. Merchant, superintendent

of the Ontario Technical Educational lepartment, of Toronto, visited the city yesterday and declared that he was particularly delighted with the work on view, which is taken from the ordinary productions of the pupils through the term. Dr. Merchant noted very marked improvement over last

Since the exhibition last year a class or embroidery teaching has been added to the school curriculum. More than three hundred women and girls are and millinery, which is represented by work manufactures, cabinet work and

dents. The kindergarten and the main halls of the school are given over completely to the exhibits, and the whole noon and on Monday and Tuesday afernoons for the inspection of the pubc, who may see just how the work in he various departments progresses.

r of devoted workers and beautiful eations in hats, chic, and pretty in the will be the topic for next meeting. extreme, are on view.

The exhibit is in charge of the prin- PRESENTATIONS TO pal of the school H B Beal who dethe character of the work on view. The ost outstanding feature of the whole exhibition, he says is the evident im

PORT STANLEY WANTS VISIT FROM 18TH

genuity displayed by the students over

The people of Fort Stanley are more than anxious to have the 18th Bat-talion visit them, and have promised Lieut.-Col. Wigle not only to provide all the necessary accommodation for his officers and men, but to do everything they can to make their stay at the lakeside pleasant. As soon as the weather is favorable the 18th will march to Port, and it is likely will spend several nights there. Ground suitable for training has been placed at the disposal of Lieut. Col. Wigle, the regular drills will be prac-

30c **BAKING POWDER**

Strong's Baking Powder 30c PER POUND.

Drug Store

BY FLASHLIGHT An interesting booklet. It's free.

rate of 1½ per cent per annum, to shareholders of record, on the 15th inst., and is payable on the 1st day of April, 1915.

An interesting booklet. It's free.

Ask for it.

J. H. BACK & CO. 210 DUNDAS STREET. ywt crease of \$10,276,240 over last week.

Quality Is Economy

WHEN YOU BUY YOUR

EASTER CANDY

Don't forget that we are special agents in London for

PAGE & SHAW'S CHOCOLATES, CARAMELS, FUDGE and NOUGAT.

"The Candies of Excellence."

Leave your orders early CAIRNCROSS'

Dependable Druggists. 216 DUNDAS ST. PHONE 880

TELLS WE STAND BEHIND EVERY TON OF COAL WE JOHN MANN & SONS and Burwell.

Hamilton's Aleand Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

CITY BAKERS DISCUSS BREAD SITUATION HERE auders.

Think Citizens Satisfied With Smaller Loaf at Same Price.

Bakers of this city at a meeting held sians probably would be withdrawn for canon of St. Paul's Cathedral, Lonast night, were practically unanimous that, in view of the clause in the Ontario bread law, which allows no loaves between the weights of twelve ounces and twenty-four ounces, citizens would e better satisfied with a smaller loaf the former price than a larger size a considerable increase, t is a recognized fact, they contend, that the cost of raw material has advanced over 50 per cent since the outbreak of the war in Europe, while up

POULTRY CLUB MEETS

not been altered.

o the present time the size of the loaf

which is being sold for five cents, has

dottes Scored by Mr. Webber.

nd millinery, which is represented by large and varied exhibit of their large exhibit of the large exhibit of their large exhibit of their large exhibit of their large exhibit of their large exhibit of the large exh work in the school. Examples of wood- S. Webber, White Wyandotte specialist, to a cablegram received here today by address the club on his favorite breed. the Presbyterian board of foreign mismachine shop work shows a fine work- There was a nice exhibit of this popu- sions. manship in scores of lines which the school undertakes to teach both day and night.

Two complete engines and a great distance exhibit of this popular of the work and might.

In fowl and Mr. Webber lived up to his reputation as an expert breeder by giving the best address on White Wyandottes ever listened to in this city. He dottes ever listened to in this city. He "Gulpashan destroyed. Its men shot," Two complete engines and a great variety of machine shop equipment is shown in this department. Every in- dottes ever listened to in this city. He scored the birds, pointing out the description of the de structor of the school has a large ex-hibit made up of the work of his stu-He also gave a short history of the French mission yard. Massacre imbreed. President Oliver Boug, in thank-minent. Implore State department that ing Mr. Webber for his splendid addonsul at Tabriz proceed Urumiah."

dress, stated that the club recognized

Message Authentic. the need of lectures by capable breedneed of lectures by capable breed-in order to educate the amateurs, the restage was signed by Jesse Yonan, E. C. Eshoo, Isaac Yohannan and the very best men would be secur- and Paul Shimman, all of whom are ed for each meeting. Mr. J. M. Thorpe known to the woard. gave an instructive address on Hougave an instructive address on Houdans, and scored several. Orpingtons the dispatch as having bee nheaten, is

CHOIR MEMBERS sent. for the second time, to Persia

Miss Zella Gillies and Miss Gertrude Six thousand dollars for the United Urumiah was cabled today to the United

Last, evening the choir of Adelaide Street Baptist Church met at the close of the weekly practice to take farewell of Miss Zella Gillies and Miss Gertrude of Miss Zella Gillies and Miss Gertrude Fisher, two members about to cross the border, and to present the former with a beautifully-finished clubbag and the latter with a handsome cut glass sugar bowl and cream jug. The addresses were read by the organist and choirmaster, Mr. James Alderson, and the presentations were made by Rev. Jas. H. Boyd and Mr. James Baldwin, chairman of the choir committee. An amusing recitation was given by Mr. Cyril Hayes. Refreshments were served by the ladies, and the meeting afterwards of Urumiah, Persia, where an uprising Hayes. Refreshments were served by the ladies, and the meeting afterwards of Kurds threatens a general Christian

HOLD BAND CONCERT

7th Regiment Chapter, I. O. D. E., Will Do So on April 9.

The Seventh Regiment Chapter, Im. the state department had received erial Order Daughters of the Empire, definite assurances from the Turkish ssisted by committees from the other Government that protection would be chapters in London, rushed to the scene. will hold a band concert in the armories embassy that the British consul at on the evening of Tabriz, Persia, not far distant from April 9. The 7th the Urumiah district, acting in con-Regiment Band, un- junction with the American consul, had der direction of appealed to Russian commanders in Bandmaster Statter, the region near Tiffis to send soldiers will render a fine program of music, populace. The Russian generals, it is

and Scotch and Irish said, had delayed action awaiting dancing will also orders from Petrograd. feature in the even- In view of the efforts of the Amering's entertainment. Members of the Sir can Government to have Turkish. ohn Carling and Hamilton Gault Chap-rs will sell ice cream and candy. ters will sell ice cream and candy.

The Sir George Ross Chapter, I. O. D. he Russian soldiery. In view of E., recently organized by a number of tilities of tween Russia and Turkey, aid Collegiate Institute girls, has received a from both sides would be impossible. letter from Lady Ross, expressing her willingness to be honorary regent, and extending kindest wishes for the chapter from Lady Ross, expressing her ceived no official notice of the destruction and outrages at Gulpashan, a few miles from Urumiah, as reported ter's progress.

The request of the Lord Roberts Chapter, that every "Mary" in London Christians in Tiflis. Secretary Bryan and vicinity give a pair of socks within received an appeal from the Presbythe next three weeks for the soldiers at terian board during the day urging him the front, is meeting with considerable response already. Yesterday a letter was received by Mrs. Boomer, honorary surances that the department was deline accountable to do everything possible to relieve the situation. The secretary gave assurances that the department was regent of the chapter, asking if a pair doing everything it could.

Additional directions were cabled to would be acceptable from "a Mary forty miles from London." The regent, Mrs. Additional directions were caused to Ambassador Morgenthau by the state department tonight forwarding the re-Ernest Smith, wishes to assure this and department tonight forwarding the reother "Marys" in Western Ontario, that all donations will be gladly welcomed.

RESERVE INCREASE.

New York, March 27.—The statement of the actual condition of clearing house banks and trust companies shows that they hold \$149,875,760 reserve in excess

DIOCESE OF HURON LOSES GOOD MAI

HURT BY KURDS. EXPECTED ATTACK Port Stanley, Died Last Night.

Port Stanley, passed away at his ome last night. By his death the Diocese of Huron has lost one of its best and most widely known clergy. In the early days of the diocese he did some splendid pioneer work in the parishes along the shore of Lake Erie MOTHER ON ONTARIO ST. between Morpeth and Ammerstourg. Afterwards he served in Lucan, Berbetween Morpeth and Amherstburg. n, Watford and lastly at Port Stan-For many years Canon Downie Brother and Sister Also Rehad specialized in Sunday school work. He was chairman of the Sunday school nmittee of the Diocese of Huron for many years, and since the organiza-

E. T. Allen, the missionary, who ac- Downie at once sprang into prominording to dispatches, was beaten, by ence in its deliberations and work, and of the village of Gulpachan, near Uru- Sunday school commission that he miah, Persia, the headquarters of an conceived the idea of starting a Sunday school newspaper suitable for use American mission, formerly lived in London. He is a son of the late Thomas
Allen, who was killed at the Egerton
street crossing of the Grand Trunk some street crossing of the Grand Trunk some hree years ago. His mother, a brother, able courage and persistency succeeded in carrying it out. The Empire Magazine, which is now used by Church of England Sunday schools throughout the world was the idea and the work of Canon Downie. Few men can lay claim to so great a distinction. Most Capable Man. ne became a missionary, and was sent to Urumiah, where he remained for

By his death the Diocese of Huron oses one of its most capable, genial and successful parish priests, and the the United States to live, and was the Church of England in Canada and astor of churches in Portland, Oregon, throughout the British Empire one of its most devoted and able Sunday Four years ago the mission board school workers. Owing to his genial gain sent him to Persia, and he has temperament and sterling worth as a man he was universally beloved by all with him to the far east his wife and who had the privilege of knowing him. family of two boys and a girl. The eldest boy is now about 16 years old, and is attending school at Tabriz, about sixty miles from the mission station.

The following is a brief record of the late Canon Downie's life: Born in Ireland in 1840, graduated from Huron college and ordained deacon in 1869,

Mr. Allen has written to his relatives and priest in 1870, by the late Bishor here from time to time and, since the Cronyn; obtained B. D. by examination utbreak of the war, has repeatedly from the Western University in 1884; sions the safety of the mission people depended only on the presence of Rus-dulph and Granton, 1886; Berlin, 1889; ley, 1905.

Honors Conferred. ras received only a few days ago, and it he stated, that if Turkey should red upon him: Chairman of Sunday was received only a few days ago, and join in the war it would mean an en- School Committee, Diocese of Huron; hancement of the danger, since the Rus- chairman of the depository committee don, Canada; member of Dominion Already, he said, many villages in the Sunday School Commission; inspector ships, being without homes and almost 1885, and of Waterloo in 1889.

ENGINEER RELEASED

D. Henlon Was Held on Suspicion of German Sympathies. [Canadian Press.]
Winnipeg, Man., March 27. — Fol-icwing an investigation by the Amer-

The dispatch, telling of the attack on him in Persia, follows: ican consul-general here, the local [Canadian Press.] military authorities have wired direct-New YORK, March 26.—All the men ing the release from custody of F. D. Carrothers, chaplain; S. Baker, regis-Gulpachan a large village near Henion, a locomotive engineer, held at trar; C. W. McGuire, treasurer; Enthusiastic Meeting-White Wyan- Urumiah, Persia, have been shot by Fort Francis on suspicion of being a Moran, sub-marshal; T. Fawkes, cap-Kurds, the women violated, an Amer- German sympathizen

ROWAT'S COFFEE Pleases people who are particular. 50 Cents Per Pound. T. A. ROWAT & CO..

Rev. Canon Downie, Rector of Voice of the People

The Ward System. To the Editor of The Advertiser: In your Saturday issue figures were The Rev. Canon Downie, rector of presented giving the number of votes polled by the aldermen-elect in their ome wards, claiming that the wards should not criticise on the grounds of representation. This is a matter that has nothing at all to do with what Stevens. citizens decided on January 1 of this Miss A year. They voted for a return to elect- Miss Lillie Arthur entertained the ing representatives from their own choir at her home in honor of Miss with a view of a continuance of the present system will not be carrying out the wishes of a majority of the citizens. Even with the figures presented on the

vote, it is only a small percentage of the number of votes on the roll; in some tion of the Sunday school commission instances it is not even 25 per cent of for the whole of Canada, Canon the number of votes in the ward. To prepare a statement on the way wards are now laid out is absurd. East Kurds, who massacred the inhabitants members. It was while engaged on the than fifteen thousand people, north and south part of No. 4 ward and part of south part of No. 4 ward and part of No. 3 ward. I would like to ask how many representatives are in the council in part of Ward 4, east of Adelaide street? How many are there from West London? And there are other sections of the city in just the same position. To say that wards should not criticisewhat else could be done if they have no representation? It is all very well to say that the city

as a whole has not suffered or beer overlooked by the past system. If it has not, so much the better: but that does not alter the opinion for city representation by wards. If parts of two wards are in one part it must necessarily follow that the alderman-elect represents two wards instead of or CHARLES G. MOORHEAD.

If Mr. Thomas Caswell who writes about the city milk supply, will send in his street address his letter will be published .- Editor's Notes.

KNIGHTS TEMPLAR CLOSE FIELD DAY CELEBRATION

The banquet and dance held in the Masonic Hall last evening to close the spoken of the danger of attack by the Kingsville, 1869; Morpeth, 1874; High- was most successful in every way. Presiding Preceptor Eminent Knight A. B. Barr was toastmaster sian troops, who drove off the maur- Watford and Brooke, 1893; Port Stan- and the toast of the evening, "The Glorious Martyrs of a Glorious Past,' was responded to by Very Eminent Sir Knight Thomas Rowe. He outlined the growth of the Templars, told of their aims an objects and of the splendid work they are doing. The banquet was followed by a dance in the big hall, which was prettily decorated for the occasion, the plains had been destroyed, and the in-habitants were suffering terrible hard- ery of Elgin; Rural Dean of Kent in Among the guests were several of the officers from the militia camp, their smart uniforms, those of the

Templars and the pretty dresses the ladies made a gay scene. A splen did musical program was provided by the Cortese orchestra. The officers who had charge of the rrangements were: E. Sir Knight A. B. Barr, presiding preceptor; E. Si Knight A. L. Simmie, past preceptor Sir Knights J. C. Love, constable; B.

tain of guard; F. E. Harley, almo Toric Lenses Widen Vision

The deep curved form of the Toric Lens entirely does away with the unavoidable hazy vision at the margins of the ordinary flat lens. Toric Lenses are an improvement of the flat lens, greatly increasing the efficiency of the eye.

Let us examine your eyes and fit you with the glasses that will aid your vision most.

The Brown Optical Co.

Physical Eye Specialists. HIGH-GRADE LENS MAKERS. 223 DUNDAS STREET. **PHONE 1877** Four Doors East of Clarence Street.

H. Bell, first standard bearer; J. Mclougall, second standard bearer; Pendleton, sword bearer; S. Southcott, organist; H. J. Heath, g. ard; R. E. Sir Knight C. W. McGuire, Masonic Hall, Ltd., trustee; E. Sir Knights A. E. Somerville, J. W. Metherall and 250 Dundas St. Phones 3051-3052. S. Baker, representatives board of

LAMBETH.

[Special to The Advertiser.] LAMBETH, March 26.—Walter Owen of Wallaceburg, paid a short visit with his father this week.

Mr. and Mrs. Haines Simpson moved Mr. and Mrs. George Gustin, of Chiago, attended the funeral of R. W. Miss Annie Taylor is improving slowly.

wards, and any argument presented now Bessie Silcox, who is leaving soon to QUALITY QUANTITY

SER VICE is the MOTTO at the home of

Screened **Scranton Coal**

Webster-Harvey Limited PHONE 1383.

agent, corner Richmond and Dundas streets, London.

take up a hospital training in Toronto.

Mrs. Sloan, of Wallaceburg, has been

visitor with Mrs. M. Ryckman the

Mrs. A. Bannatine has been quite ill

for the past two weeks, but is somewhat

CALIFORNIA, 1915

The above is the title of a very hand-

some publication just issued by the

Grand Trunk System, giving informa-

tion regarding the Panama-California

Exposition at San Diego, and the Panama-Pacific Exposition at San

Francisco. The publication is printed

on heavy enamelled paper, is profusely

tions, scenes along the Grand Trunk

Pacific Railway, and vistas of interest-

ing sights on the transcontinental

lines west of Chicago. A con.prehensive

and intelligent map is also inserted, which gives a good idea of the new

route to California, via the Grand

Trunk Pacific to Prince Rupert, thence

through the "Norway of Canada" to

Vancouver, Victoria and Seattle, thence to California by steamship or rail. The

descriptive matter is concise and well written, and deals with the several at-

tractive routes that are offered. The

Grand Trunk System, with 10,000 miles

of line, offers, through its varied services and choice of routes, incomparable advantages to the California vig-

itor in 1915. Many of the fares between the east and California, which are in-cluded in this publication, are the same

via Prince Rupert as via Puget Sound, while a small additional charge is made

on the lowest-fare excursions via that

and berths on steamships between

Prince Rupert and Vancouver and

Seattle. A free copy of the booklet may

be had by dropping a postal card to Mr. R. E. Ruse, city passenger and ticket

oute, and includes charge for meals

System and Grand Trunk

illustrated with views of both exposi-

LADIES READY-TO-=WEAR=====

WE ARE DAILY RECEIVING THE LATEST STYLES IN

COATS AND SUITS

The product of the best makers in the business, which this season we are offering at exceptionally low

EVERY GARMENT GUARANTEED.

Special Value in Dresses

We are offering, to clear, Navy Charmeuse Silk Dresses: sizes 16 and 36. Regular \$25. now \$11.85 Green Shot Dresses—Regular \$21.50, now \$9.75 Black Messaline Silk, with Lace Overskirt; size 36. Regular \$33.00, now \$14.75

FURS

Special clearing in Mink Sets. Muff and Neckpiece. Regular \$40.00, now \$24.75 Special clearing in Mink Sets. Muff and Neckpiece. Regular \$62.00, now \$39.75 Special clearing in Mink Sets, Muff and Neckpiece. Regular \$100.00, now \$69.75 Special Persian Lamb Set-

Regular \$55.50, now\$34.85 PHONE 1319.

196 DUNDAS STREET.

Made Clean Phones 929-1390



Delivered Clean Phones 929-1390

We are well aware of the fact that in the big majority of London and Western Ontario homes our bread is eaten three times a day. We are also aware of the fact that every person who eats our bread is well pleased with it, and is healthier because they eat it. We also know that on account of being made by skilled bakers of the best flour, yeast, sugar, salt, malt and flavoring, it is far more nutritious than any other foodstuff-eggs, meat and milk included.

BUT WE DON'T KNOW WHY YOU, MRS. HOUSEKEEPER, AFTER DEBATING FOR SOME TIME, AND BEING TOLD SO MANY TIMES OF THE VALUE OF PARNELL'S BREADS, DO NOT INSIST UPON HAVING IT. It is easy to obtain, being sold in practically every store in London and district, and from our wagons. There are twenty-one varieties-something to suit every taste-and every one is made as pure and as good as human skill and modern ovens can make it. We are only too willing to take you on a trip through our bakery any day at all and to show you the ingredients used in our bread, also the extraordinary efforts that are made to make it the best bread on the market today.

PHONE US TODAY FOR A TRIAL LOAF.

WE WANT EVERY WOMAN IN THIS DISTRICT TO TRY **OUALITY** AND PURITY BREAD ONCE ONLY. CLEAN, DELIVERED BY - WELL - PAID. SATISFIED MEN.

PARNELL---THE BREADMAN

PHONES 929-1390