IT PAYS TO PAY CASH

In presenting the most important Mid-Winter Sale--we particularly direct your attention to the very best VALUES that it The Much Talked of Store has been our pleasure to ever offer in a

ROLLER TOWELING. English Linen Crash Relierings, Reg. 33c. yard. Sale Price23c. Reg. 44c. yard. Sale Price36c.

TUB CORDUROY. White Cotton Corduroys, 34 inches

PRICES ABROAD MAY DROP LATER ON, BUT THEY CERTAINLY DO DROP HERE DURING THE NEXT TWO WEEKS.



Go on Sale MUSLIN, VOILE, PIQUE

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ladies' White Dresses and White Skirts

JAP SILK WAISTS and MIDDYS.

Have a peep at these, the makers have done their best in styling. We have done our level best in Sale Pricing

 Reg. \$ 6.50.
 Sale Price
 \$ 4.76

 Reg. \$10.50.
 Sale Price
 \$ 8.98

 Reg. \$11.50.
 Sale Price
 \$ 9.87

 Reg. \$12.50.
 Sale Price
 \$ 1.76

AA-TITE	CANTIL		
WHITE DRESS SKIRTS	. LADIES'	EMBROID	EREI
Graceful Hanging Skirts in Pig	ues, WHITE	VOILE and	
abardines and Linens. Skirts		DRESSES.	100
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er \$3.50 Sale Price &	9.89 Reg. \$7.00	Sale Price	\$3.9
kg. \$4.00. Sale Price	2.98 Reg. \$8.00.	Sale Price	\$4.9
Reg. \$6.50. Sale Price	4.98 Reg. \$9.50.	Sale Price	\$8.2
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CHILDREN'S WHITE D			
See these beautiful styles in W			3
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CHILDREN'S and MISS		1	
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Beautiful and varied assortmen and White Drill. Come in and se	t in White Jean	1/1/1	
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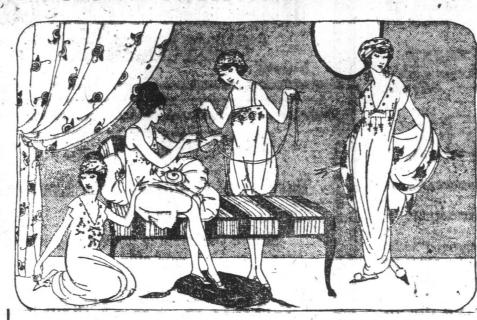
lined; cord and tassels. Regular \$6.76

These are Special

for the obe	ening Days
LADIES' APRONS. White Linen Aprons, with large pocket; suitable for Nurses, Cooks and Housemaids. Reg. \$1.34 LADIES'	LADIES' NIGHTGOWNS. White Flannelette make, V and round neck, silk stitchings and feather and galon trimmings.
WHITE BLOUSES. In Voile, Muslin, Poplin, Isant, etc. Some in plain Shirt-waist style; others embroidered and lace trimmed, assorted necks. Regular \$3.50. Sale \$2.69	Regular \$3.50. Sale \$1.98 CHILDREN'S UNDERSKIRTS. In White Flannelette, with body button hole edge; to fit 6 to 12 years. Regular \$1.40. 98c.

LADIES' COLLARS. SILK SWEATERS. Fine White Net Collars with Fine White Net Collars with White Silk Sweaters, large collection; others in Fichu style; lar, belt and pockets. \$11.48 ale Price \$2.20 70 Reg. \$18.00 Sale Price hemstitched. Reg. \$2.20 79c. Reg. \$18.00 Sale Pric Sale Price. CAMISOLES. White Lawn Camisoles, with Filet lace top straps, embroidery trimmed. Reg. 85c. Sale 69c. CASHMERE DRESSES. Cream Cashmere Dresses, em-broidered yoke, roll collar, long

WHITE LINEN SKIRTS Sale Price \$1.32 We have put a Special Price on these for the opening week. Regular \$2.00. S a 1 e \$1.49 CAMISOLE EMBROIDERY. CHILDREN'S 15 and 18 inches wide, with ribbon beading at top and waist; White Wool Sweaters, roll colmade on finest Swiss Muslin, lar, belted, double breasted. Reg. 90c. yard. Sale 67c. Regular \$6.02. Sale \$3.49



Beautiful Snow-White Underthings Grace every Section of the Showroom

diace every beento	i of the Minal nath
CAMISOLES.	LAWN UNDERSKIRTS.
Something a lady never has too many of. Stock up, the savings are big now.	With wide flounce, embroidery trimmed. Reg. \$2.50. Sale Price
Reg. \$1.00. Sale Price ., 79c.	Reg. \$3.00. Sale Price \$2.29 Reg. \$3.75. Sale Price
Reg. \$1.20. Sale Price	Reg. \$4.20. Sale Price
Reg. \$2.00. Sale Price	Reg. \$5.30. Sale Price
Reg. \$3.30. Sale Price	FLANNELETTE
LAWN KNICKERS.	UNDERSKIRTS. White Flannelette Underskirts less than
With embroidery trimmings, open or losed.	landed cost to-day. Reg. \$2.50. Sale Price
Reg. \$1.20. Sale Price 89c.	Reg. \$3.30. Sale Price \$2.29 Reg. \$3.75. Sale Price \$2.87
Reg. \$1.50. Sale Price \$1.08 Reg. \$1.80. Sale Price \$1.29	"PRINCESS"

Reg. \$2.30. Sale Price \$1.59 UNDERSKIRTS. Exquisite things in finest of Lawn makes, Reg. \$3.00. Sale Price \$2.29 Reg. \$3.75. Sale Price \$2.67 Reg. \$5.50. Sale Price \$3.76 INFANTS' DAY GOWNS. CHILDREN'S Fine Lawn make, lace and insertion trim-EMBROIDERY FROCKS. Dainty frocks that mothers love to buy Reg. \$2.70. Sale Price \$2.12 Reg. \$2.00. Sale Price . \$1.59
Reg. \$2.40. Sale Price . \$1.98
Reg. \$3.00. Sale Price . \$2.89
Reg. \$3.00. Sale Price . \$2.89 Reg. \$4.00. Sale Price\$2.98 CHILDREN'S UNDERSKIRTS.

 Reg. \$3.00.
 Sale Price
 \$2.29

 Reg. \$4.20.
 Sale Price
 \$3.29

 INFANTS' ROBES. We show some really splendid values Infants' and Children's Fine Lawn Un-Reg. \$2.00. Sale Price ... \$2.29
Reg. \$4.30. Sale Price ... \$3.12 derskirts. It's a good time to lay in a sup-ply of these. INFANTS' NIGHTGOWNS. worthy of your notice.

Reg. \$2.90. Sale Price\$2.05

Reg. \$3.30. Sale Price\$2.39 WHITE LAWN CHILDREN'S NIGHTGOWNS. NIGHTGOWNS. Fine White Muslin makes, daintily trim-No matter what price you may decide on med. You will find the values even better

 Reg. 60c. Sale Price
 36c. Reg. \$2.30. Sale Price
 \$1.75

 Reg. 75c. Sale Price
 44c. Reg. \$2.70. Sale Price
 \$1.98

 Reg. 60c. Sale Price
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 Reg. 75c. Sale Price
 64c.
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 Sale Price
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 Reg. \$2.70.
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 Reg. \$3.60.
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 Reg. \$1.10.
 Sale Price
 \$4c.

 Reg. \$1.90.
 Sale Price
 \$1.34

 Reg. \$5.25.
 Sale Price
 \$5.39

 Reg. \$2.50.
 Sale Price
 \$3.98

 CREAM WINCEY LAWN PYJAMAS. Reg. \$2.80. Sale Price\$1.98 Reg. \$8.00. Sale Price\$5.98 NIGHTGOWNS. Two very charming lines of LAWN Reg. \$7.00. Sale Price ... \$5.39 COMBINATIONS:
Reg. \$8.50. Sale Price ... \$6.23 Reg. \$200. Sale Price \$1.49

White Cushion White Honey-Covers

Comb Quilts Snow White Quilts for single, medium and Frilied and embroidered White Muslin Cuch- Snow White double beds. ion Covers. Reg. \$3.30. Sale Price \$2.89 Reg. 90c. Sale Price

 Reg. \$1.00.
 Sale Price
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 Reg. \$1.30.
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 Reg. \$1.70.
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 Reg. \$2.00.
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 Reg. \$2.00.
 Sale Price
 \$1.95

 Reg. \$4.50. Sale Price \$3.75 Reg. \$6.50. Sale Price \$5.48 Reg. \$7.50. Sale Price \$6.39



MAGNIFICENT VALUES IN MARCELLA QUILTS.

Beautiful looking Quilts, and marked away under the prices you would expect to pay for such high grade quality. Sale Prices range like this—

\$1.79, \$2.39, \$2.89, \$3.39, \$3.49, \$3.48, \$4.25, \$4.48, \$5.25, \$5.98, \$6.48, \$7.35, \$7.78, \$7.98.



Window Hangings, Scrims and Laces. See our Prices

WHITE	CURTAIN LACES.
CURTAIN SCRIMS. It's the very best of times to buy pretty Curtain Sorims.	Hundreds of yards of White Curtain Laces are placed on Sale at the lowest prices for years.
Reg. 40c. 1 ard. Sale Price 84c. Reg. 50c. yard. Sale Price 42c. Reg. 55c. yard. Sale Price 44c. Reg. 60c. yard. Sale Price 48c. Reg. 7pc. yard. Sale Price 56c. Reg. 75c. yard. Sale Price 59c.	Reg. 65c. yard. Sale Price. 63c. Reg. 85c. yard. Sale Price. 63c. Reg. 95c. yard. Sale Price. 75c. Reg. \$1.10 yard. Sale Price. 89c. Reg. \$1.30 yard. Sale Price. 99c. Reg. \$1.30 yard. Sale Price. 98c.
Reg. \$1.10 yard. Sale Price 89c. Reg. \$1.40 yard. Sale Price \$1.18 WHITE and CREAM	WHITE LACE CURTAINS.

SCRIM CURTAINS.

Lace Edged Curtains in pretty Scrims. Note our very reasonable reductions here.

Reg. \$ 4.00 pair. Sale Price \$2.58
Reg. \$ 4.00 pair. Sale Price \$2.58
Reg. \$ 4.00 pair. Sale Price \$2.58
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Reg. \$ 6.00 pair. Sale Price \$4.59
Reg. \$ 6.50. Sale Price pair. \$4.89
Reg. \$ 7.50 pair. Sale Price \$4.59

Bedroom Linens



40 and 42 inch Circular Pil- Reg. 75c. each for ..., 58c. Reg. \$1.25 each for 98c. Reg. \$1.70 each for\$1.39 WHITE SHEETINGS. Plain and Twilled, snow inches.

Reg. \$1.40 yard for \$1.18 Reg. \$2.00 yard for\$1.49 Reg. \$2.20 yard for\$1.79 Reg. \$3.00 yard for \$2.45 WHITE

TURKISH TOWELS. You can pick up some real good Towel values here dur-ing this Sale. Cloths; best English quality; Reg. 85c. each for ... 69c. Reg. 90c. each for ... 78c. Reg. \$1.40 each for ... \$1.18 Reg. \$6.00 for\$4.85 Reg. \$6.50 for\$5.15 Reg. \$1.50 each for \$1.29

Thousands of Yards of Snow-White Goods await You Now

BUTCHERS' LINEN. of years of wear. Reg. \$1.89

Double weight, ideal for Stew-ards' Coats or such like 79c.

Reg. 95c. yd. Sale Price 79c.

TABLE FELT. White Table Felt, 54 inches wide. Saves your table from marks and stains. Reg. \$1.65

WHITE

SCOTCH WINCEY. 36 and 40 inch; good wearing quality.
Reg. 90c. yard. Sale Price..78c.
Reg. \$1.00 yard. Sale Price..84c. APRON DOWLAS. 35 inch; strong quality White Dowlas. Reg. 85c. yard. 69c. Sale Price APRON CLOTH.

· 48 inch; pure White Apron Cloth; very durable. \$1.32 MADAPOLLAMS. 36 and 40 inch. These are gosale prices. Note this:
Reg. 70c. yard.
Reg. 80c. yard.
Reg. 90c. yard.
Sale Price. 64c.
Reg. 90c. yard.
Sale Price. 76c. CREAM NAINSOOK. 38 inch. About 90 yards of this to clear at a Special Sale Price, the yard 19c.

CORDUROY VELVETS. 27 inch; washes well, nice for Skirts, Costumes and Children's wear. Reg. \$2.00 · yard. \$1.59

WHITE DRILL. ards' Coats or such like 79c.

TURKISH TOWELLING Soft White Turkish Towelling; a couple of pieces of each price. Reg. 30c. yard. Sale Price. 24c. Reg. 40c. yard. Sale Price. 33c.

WHITE TABLE DAMASKS. Beautiful White Table Damasks, up to 56 inches wide. Reg. \$1.70 yard. Sale Price \$1.39 Reg. \$1.80 yard. Sale Price \$1.48 Reg. \$2.25 yard. Sale Price \$1.95

WHITE PIQUES. Long remnant lengths in assorted wide and narrow cords Regular \$1.00. Sale 79c. Price

WHITE COTTON CREPE. Excellent for Blouses, Underwear and Nightdresses etc. Regular 65c. yard. Sale 39c.

GABARDINE. Double width Gabardine; wears and washes good. Reg. \$1.50 yard. Sale Price. \$1.15 Reg. \$1.80 yard. Sale Price. \$1.25 WHITE CREPE CLOTH. 30 inches wide; soft, undressed finish. Reg. 90c. yard. 40c.

Women Who Love Superstition.

Would it be going too far to say that, all women are superstitious? Well, it depends in the first place on what we mean by superstiton.

Women are generally supposed to be more superstitious than men; and we notice many things which go far towards proving that the supposition is correct. With some women superstition is a fetish, and even enters into their household duffies

In olden days people were much more superstitious than at the present time. St. Valentine's Day and All-Hallows E'en were held in great regard. Our grandmothers were absolute martyrs to superstition. All-Hallows E'en was a time when superstition ran riot; but few women now go to the length of eating an apple before the looking-glass at midnight, whilst brushing their hair; neither do they go to the church-porch at that time in the hope of seeing their future husbands. Such practices are relics of the past.

Intuitive Apprehension.

There is another side to the question. Women, being specially psychic, often have intuitions which are perfectly true, but which are often called superstitions by those who have no belief in them. This is one of the chief reasons why women are called superstitious. Who has not heard during the war of mothers who have known at the moment when their sons have been wounded or killed, and so on? And how often will a woman feel depressed when some trouble is near, or think of a friend when a letter from him or her is on its way by post? Incidents of this kind are numberless, and we have all heard

But there are numerous women who are superstitious in real earnest, and that with neither rhyme nor reason. They belong mainly to two classes-those who are rather glad of an opportunity to have little eccentricities, and those who are on the way to being neurotic-and the two classes are rather close together.

Actresses are notably superstitious. Certain lucky days, lucky months, lucky names, and so on, make a kind of actresses' calendar, and lucky mascots and various charms are all-important to many of them. From what one gathers, French actresses are specially prone to be superstitious: but superstition is rather a Latin fail-

Surely, you say, our women are altogether too sensible and "British" to indulge in such foibles? Not they! It has been said that there is not a woman who is not over-ridden by one favourite superstition, even if she is ashamed to own it. You may scorn such an accusation, but think! Is there nothing of a superstitious nature in your mind? Are you sure that you would be quite pleased to be married on a Friday? Sure that you would bring hawthorn blossom into the house; that you do not look out for trouble when a picture falls: that you would not be rather pleased to welcome an unexpected guest when you are about to sit down thirteen to dinner? If you are not sure, you need not be dispirited, for certainly vou are not alone in your foible, even in this enlightened twentieth century.

Royalty and Superstition.

Nor are you in plebeian company, for many royal ladies have their superstitions. One of the princesses of our own Royal Family had a favourite superstition regarding pins. She could not see one lying on the ground without picking it up, and so fearful was she of losing one from her dressing-table that she had a special pin-cushion decorated with a special pattern of pins so that, if one should be removed, she would know and search for it till it could be replaced. Most of the superstitions which are not due to ignorance are harmless or meaningless. Who would grudge the school-girl the monkey or Teddybear mascot which brightens her cycle, or jeer at the little black cat which hangs on so many women's neckchains?

There are, however, superstitions which are caused by a neurotic mind. We have all heard of Dr. Samuel Johnson's superstition that he must touch with his stick every lamppost he passed. Many women have like superstitions-such as always treading on a certain paving-stone, and so on. It is not wise to let such an attitude grow on you. Indeed, it is a vast mistake, and should be resolutely discouraged. To some women life is made a burden by their allowing such ideas to take a hold upon their minds.

So if you find that any superstition you may hold is getting the better of you, promptly get the better of it at once and for all, by defying it, and then and there forgetting it.-Glasgow Weekly Herald.

Household Notes.

No dishes are well washed unless they have been rinsed in boiling water. Some people who will not eat carrots alone will eat carrots mixed with

Hardened paint brushes may be cleaned very quickly in boiling vin-

Vinegar and salt will often remove the most stubborn tarnish on brass,

20.00 10.00

75c.

\$2.00

\$5.00

\$3.C0

\$1.25

\$1.50

2.13

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our Special Cambres. Made fresh daily nov10,tf

DF THANKS.—Mr. and lark wishes to than Matron and Nurses of spital, particularly Nurses Crowell, Fardir their kind attention while at that institute F THANKS._Mr. Tasteless is the

on known for chil lelicate. Taken in poonful doses it s results. Try a lance yourself. LINIMENT

NEURALGIA