

Everything in Feeds AT THE BIG FEED DEPOT

PRIME TIMOTHY HAY
BLACK, WHITE & MIXED OATS
"DIAMOND" GLUTEN MEAL
LINSEED OIL MEAL
YELLOW CORN MEAL
(Coarse and Fine.)
YELLOW CORN
(Round & Crushed.)
SCRATCH FEED
STRAW & BRAN.

LOWEST PRICES

F. McNamara
PHONE 393 QUEEN STREET

BON MARCHE CASH STORE SMASH UP.

We will continue to sell goods at remarkable
Smashing Prices, and we ask you to come inside and
look around.
Our broken window cannot be replaced until the
Digby arrives from England.
See our other window for SPECIAL PRICES.

BON MARCHE CASH STORE
dec27.11

NEW ARRIVALS OF

Fall and Winter Suitings and Overcoatings

You will find these Goods a specially
well selected assortment. If your order
has not been placed, see ours before
buying.

GET ONE OF MAUNDER'S OVERCOATS
and keep up the standard of good tail-
ored clothes. Write for samples and
style booklets, with measuring instruc-
tions.

John Maunday
FALL SUITINGS
ST. JOHN'S, N.F.

Insure with the Good, Old, Reliable "QUEEN"

Which has stood "the test" for the last 80 years,
particularly in the Big Fires of 1846 and 1892.
Losses settled promptly and without the least
trouble. Largest number of policy holders in New
foundland.

GEO. H. HALLEY, LIMITED, Agents.
P.O. Box 782. Phone 658.
ADRIAN BUILDING. 145 WATER STREET.

CHEAPER FLOUR!

1000 Barrels
"VICTOR"
FLOUR

Lowest Prices to the Trade.

GEORGE NEAL,
Limited.

\$140 for \$26.

A popular railway official took Sickness Insurance
with us in September last, paying \$25.00 for his
policy. He contracted a severe cold turning to La
Grippe, and last week we gave him our check for
\$140 for seven weeks' disability.

Moral—You may never need it but it's better to have it always
and not need it than need it once and not have it.

Our Assets exceed \$36,000,000.

U.S. FIDELITY & GUARANTY CO'Y.
J. E. LACEY, Nfld. GENERAL AGENT.

Our Welsh Anthracite Coal!

Is the Best Hard Coal mined anywhere in the world.
Contains less than half the ashes of other kinds and
will not clinker. Burns freely with poor draft and
gives more heat. We can deliver from stock and have
another cargo, all sizes due shortly.

NORTH SYDNEY SCREENED COAL
In Store and now discharging ex S.S. "Watuks."
\$13.50.

SCOTCH LUMP COAL—No Slack
\$12.50.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867. Beck's Cove.

JUST ARRIVED:

1,000 SIDES BEST AMERICAN SOLE
LEATHER.
10,000 FT. OF BEST UPPER LEATHER.
GOING AT ROCK BOTTOM PRICES.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).

INSURANCE SERVICE

For
LIFE INSURANCE or FIRE INSURANCE

Consult
CYRIL J. CAHILL
Offices: LAW CHAMBERS, Duckworth St.
Representing

THE CROWN LIFE INSURANCE COMPANY
(Home Office: Toronto, Canada)

and
The Fidelity Underwriters Fire Insurance Co.
(of New York. Total Assets \$96,890,974.76).
N.B.—Inquiries solicited. Absolutely no obligation.

NOTICE

Will all parties who wish to have their
ENGINES REPAIRED, kindly forward them
to us as soon as possible.

ACADIA GAS ENGINES, LTD.
NOV 13, 1911

ADVERTISE IN THE EVENING TELEGRAM.

EXTRA SPECIAL

INFANTS' FOOTWEAR

SMALLWOOD'S



Beautiful little Shoes for infants, made on
true "Nature-shape Lasts." Carefully finished
throughout, and shown in a variety of attractive
combination of Black and White, Tan and
White and very pretty shades of Blue, Pink and
Tan Kid.

85c. 95c. \$1.10 and \$1.40.

Our Baby Shoe Display is a show that
mothers always take pleasure in seeing.

F. Smallwood

LADIES' DEPARTMENT.



**Magical
Soap.**

HARD WEARING

Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality.

JOB'S STORES, Ltd.

Agents.



YOUR SUIT AND OVERCOAT

to hold its shape and keep its style through hard and steady
wear, has got to have shape and style hand-tailored into it
stitch by stitch.

Experience and knowledge are evident factors in the
production of our Clothes.

FIT AND FINISH GUARANTEED.

W. P. SHORTALL,

THE AMERICAN TAILOR

P.O. Box 445. Phone 477. 300 Water St., St. John's, Nfld.

Nfld. Government Railway.

FREIGHT NOTICE

SOUTH COAST STEAMSHIP SERVICE.
Freight for the above route per S.S. MEIGLE
will be accepted at the Freight Shed to-morrow
Wednesday, from 9 a.m. to 5 p.m.

PLACENTIA BAY STEAMSHIP SERVICE.

Until further notice, acceptance for the above
route will be as follows:

Meridian Route (Bay Run) Tuesdays.
Presque Route (West Run) Thursdays.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m.
train, Wednesday, January 9th, will connect
with S.S. ARGYLE, at Argentia for usual ports
between Argentia and L'Anse-au-Loup (Western
Run).

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK	HALIFAX	ST. JOHN'S
From New York.	From St. John's.	
December 18th	ROSA LIND	December 28th
December 20th	ROSA LIND	January 5th
January 5th	ROSA LIND	January 12th

THROUGH RATES QUOTED TO ALL PORTS.
Round-trip tickets issued at special rates with six months'
stop-over privileges.

WINTER PASSENGER RATES NOW EFFECTIVE.

BOWRING & COMPANY, LTD., Toronto, Ont., New York,
General Agents.

G. S. CAMPBELL & CO., Montreal, Que.,
Agents, HALIFAX, N.S.

WABRY & CO., LTD.,
Agents, ST. JOHN'S, N.F.L.
Jan 9, 1912

Canadian National Railway

TRAVEL ACROSS CANADA "NATIONAL WAY."

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton,
just the one
Superior all-steel equipment, consisting of Coaches, Standard
and Tourist Sleeping Cars, Dining Cars and Drawing-Room
Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE POINTS
the best connections are via

"OCEAN LIMITED" "MARITIME EXPRESS"
For further information, fares, reservations, etc.
Apply to

R. H. WEBSTER, Acting General Agent.

Farquhar Steamship Company

S.S. SABLE ISLAND will sail from Halifax Decem-
ber 27th, and from St. John's December 31st, for
Halifax direct.

Passage fares—first class only—\$20.00.

For information re freight or passage, apply to

FARQUHAR STEAMSHIP COMPANY, LTD.

Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F.

Aylward's

We have now in stock a new assortment of
ENGLISH SUITINGS & OVERCOATINGS

which we will make to your measure for the low price of
\$35.00 to \$40.00.

We will also make up Suits or Overcoats from your own material.

Also a few more

PANTS LENGTHS

to suit any leg or wear

with best trimmings and workmanship at lowest prices.

T. J. AYLWARD

CUSTOM TAILOR, 302 WATER STREET.

dec 13, 1911

Forty-Five Years in the Service of

the Public—The Evening Tele