

Great show at the Nickel, two days only

MONDAY AND TUESDAY



NORMA TALMADGE
in
"The Sign on the Door"

What's behind the Sign on the Door?
The conflict of a woman's faith.
The hope of a wife's heart.
The triumph of a man's trust.
Reviewers Say:
"Norma Talmadge's most brilliant performance."
and *"They're Right!"*
Channing Pollock's big play.
Directed by
HERBERT BRENON
Impossible to withstand its force!

In Old Kentucky



Wednesday

A Song of Wheat.

(Suggested by reading an account of Mr. Boone's "Hot Air" address on wheat growing in Newfoundland.)

I walked along by Waterford,
In sunny days of Spring;
I saw a man out sowing wheat,
And he did sweetly sing:—

"Yes, Coaker, for you I'll sow the wheat
It will feed all the poor.
The people will love you once again
And bless you evermore."

I walked again in Summer time,
The wheat was six feet high;
And Coaker said to Mr. Boone
"We'll reap it by and bye."

When next I passed along that way
The Autumn eve was chill;
And Coaker stood and made his plans
Where he would put the mill.

"I'll put it in my own home town,
Or perhaps in Carbonear,
'Twill win the people back to me,
Their drooping spirits cheer."

"No more shall flakes of smelly cod
Be round the people's door;
We'll grow the wheat, we'll mill the flour,
And want shall be no more."

October came, the golden grain
Was nine feet, six inches high;
And Coaker came and viewed the field
And glee was in his eye.

He knew that in fair Canada
The harvest was gathered in,
But to reap before November came
Was to his mind a sin.

The sun went down in golden light,
The stars their vigil kept,
But Jack Frost came and reaped the wheat,
While Mr. Coaker slept.

Alas! Alas! When Coaker rose
His last fond hope was crushed;
He went, and raved and cried "Woe's Me!"
'Tis ever, ever thus."

"I'll say farewell, and sail away
To some far distant shore;
Where wheat, or fish, or Newfoundland
Shall trouble me no more."

GRANIVOROUS.

The Week's Calendar.

NOVEMBER—11th month—30 days.

20—MONDAY. St. Edmund. Battle of Quiberon Bay, 1759. First service in Church of St. Mary the Virgin (Southside), 1850. Cambrai, 1917.

21—TUESDAY. Great fire in St. John's; 260 houses burnt, 1817. Harbor Grace Standard first issued, 1859. His Holiness Pope Benedict XV born, 1854. Basra occupied, 1914. German Fleet surrendered, 1918.

22—WEDNESDAY. St. Cecilia. Sir Martin Proby died, 1594. Lord Clive of Plassey died, 1774. Sir Henry Havelock died, 1859. John Dedane of the London Times died, 1879. Ctesiphon, 1915.

23—THURSDAY. St. Clement. Richard Hakluyt died, 1616. Battle of Belmont (S.A. War), 1899.

24—FRIDAY. Old Martinmas. Tasmania discovered, 1642. Defeat of the Khalifa, 1899.

25—SATURDAY. St. Catherine. Isaac Watts died, 1748. Battle of Grapan (S.A. War), 1899.

26—SUNDAY. 24th after Trinity. Marshal Soult died, 1857. Queen Maud of Norway born, 1869.

Halifax, N.S.
Minard's Liniment Co., Ltd.
Gentlemen—I have used Minard's Liniment and have found it a good remedy. After the explosion I was pretty well shaken up having quite a number of bruises and cuts, but thanks to Minard's Liniment I am my old self again. It healed my sores and bruises and gave me much relief. It is true to its name as the King of Pain, for it stopped the pain almost at once. I first noticed the ad in the Montreal Standard and decided to invest in a bottle, for which I am not sorry, but can say with truth that I am thankful for it having done all it claimed to do, and in my case much more, and a satisfied customer is the best ad one can possibly find. That is my view of it and I think you will agree with me too.

Yours very truly,
(Signed) ALFRED BLAIN,
184 Agricola St.,
Halifax, N.S.

BOOK REVIEWERS.

The book reviewers of these days—the ones most widely known—hand out the savage, brutal phrase that makes an author groan. They jump upon a tawdry book with frenzied shriek and curse, and if that author were a crook they couldn't treat him worse. They fume and fust and rant and rail in anger and disdain; it's worse to write a cheap-john tale than 'tis to rob a train. And yet, while critics raise their din, the cheap books rise the spot; I hold it is no downright sin to write some tommyrot. Where one admires the scorching yarn dissecting human souls, a thousand read "The Haunted Barn" and kindred rigmoroles. And shall the eager thousand burn the books they most enjoy, because some critic, pale and stern, that hogwash may annoy? And shall the man who earns his bread by writing red blood dope be crushed by what some critic said, and say farewell to hope? Why should the sav-

Important Announcement from our Showroom

Avail of the Goodness it Proclaims



LADIES' Ready-to-Wear HATS

Of unusual prettiness and becomingness, now marked down to prices pleasant to pay. Smart, snappy models in Beaver, Velvet, Felt and Velour Cloths; the latest in imported models, and—just think of it! Now

ALL REDUCED TO
HALF PRICE

James Baird
LIMITED

"BESS"

In two sizes—16 oz. and 8 oz.—
four dozen tins to the case

HAVE YOU

Tried this wonderful New Milk?

HARVEY & CO., Limited
(DISTRIBUTORS FOR NEWFOUNDLAND.)

Teck-Hughes Gold!

This is a Northern Ontario Gold producer and one of the stocks we have persistently recommended for months past. Issued capital \$3,878,000 par \$1. It owns 120 acres in the famous Kirkland district and a fully-equipped mill, present production being around \$3800 every 24 hours. Last year this stock sold down to 39c. while it is now 80c. and should soon easily cross par. Dividends are being discussed and any favorable action will materially boost this stock.

BUY THE GOLDS—BUY TECK HUGHES.

100 MARGINS—300 SHARES.
J. J. LACEY & COMPANY, LIMITED,
CITY CHAMBERS.

Girls! Girls!!
Save Your Hair
With Cuticura

UNKIND.

The snapper looked steadily at her best friend, and remarked, "Gracious, you do look funny in that hat!"
"What's the matter with it?"
"Oh, it isn't the hat."

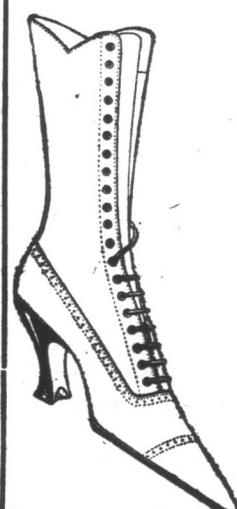
Lower Prices for Boots & Rubbers

RUBBER SHOES

- Men's Storm Rubbers 1.45 (Rolled Edge)
- Men's Storm Rubbers 1.65, 1.75
- Men's Storm Rubbers 2.00 (Red Sole and Heel)
- Men's Heavy Dull Rubbers (Heavy Red Sole and Heel)2.50
- Men's Fine Low Cut Rubbers (Pointed or round toe)1.75
- Ladies' Storm Rubbers 1.15
- Ladies' Low Rubbers 1.15 (High and Low Heel)
- Ladies' Low Rubbers 1.25
- Ladies' Storm Rubbers 1.25 (High and Low Heel)
- Ladies' Tan Rubbers 1.45 and 1.70.
- Girls' Rubbers (11 to 2)
- Storm and Low Cut . . .95c.
- Girls' Tan Rubbers 1.15
- Child's Tan Rubbers 1.00 (Sizes 4 to 10)
- Child's White Rubbers 1.00 (Sizes 4 to 10)
- Child's Black Rubbers 85c. (Storm and Low Cut)
- Girls' Long Rubbers 2.50 (Size 6 to 10)
- Misses' Long Rubbers 3.20 (Sizes 12 to 2)

Our tremendous stocks of Boots, Shoes and Rubber Footwear enable us to offer the buying public unusually Low Prices in first class merchandise, with a complete assortment of Seasonable Footwear needs for the whole family.

RUN YOUR EYE ALONG OUR PRICE OFFERINGS!



\$2.00

We 1-Strap Kid House Shoes 1.90
We Kid Juliets, Rubber Heel 2.35
We's Felt Kemy Slippers, Colored, 1.50, 1.75.

Girls' Hi Cut Brown Boots; sizes 12 to 2; 2.70 to 3.75.
Child's Hi Cut Brown Boots; sizes 9 to 11; 2.60 to 3.50.
Infants' Brown Boots . . .1.35 1.60
Infants' Black Boots . . .1.35, 1.60 (Lace and Button)

MEN'S BOOTS

- Black Blucher Boots . .4.50
- Black Calf Boots . . .4.50
- Black Calf, rubber heel 5.50
- Brown Blucher . . .5.00
- Brown Blucher, rubber heel 5.50.
- Brown Blucher, rubber heel 6.00.
- (All Solid Leather)
- Black Calf Blucher . .6.00 (Leather lined & rub. heel)
- Men's Brown Boots, Pointed toe 5.60, 6.00.
- Men's Black Boots, Pointed toe 3.75
- Men's Black Calf Boots, Pointed toe 5.50 to 7.00
- Men's Black Kid Blucher 5.50.
- Rubber Heels (all solid)

LONG RUBBERS

- For Boys (1 to 5) 3.60, to 5.20.
- For Boys (9 to 13) 2.70 to 3.80.
- For Girls (11 to 2) . .3.20
- For Girls (6 to 10) . .2.50
- For Ladies (3 to 8) . .3.70
- Men's Long Rubbers 4.70
- Men's Long Sea Rubbers 5.50.
- Men's Excel Long Rubbers 6.00
- Men's Thigh Long Rubbers 7.50.
- Boys' Thigh Long Rubbers 4.80; sizes 1 to 5.
- Youths' Thigh Long Rubbers 3.80; sizes 10 to 13.
- Girls' Thigh Long Rubbers 4.40; sizes 11 to 2.
- Child's Thigh Long Rubbers 3.70; sizes 6 to 10.
- Child's Button Gaiters 2.65 Sizes 6 to 10.
- Child's Buckle Gaiters 2.55 Sizes 6 to 10.
- Girls' Buckle Gaiters 2.90 Sizes 11 to 2.
- Girls' Button Gaiters 3.00

Parker & Monroe, Limited

nov20.m.w.f