

## THE HHOLE TRUTH!

Once your celling is done with Beaver Board it is done for ever.


## Saw It, Nail It, Paint It, Wash It

Beaver Boarding is just that simple.
These big, flawless panels of builtup lumber go up quickly and easily. without muss or litter-on new studding or over old walls and ceilings.
Then they are ready for the most decorative finishes. Once painted, they are good as long as the building lasts-wash them with soap and water wheneyer you wish.
Beaver Board is just as applicable to a beautiful living-room built by carpenters as it is to the simple finishing of an attic. It is just as economical in the new home as in brightening up the old home.

The result is sure if genuine Beaver Board is used. You can identify it by the Beaver Quality trade-mark on the back of every panel.
Look for this trade-mark also on Vulcanite Roofing-Assphalt Shingles, Slabs and Rolls which make better roofs.
Beaver Board and Vulcanite Roofing are sold by lumber and building material dealers.
write for Samples ona sooket THE BEAVER COMPANY, LIMITED Eastern Sales Officet Thorold, Ontari Eas torn Sales offices, Thorold, ontario
Western Sales office: Winnipeg, Manitoba

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This MarkInsures the Result

BEAVER EOR BETTER WALLS E CEILINGS

Beaver Board is as far ahead of Pitch Pine as eleotric light is ahead of candle light.
If you want to be up-to-date use Beaver Board and have up-to-date walls and ceilings.

The Anglo-American Telegraph Company's Central, Office on Water Street is done with Beaver Board--have a look at it.

The Dominion Buliding Association used Beaver Board for their houses on Merry Meeting Road.
YOU CAN'T BEAT BEAVER BOARD.
YOU ASK ANYBODY:

## Colin Campbell, Ltd.

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