



Add Pearly Teeth To your attractions—Combat the film

Have you noticed how many smiling women now show pretty teeth? And how much they add to beauty? Millions now combat the film—that dingy film on teeth. And they gain results which, when you know them, you will never go without.

Film is unsightly

You can feel on your teeth a viscous film. It is ever-present, ever-forming. Mere brushing does not end it. So much remains to form the basis of dingy coats.

Film is what discolors, not the teeth. Film is the basis of tartar. It holds food substance which ferments and forms acids. It holds the acids in contact with the teeth to cause decay.

Germes breed by millions in it. They, with tartar, are the chief cause of pyorrhea. Thus most tooth troubles and most dingy teeth are now traced to film.

Now millions do this

To save the teeth it was essential to combat that film. So dental science, after long research, found two ways to do it. Leading dentists the world over now advise their daily use.

A modern tooth paste has been created—made to

comply with the new-day requirements. And these film combatants are embodied in it. This tooth paste is called Pepsodent. Millions of people who have seen its results now apply it twice a day. And they enjoy the teeth you see—whiter, cleaner, safer.

Mouths kept alkaline

Another result is to multiply the alkalinity of the saliva. And that neutralizes acids which cause tooth decay.

Each use also multiplies the starch digestant in the saliva. That to digest the starch deposits that cling. It left to ferment they form acids.

Thus every application gives manifold power to Nature's tooth-protecting forces in the mouth.

The results will surprise and convince you. You will see that teeth-cleaning can be made vastly more effective.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear. Then you will know why this new method is everywhere advised. Cut out the coupon now.

Pepsodent
TRADE MARK

The New-Day Dentifrice

Made to comply with modern requirements. Now advised by leading dentists almost the world over. All druggists supply the large tubes.

10-Day Tube Free

THE PEPSODENT COMPANY.

Dept. N-1, 1104S. Wabash Ave., Chicago, Ill.

Mail 10-Day Tube of Pepsodent to

Only one tube to a family.

Installation of Officers.

COLONIAL LODGE NO. 135, L.O.O.F.

At the regular meeting of above lodge held Friday evening last, the Noble Grand and officers for the current term were installed by the District Deputy Grand Master, Bro. G. T. Phillips, P.G. Grand Herald, The D.D.G.M. was assisted by the following Grand Lodge officers: D.D.G. Walden Bro. E. D. Spurrell, P.G., D.D.G. Rec. Secy. Bro. J. M. Carberry, P.G., D.D.G. Fin. Secy. Bro. I. Sparks, P.G., D.D.G. Chaplain Bro. A. M. Waterfield, P.G., and D.D.G. Marshal, Bro. G. G. Phillips, P.G. The following is the list of officers installed:

Noble Grand—Bro. Geo. S. Burling.
Vice Grand—Bro. P. Dwyer.
Junior Past Grand—G. G. Phillips.
Rec. Secy.—Bro. A. Rideout.
Fin. Secy.—Bro. E. Warren.
Treasurer—Bro. R. Morris.
Warden—Bro. A. Heath.
Conductor—Bro. Walter Pippy.
Chaplain—Bro. I. Sparks, P.G.
R.S.N.G.—Bro. R. F. Fowell.
R.S.V.G.—Bro. S. G. Goudie.
R.S.S.—Bro. F. Kennedy.
I.G.—Bro. R. B. Downs.

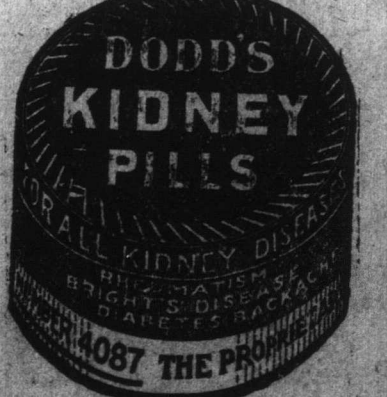
After the installation ceremony the usual congratulatory speeches were made by the D.D.G.M., the Noble Grand of Atlantic Lodge, and Past Grand E. D. Spurrell and F. G. Bradley. The newly installed Noble Grand then presented Past Grand G. G. Phillips with a handsome fountain pen which was won by him for lodge work during the past year.

Owing to the busy season and the unavoidable absence of quite a few of the members, the annual installation banquet was deferred until the latter part of February.

Shipping.

Schr. Union Jack, towed by S. S. Cabot, arrived in port this morning from Trepassay.

Barge Olitha with a cargo molasses from Barbados harbored at Trepassay yesterday.



WINNAP'S LINIMENT FOR BURNS & SCALDS.

"Nfld. Methodism Fifty Years Ago."

ADDRESS BY MR. A. W. MARTIN, AT WESLEY EPWORTH LEAGUE.

Last night the members of the Epworth League heard a very interesting address on the above subject by Mr. A. W. Martin. Miss Lena Taylor occupied the chair. The speaker reviewed the early days of the Methodist Church in Newfoundland beginning with the opening of the old Gower Street Church. The history of the clergy and the labours of their missions was reviewed in a manner that held the closest attention of the audience. A hearty vote of thanks was tendered the speaker by Mr. I. M. Knight and seconded by Mr. I. Chaplin. The Epworth League meets again on next Monday night when Miss W. Taylor will read a paper on child labor.

Loyal Orange Association.

ROYAL SCARLET CHAPTER OFFICERS ELECTED.

The annual meeting of Victoria Royal Scarlet, Chapter No. 1, L.O.A., was held last night when the election of officers for the ensuing year took place. The election which was conducted by Past W.C. in C. Bro. Thom as resulted as follows:

W. C. in C.—R. Dawe, re-elected.
Ex. C. in C.—J. Wiseman, elected.
Chaplain—K. Butler, elected.
Scribe—Geo. E. Joyce, elected.
Treasurer—H. Sellars, elected.
1st. Lecturer—T. James, re-elected.
2nd. Lecturer—G. Pearcey, re-elected.
Sir Herald at Arms—J. Bonnell, re-elected.
1st. Conductor—Comp. Parsons, elected.
2nd. Conductor—Comp. Squires, elected.
Inside Herald—A. Sparks, elected.
Outside Herald—C. Downton, elected.

Sylvia Due Thursday.

SHIP CALLING AT ST. PIERRE.

S. S. Sylvia, which arrived at Halifax at 7 a.m. yesterday, left last night for here via St. Pierre. The ship is calling at the French Colony it is understood to land some six passengers amongst whom are Monsieur Sarrant, Minister of Colonies, and the French Governor. The Sylvia is due here early Thursday morning.

Felt and straw is a favorite millinery combination for southern sports wear.

Glace Bay Parties Going to Labrador.

SCHOONER WANTED TO TAKE EXPEDITION LEAVING SYDNEY IN FEBRUARY FOR NEW GOLD FIELDS.

SYDNEY, N.S., Jan. 8.—Negotiations for a schooner to take an expedition to the Labrador gold fields early in February are being conducted here by an agent acting on behalf of a company of Glace Bay adventurers who for the present are keeping their identities a secret.

They are determined to try their fortunes in the new Eldorado and their vessel, with a crew of 20 men will sail from Louisbourg probably about a month after the departure from Halifax. On January 20, of two steam trawlers which are taking a party of Ottawa prospectors to the St. John Bay district.

Experienced skippers here do not look with much favor upon making the trip north so early in the year. They say it is now possible to reach St. John Bay with less danger from drift ice than later in the season, but on the other hand the new arrivals will find the streams frozen over and the difficulties of working the placer gold deposits well nigh insurmountable.

In addition there is the danger from the terrific spring freshets which when the snow begins to melt under the warm summer sun, annually pour down the brooks to the sea sweeping all before them. It was these freshets which brought the gold into St. John Bay and its feeding rivers, geologists claim.

Sydney men are also planning trips to St. John Bay, but they have no intention of setting out for the rocky coast before Dominion Day.

Hockey Notes.

The Guards Hockeyists were the only team in action at the Prince's Rink last evening. The players took advantage of an excellent sheet of ice, and the practice was the best yet held. A large number of fans were on hand to watch progress, and many were of the opinion that the Guards are a team which will strongly contend for championship honors. The Blue and White aggregation have excellent material to choose from, and with well known players of the calibre of Munn, R. Herder, (Capt.) W. Clouston, Paterson, Coultais and Volsey, in their line-up, with the additions of two such promising boys as Jim Rooney and George Hunter to choose from, big things are expected from this outfit on their first appearance with the new organization.

The box for hire at the rink has been taken over for the season by a group of Peilidian supporters. The enclosure has been tastefully decorated with the colors of the Champs, and looks both neat and attractive. Let us hope that in their enthusiasm they have not room for the "jinx."

The Terra Novas are holding their final work-out at 6.30 this evening. The Guards and St. Bon's will open the first league fixture tomorrow night, and a hotly contested fight is predicted by all. The match starts promptly at 7.30 and will terminate about 8.45.

Following is the schedule of games in the First Round League fixtures:—Guards vs. St. Bon's. T. N's vs. Peilidians. Guards vs. T.N's. St. Bon's vs. Peilidians. Guards vs. Peilidians. St. Bon's vs. T. N's.

The games will be played in the order as above during the season. Should a postponement follow, such postponed game will be played when the next ice is available.

McMurdo's Store News.

TUESDAY, January 16, '23. If you want a really good Bronchial Lozenge—one that you like to use at night, to enable you to rest without disagreeable coughing, or to take it in the morning to clear the chest and throat, there is no need to go beyond our Pine Tree Lozenges, which for the very modest sum of thirty-five cents supplies a fair sized box of highly medicated Lozenges which can well be depended upon to produce results. If you are not subject to bronchial irritation, or that slight hacking cough, which, though it may not be serious, is most annoying, get a box of Pine Tree Lozenges.

Have you tried MRS. STEWART'S Graham Bread?

Jan 12, 6mo

From Cape Race.

Special to Evening Telegram.

CAPE RACE, To-day:

Wind S.S.W. light, dense fog; the steamers Belvernon and Sable I. passed West yesterday afternoon; nothing heard to-day; Bar. 29.46; Ther. 40.

For Gentlemen of good taste—Cub Cigarettes—sept 28, 11

BILLY'S UNCLE

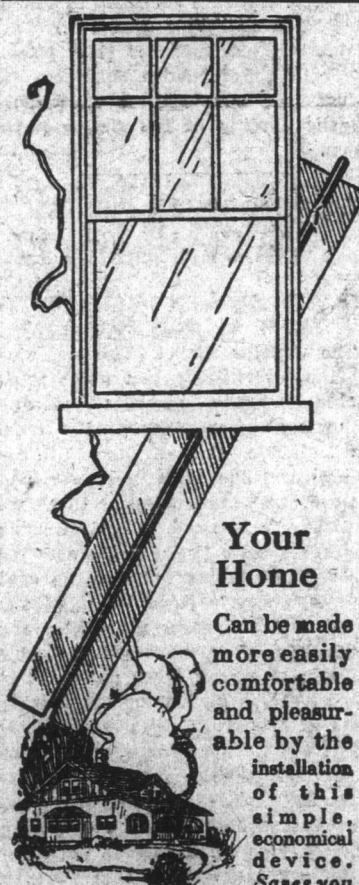


Loss of Schooner

Eleanor E.

HAD FISH CARGO FROM FERRYLAND—CREW FAILED TO SAVE BELONGINGS.

The schooner Eleanor E. Kinsella, Master, from Ferryland for St. John's with a fish cargo, struck the cliff of Witless Bay on Wednesday last, 10th inst., sinking almost immediately. The story of the casualty has already been told in the Telegram. The crew cleared the doomed vessel in their dory, but could not save any of their effects. Wet, cold and hungry they reached the settlement, and on landing went at once to the Relieving Officer for assistance. This was not at once forthcoming, according to the master's story, and it was not until next day that supplies of clothing were issued. Lodgings, however, were found for the shipwrecked mariners, and they dried their soppy garments by the stoves. All that could be done in the way of shifts of underwear was distributed by the good people of Witless Bay into whose homes the destitute seamen were quartered, and all speak highly of the many kindnesses received. On Friday the men of the crew—four in all—were driven to St.



EUGENE H. THOMAS,

P. O. Box, 1251; Phone, 757.

John's on a horse slide, and, after a very arduous trip, were landed at Mrs. Healey's, 27 Hutchings Street. Three of the men went home by schooner to Ferryland this morning. The master remains in town to adjust certain matters in connection with loss of vessel. There was no insurance on the hull and the loss therefore bears heavily on Mr. Kinsella, who is the largest shareholder in the schooner.

Cuban Women Organize for Equal Rights.

HAYANA, CUBA.—Cuban womanhood will be called to the colors soon for a campaign to secure equal rights. The opening gun will be fired at a National Women's Congress which is being organized by a committee from the National Federation of Feminine Associations and, although the date has not been fixed, an extensive program consisting of ten official congressional themes has been arranged. It follows:—

1.—Women's Rights. Constitutional reforms to secure civil and political equality.

2.—Social Mission of Cuban Womanhood. "Action" through public speaking and the press.

3.—Women's Work. Protective legislation for feminine workers and expectant mothers who also are bread winners.

4.—Protection for the Cuban home. Reformation of legislation affecting property rights of wives and children.

5.—Moral and Physical Welfare of the Race. Campaigns against social evils and diseases, lewd books, white slave trade and habit forming drugs.

6.—Child Welfare. Assistance in fighting infant mortality and improving the moral and physical standards of Cuba's youth.

7.—Social Welfare. Study of arts and sciences, summer colonies, instruction in civil rights.

8.—Woman suffrage. Constitutional reforms.

9.—Women in Business. Their actual status and means of improving it.

10.—Women on the Farm. Farm classes for women and means of installing a love for flowers and the beautifying of homes.

The executive committee for the congress is made up of Mrs. Pilar Merlen de Menendez, president; and eight vice-presidents: Mrs. Manuela Berrios de Valdes, secretary, and five assistant secretaries; and Miss Hortensia Lamar, treasurer.

When Nfld. Shopkeepers Sell Sugar in Packages—

They avoid the loss of weight which occurs whilst barrels are in transit from the Refinery.

They get what they pay for and pay only for what they get.

They avoid the loss which occurs when 8 pounds are sold for the price of seven.

They have only to compare the price they buy at, with the price they sell for, to figure their profit.

They have the satisfaction of knowing that the probability of leaks is eliminated.

They are following the example of Canadian and American shopkeepers who prefer to handle sugar in packages.

They are operating with less work instead of guess work. They know what they're doing.

They can utilize their clerks' spare time in safeguarding perishable goods and in moving empties out of the way.

Last, but not least, they make more profit than when retailing sugar out of 50 lb. bags.

Fads and Fashions.

Sports dresses for Palm Beach are remarkable for their vivid effects—white with scarlet, for instance—and for their simplicity of design. The bouffant dress of taffeta needs only rows and rows of muslin flowers to render it the dance frock of the moment.

Imported woollen fabrics fashion the latest sports blouses. Unusual color combinations feature checks and plaids.

JUST LANDED

2600 Tons

BURNSIDE SCOTCH LUMP COAL

The Best Coal

\$13.50

A. H. MURRAY & CO., Ltd., Beck's Cove.

January Specials!

Values that cannot be beaten.

Dress Melton

Dark Green and Black, 80c. and 1.00 yd. Grey, 1.00 & 1.10 yd.

Wool Dress Tweeds

85c., 1.10, 1.20, 1.30 yard.

Venetian Cloth

Brown, Navy & Grey, 3.25 yd.

Men's Serge Suitings

Very Special Quality. All Wool Indigo Serge, fine Texture \$6 yd.

Cotton Blankets

good quality, good weight, 50x72 2.50 pair. 54x74, 2-75 pair.

Striped Flannelette

excellent quality, soft Finish, neat patterns, 36 in. wide, 35c. yard.

STEER BROTHERS

Jan 15, 16, 18

World Record.

COVERS 100 YARDS IN 9.2-5 SEC.

ONDS; EQUALS "220" MARK.

LAKE PLACID, N.Y., Jan. 6.—

Charles Jewtraw of Lake Placid, skating in the amateur races here to-day, broke the world's record for 100 yards by skating the distance in nine

and two-fifths seconds. Jewtraw equalled the world record of 220 yards in 9.2-5 seconds.

Both records were made in competition on a certified track, the required timers and other present. The former recognition record of nine and two-fifths seconds was made by Morris Verona Lake, N.J., in 1908.

By BEN BATSPON