Great Sale

Toweling,

Prints, -

Challies, - -

Dress Goods, - - 5c

BASS FISHING, JULY 1.

A full line of Bass Fishing Tackle on hand, Fine Bass Rods, Reels, Lines, Hooks to Gimp and Gut, Minnow Cans, Fish Baskets, etc.

WM GURD & CO., 185 Dundas street, London, Ont, Phone 800.

Southcott's

FINE TAILORS

361 Richmond St

WHERE.

Showers have occurred today in many parts

of the Dominion. The temperature has

risen in Ontario and fallen in most parts of

Minimum and maximum temperatures:

Esquimalt, 46°-66°; Calgary, 36°-62°; Prince Albert, 52°-70°; Qu'Appelle, 46°-76°; Winnipeg, 58°-74°; Port Arthur, 56°-70°; Toronto, 54°-74°; Kingston, 62°-74°; Montreal, 54°-76°; Quebec, 58°-78°;

TO-DAY'S PROBABILITIES.

Tononto, July 12-1 a.m.-Probabilities

for the next 24 hours for the lower lakes

region (covering the peninsula and as far

east as Belleville) are: South to west

384 Richmond St.,

LONDON,

Has just received the balance of his

Spring importations, consisting of

English, Irish and Scotch Serges

West of England Trouserings,

Scotch Suitings, Worsteds and

Overcoatings of the very finest

material that can be bought. Your

J.M. Denton

Johnston Bros.' Bread

5c per loaf retail

Mails and Males.

Clara-Are you sure of that many?

Liberality.

Linkum has very liberal religious views."

The new pastor of a country church said

Waisted Efforts.

ao Cause et Wender.

enges. The secret of their great success is

in the fact that they do not react and

should be rather a wonder that people will

use any other medicine for stomach and liver troubles. They are sold at 25 cents a

THE operation of painting the Forth

Bridge is equivalent to covering a surface

of 120 acres, and it requires 50 tons of paint

How to Cure All Skin Diseases.

Simply apply "Swaine's Ointment."
No internal medicine required. Cures tetter, eczema, itch, all eruptions on the

face, hands, nose, etc., leaving the skin clear, white and healthy. Its great heal-

ing and curative powers are possessed by

no other remedy. Ask your druggist for

SWAYNE'S OINTMENT. Lyman, Sons & Co.

Silverware! The latest patterns and

neatest styles at lowest prices at ADKINS',

Montreal, wholesale agents.

on the corner, East London.

Wonder has been expressed at the rapid

In all parts of the city.

shore for a month?

have one mail a week.

Bessie-Oh, yes.

in his contributions."

your waist so very small?

box, or five boxes for \$1.

to execute the job.

Ctreet. | bicycle, value \$125.

Clara-Yes.

order respectfully solicited.

or thunderstorms at some places.

the Northwest.

Halifax, 58°-74°.

& CO.

The Finest Goods, Best Cut and . . Lowest Prices

MARRIAGE LICENSES, I ICENSES ISSUED BY WM, H. WESTON puired. Stanley street. No bond required.

ARRIAGE LICENSES AT SHUFF'S IVII drug store, 650 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required. ICHNSES ISSUED BY THOS, GILLEAK.

jeweler, 402 Richmond street.

Births, Marriages and Beaths

MARRIED. SWEET-ARSCOTT-At 164 Ann street, on Wednesday, July 11, by Rev. W. J. Clark, Mr. W. A. Sweet to Miss Agnes Arscott, both of this city.

POTATO BUGS -AND

GURRANT WORMS

Are easily exterminated by using Boyle's Paris Green and Hellebore.

BOYLE'S BRUG STORE, 652 Dundas Street.



This Brand of Flour BEST BREAD OR PASTRY. USE NO OTHER

J. D. SAUNBY 957 York Etrect. TELEPHONE 118,

PRESENTATION IN MEXICANIX XXXXXXX NEW LIST OF DE-LICIOUS

Soda Fountain Beverages

BOOMER'S

181 DUNDAS STREET.

HOSE and HYDRANTS

Smith Bros.

Plumbers, Gas Fitters and Heating Engineers,

376 RICHMOND ST.,

Opposite Masonic Temple. N.B.-A full stock of supplies always on hand.

WALL PAPER

It will pay you to give us a call before purchasing elsewhere. We have the largest and one of the best selected stocks in this city, at prices which defy competition. Also a full line of WINDOW SHADES

AT VERY LOW PRICES.

R. Lewis, Richmond St.

R.K.Cowan

W. FAIRBAIRN MERCHANT TAILOR, EDGE BLOCK (UP.STAIR

Having completely sold out our spring stock of millinery, we are now showing the very latest nevelties in SUMMER MILLINERY, And other goods suitable for the warm weather.

Mrs. A. G. McLeod.

Fine Tailoring

New Summer Suitings, Finest Material, Made Fashionably.

JOS. DAMBRA. Merchant Tailor, 2621 Dundas St.

GAS

GRATES and ART TILES. WOOD MANTLES.

THREE

The following graduates of The Western Cntario Shorthand and Business Academy, 76 DUNDAS STREET, Have accented

SITUATIONS. Mrs. Smith with T. B. Escott & Co., Mr. Schofield with Gibbons & Co. and Miss Hambly with Somerville & Co. Classes Continued During Holidays.

Terms Moderate. Practical Instruction.

M. C. COO. C. S. R., Principal. HO! FOR THE ST. CLAIR.

St. Clair! St. Clair! ia belle St. Clair!
July 14—we'll all be there:
At eighty cents, who wouldn't go
To feel her balmy breezes blow?— Escape the city's heat and roar, To linger by her lovely shore; Or, better still, to take the boat, And down her ample bosom float 'I ween banks so beautiful and green-In all the land no fairer scene To soothe the senses, charm the eye.
Her waters, bluer than the sky.
Teem with fish of every class—
Trout, salmon, pickerel and bass;
The very atmosphere's a treat We inlanders too seldom meet. And, if you wish, you have the chance To plow Lake Huron's broad expanse, Or visit cousins o'er the stream,
And hear the Yankee eagle scream.
Above, below, to left and right,
Are manifold means of delight. Are manifold means of delight.

St. Clair! St. Clair! la belle St. Clair!

July 14—we'll all be be there;

At eighty cents, who wouldn't go

To feel her balmy breezes blow?

LONDON AND ENVIRONS -E. L. Edy, of the firm of Edy Bros., is attending to business again after a few

weeks' illness. -Rev. Prof. Trotter, formerly of London, is in Manitoba attending the North-

west Baptist convention. -Mr. C. T. Morrison, of the Bank of Committed for Trial. Commerce, Windsor, has been transferred to London in room of Mr. Faithful.

-Mayor Essery and Solicitor Ivey were in Toronto yesterday to meet President Everett, of the Street Railway Company. FAIR AND HOT, SHOWERS SOME--ADVERTISER excursion on Saturday, July 14, to Sarnia. Fare, 80 cents; children under 12, half fare. Tickets good for TORONTO, July 11-11 p.m. - An area of depression is moving towards the lake region from the Northwest Territories. three days.

-The Scottish picnic and Highland games general committee meets to-morrow asked the committal of Bowers. The night at Ald. J. W. Jones' rooms, at 8 request was granted, and Bowers will have o'clock sharp. -Frank R. Sweeney and F. W. Giddens,

of the London Bicycle Club, spent last evening in the city on their way to Buffalo. -[Hamilton Herald. -Mr. C. E. Hatfield, of the Molsons

Bank, St. Thomas, has been transferred to the branch in this city. He is succeeded by Mr. Patterson, of Parkhill. -Every member of No. 4 company of the Young Liberal Fleet should attend drill

tonight in the Simcos street rink, in prepartion for the parade on Wednesday evening next. winds, generally fair and hot, with showers -The ADVERTISER decided to give the public the benefit of the net rate to Sarnia this year, and lowered the tickets to 89 J. M. Denton, cents for the round trip. Last year \$1 was

the price. Help us beat our record of the largest excursion of the season of 1893 by going to Sarnia on Saturday next, July 14. Train leaves G. T. R. depot at 8:30 a.m. -A quiet wedding took place at the residence of Mr. E. Jaynes, 676 Colborne street, on Sunday evening last, the contracting parties being Mr. S. Goforth (an employe of Mr. Adam Beck, well-known manufacturer), and Miss Gertie Sherlock, of South London. The ceremony was per-

formed by the Rev. Canon Smith, pastor of Christ Church. -About 300 members of St. George's Church and Sunday school, London West, spent an enjoyable time at Springbank yesterday. A good programme of sports was carried out under the supervision of Mr. R. A. Jones. Two nines, captained by Messrs. Brydges and Kennedy, played a game of ball, Kennedy's team winning by

-- A very successful entertainment was given by the Willing Helpers in connection with the Southern Congregational Church the other night. At the conclusion of the opening exercises the members gave floral concert which delighted the audience. The parts were all well taken. The silver collection goes to the building fund for the new church now in contempla-

-The Masonic Monument Association, of Toronto, has had painted a full-length portrait of R. W. Bro. Simon McGillivray, who was the Provincial grand master of Upper Canada from 1822 until 1841. The Bessie-Haven't you been at the seatrait of the late R. W. Bro. Edward

Mitchell will be added to the collection. Bessie-Well, I'm going to a retired place in the mountains: I have discovered the time ago and brought before Squire Jarvis, loveliest quiet little nook, where we only an assault, was again summoned on a similar charge, and they came to the conclusion Clara-I guess I'll go there, too. Where and live apart the remainder of their days. I've been staying, there weren't any males The document was prepared and executed and they both went away rejoicing.

-The ADVERTISER first brought to the attention of Londoners the beauty of Bayto one of his deacons: "I find that Brother view Park, Sarnia, and gave the largest and most successful excursion to that park Linkum is more liberal in his views than last year ever run from London. Many are now making for that resort and it promises hereafter to be universally popular. Come with us again on Saturday, July 14. She-Mr. Bacon tried to put his arm Tickets 80 cents, good for three days. Plenty of time to visit distant points from about my waist four or five times last Sarnia, including Detroit. night. He-Is Mr. Bacon a freak, or is

-At the last regular meeting of Court Magnolia, No. 8089, A. O. F., held in Duffield block, the officers elect for the ensuing term were duly installed by Bro. growth of the sales of Eseljav's Liver Loz-enges. The secret of their great success is sisted by Bro. James Wilkins, P. H. C. R. The installing officers complimented the weaken like pills and other laxatives. It officers and members of the new court, wishing them every success. The excursion committee reported that all arrangements were completed for their big excursion to Detroit via G. T. R. on the civic holiday.

-A pleasant gathering of friends took place at 164 Ann street vesterday after-noon, when Mr. W. A. Sweet, of the Oak Hall clothing establishment, was married to Miss Agnes, eldest daughter of Mr. Samuel Arscott, foreman at C. S. Hyman & Co.'s tannery. Mr. Sweet, of Hamilton, a brother of the groom, acted as best man. and Miss Susie Arscott, sister of the bride, was bridesmaid. Rev. W. J. Clark officiated. The young couple were very popular, and received many beautiful and appropriate presents from a wide circle of friends. They boarded the 4:30 east bound train and will enjoy a trip down Lake Ontario before returning to London.

Labor Day. All delegates from the various city trade Get \$3 worth of photos at Westlake's unions will be notified by advertisement to studio and a chance to got a ladies' elegant attend a meeting in United Labor Hall on ywt Saturday evening, July 21. Preparations

THAT BUNION! THOSE WARTS! THOSE TERRIBLE CORNS!

CORNS! CORNS! CORNS! They seem to grow faster in the spring than at any other time of the year! The pain is more intense, the agony more severe.

They may be cured very easily.
They may be cured very quickly.

Barkwell's Sure Corn Cure cures any corn, wart or mole, ingrowing toe nails, and for cancers in the early growth. Barkwell's Sure Corn Cure is a favorite prescription with many leading physicians. For bunions use Barkwell's Sure Bunion Cure, the most successful preparation ever manufactured for bunions. All for sale at

BARKWELL'S DRUG STORE Cor. Dundas & Wellington Sts.

for the grand Labor Day parade will be begun by the appointment of working committees. The demonstration this year will give citizens an idea of the strength of organized labor in London. The Irish Benevolent Society.

There was a very large attendance at the annual meeting of the Irish Benevolent Society last night. The election of officers resulted as follows: President, Dr. W. J. Mitchell; first vice-president, P. Mulkern; second vice-president, Jas. Grant; third vice-president, W. P. Regan; treasurer, J. M. Keary; financial secretary, P. F. Boyle; recording secretary, John M. Daly; executive committee, T. H. Smallman, D. Regan, J. W. Little, John Labatt, J. W. Pocock, W. J. Reid, E. Meredith, G. B. Sippi, A. W. J. Reid, E. Meredith, G. B. Sippi, A. Rivard, N. P. Graydon, Ald. S. O'Meara, John Lewis, Dr. Geo. C. Davis, M. F. O'Meara, J. Collins, A. D. Huff, Jas. Magee, Q.C., P. Cook, John Denahy, W. H. Brophy, W. C. Fitzgerald, R. M. C. Toothe. It was decided to hold the annual picnic early in August, arrangements for which was left in the hands of a committee of members present to report at meeting to be held next Wednesday evening, when date and place would be decided on.

The preliminary hearing in the Edward Bowers shooting case at Biddulph, was held before Equire L. McCosh at the court house yesterday. No new witnesses were examined. James Cain, John and James Bennett, Michael Carroll, Anthony Bennett and Thomas Bennett adhered to their evidence given before the coroner's jury at Lucan. Crown Attorney Magee read the verdict of the coroner's jury, and to stand his trial for having recklessly fired a bullet from a revolver, causing the death of Wm. Cain. Mr. McEvoy, for the prisoner, gave notice that he would make application for bail. Around the Schools.

No. 2 committee of the School Board met last night to put in shape their report on the recent trip of inspection around the city schools. The repairs needed this year were found to be less than for a number of years back. It was decided to call a special meeting of the School Board on Monday night to lay the report before it, and if possible have the work commenced at once. The members present were: I). W. Blackwell (chairman), Greenlees, Anderson, Turner, Johnson, Martin and Secretary McElheran. The finance committee met in the afternoon and audited the usual accounts. Nothing was done in the matter of a raise in janitors' salaries, as no provision was made for the same in the

estimates. TEACH CHILDREN TO SWIM. This is Advice That Farents Ought Care-

fully to Consider. In view of the many and harrowing deaths by drowning that are always among the distressing incidents of the summer season, it would seem as though parents would consider it far more necessary to have their children taught to swim than to spend so much care and trouble on accomplishments that are of no earthly value to any of the latter who gets into water over his or her head. This little preach, says the Philadelphia Times, is not meant in any way to run down the advantages to be derived from the highest mental training, but what good will diplomas and honorary degrees be if in a moment of impulsive recklessness, or owing to some unforeseen accident, the student learns, alas, that it is sink or swim, with nine chances out of ten in favor of the former, if there has never heretofore been given, along with the other thought to be necessary lessons, a single one of the most important branches of human education? Boys and girls alike should be given instruction in this branch. Parents would feel highly incensed if some outsider were to remark that they cared more for the mental health of their unveiling of the portrait will take place in children than for their physical wel-October next on Mr. Robertson's return fare. Yet in many cases this is from Europe. It is understood that a por- true, though perhaps unwittingly so. Outside of the fact that a knowledge of swimming may sometime be the means of saving -James Smith, who was arrested a short life, it is a most healthful and delightful exercise, even though never put to any charged by his wife, Nancy Ellen, with more exacting purpose than to pass away pleasantly a few hours at the natatorium or in the surf. In giving children as many of that they could no longer live agreeably to- the pleasures of life as lie within the power gether, and mutually agreed to separate of their parents to grant, lessons in swimming should be among the first thought of, for the pastime, unlike many others, serves a double purpose that may some day prove its practical usefulness.

Blood

should be rich to insure health. Poor blood means Anæmia; diseased blood means Scrofula.

the Cream of Cod-liver Oil, enriches the blood; cures Anæmia, Scrofula, Coughs, Colds, Weak Lungs, and Wasting Diseases. Physicians, the world over, endorse it.

Don't be deceived by Substitutes! Scott & Bowne, Belleville. All Druggists, 50c. &\$1.

TRY

BALA LICORICE FOR THE VOICE.

MARA'S

Great Department Stores.

Remember, We Purchased

Entire Balance

-OF THE-

Spittal, Burn & Gentleman

Spring consignment from Europe, which was stopped in transit at

ONTHE

Week

WE ARE OFFERING GREATER INDUCE-MENTS THAN EVER.

Beautiful Parasols.

Selected by Mr. Spittal for the finest trade in London.

Children's Parasols, only 25c.

A lot of \$1 50 Fancy Handle and Natural Wood Handle Parasols, for 50c. Crinkled Parasols, with frills, a great snap, for 95c

and \$1 25. Cream Parasols, with frills, worth \$1 50, half price, 75c. Fine Silk Parasols, shot effect, worth \$150, for half

Magnificent Black Pure Silk Parasols, with frills,

Straw Hats.

Canada Straw Sun Hats, 3c each, or 2 for 5c. Plantation Sun Hats, only 15c.

A few Lady Aberdeen Sailors left for 25c. One case Ladies' Fancy Sun Hats, all shapes, your choice for 10c.

A big range of Children's Straw Sailors, at 10, 20, 372 and 40 cents. Boys' Straw Sailors at 15, 25 and 35 cents.

Men's Straw Sailors at 25, 35, 50 and 75 cents,

Cotton Challies, all fast colors, this week 25 yards

38-inch White Cotton, only 7c per yard. 150 pieces 122c American Ginghams, 40 inches wide, for

150 pieces 8c American Ginghams, 27 incheo wide, for

Extra Wide Shaker Flannel, worth 10c. for 5c per yard. White Lawn, worth 122c, for 9c per yard. 128 dozen Summer Ties, your choice 2 joi 5c.

Windsor Ties, only 5c. Silk Braces, extra value, 20c.

Ladies' White Lawn Blouses for 25c. Ladies' Print Blouses, all colors, for 45c. Fancy Muslin Blouses, with tie attached, for 50c. Ladies' Under Vests, extra value, only 5c. Ladies' Balbriggan Under Vests, with long sleeves,

A new line of Bow Ties, in cream and colors, for 25c. Fast Black Cotton Hose, extra value, 10c per pair. Children's Hose, 5 per pair.

Mara

LIMITED.

153 Dundas Street, 155 Dundas Street, And Market Square

London