

Just Opened!

American
White
Quilts,AT
50 cents
per pound.

Gigantic BARGAIN Feast!

This is not a Clearing Sale of end of season left-overs—it is a Gigantic Bargain Feast of Seasonable Merchandise right in the heart of the season, and we urge you, with all confidence in the exceptional savings you will make, to buy liberally and supply your future needs for months to come.

50 Pieces Job WHITE LAWN,

Values up to 20c., all one Price, 10c.

40 Pieces Job White Check Lawns 12c.

40 Ends Job White Stripe & White Spot Muslins 10c. to 15c.

A Lot of AMERICAN GINGHAMS 8 cents.

Marshall Bros

Just Opened!

Another Lot of
American
White
Turkish
TowelsAT
45 cents
per pound.

The Superfluities!

By RUTH CAMERON.



Underneath it was written:

"This is one of the show places of this city. There are twenty-seven bath-rooms, beside all the other rooms. Eight servants are employed to keep the house in order, and the family consists of one elderly woman who seldom entertains."

"People rage sometimes that luxuries should be enjoyed by the wealthy while the poor lack the necessities of life."

I do resent the Superfluities. I do not think I resent the luxuries, but I do grow hot when I hear about superfluities. There is some justification for luxuries that are used, but in the face of all the bitter want in this world what moral right has anyone, no matter how rich, to superfluities that he hangs on to not for utility, but simply for the lust of possession?

Of course it is difficult to draw the line both between necessities and luxuries and between luxuries and superfluities, but surely twenty-seven bath-rooms for one woman and four or five motor-cars, or half a dozen homes for a single family are superfluities.

And They Can Go Away. I never pass the handsome homes in a beautiful suburb of my home

city in the summer when they are all closed and boarded up without thinking—these homes are so beautiful that it would be no hardship to stay in them through the summer and yet it is these people who can go away, while those who live in the ugly, crowded part of the city where summer is unendurable have to stay in their homes. Another manifestation of the superfluous versus the necessary.

They tell us sometimes that these things have to be, that there is no other possible condition of affairs than satiety of luxury, piled up superfluities for the few, and for the many the joy-kill lack of the simplest pleasures, lives which the money iron of a daily struggle to make ends meet has entered and blasted, death from overwork, evil industrial conditions or plain lack of enough food to support life.

I don't believe it. And I have a reason.

The Country I Want to Visit. I have recently decided what country I want most to visit when I go abroad. Norway. No, not because of its magnificent scenery, its wonderful mountains and fjords. But because of these sentences:

"Norway is undoubtedly the happiest and most progressive country in Europe. It is not a wealthy country and it does not afford capitalists opportunities for piling up fortunes. Nobody is very rich and everybody appears to have a sufficiency."

Thank God there is such a place on this earth. Pray God there may soon be more.

If the bees have come up too thick, weed them out and cut up the refuse into fine scraps for the chickens; it will be good for them. Chickens that are panned up should be fed greens, grubs and grains.

To Arrive

per s.s. Florizel Thursday:

60 cases CAL. ORANGES.
50 bunches BANANAS.
5 cases CAL. LEMONS.
3 boxes CUKS.
2 brls. MELONS.
50 brls. CABBAGE.
50 crates NEW ONIONS.
40 brls. NEW TURNIPS.
10 boxes TABLE PLUMS.

IN STOCK:

1,000 half sacks P. E. I.
POTATOES.

Soper & Moore.

Phone 450.

United States
to Give Austria

A DIRECT REFUSAL.

Washington, July 15.—The United States probably will send within another fortnight a reply to the note recently received from the Austro-Hungarian Government, which contended that the extensive shipments of war supplies from this country to the Allies was "not in consonance with the definition of neutrality."

Unofficially word came to-day that Turkey would follow Germany and Austria in making representations on this subject, and should a note from the Ottoman Government arrive officials would delay the sending of their answers so as simultaneously to inform the German allies of the unalterable view of the United States on arms shipments.

Details of the American answer have not been divulged, but it is understood that the United States will not only cite its rights under international law, but will recall precedents in previous war in which Germany and Austria have been interested, in which importations of arms were carried on in extensive proportions.

Cure Guaranteed
Never known to fail; acts without pain in 24 hours. Is soothing, healing; takes the sting right out. No remedy so quick, safe and sure as Putnam's Painless Corn Extractor. Sold everywhere—25c. per bottle.

A convenience in the kitchen is a set of kitchen knives, including four knives, one for onions, one for paring, one for lemons and the fourth for vegetables. On the handle of each knife is distinctly lettered, the article for which the knife is to be used.

This Date
in History.

JULY 21.

Full Moon—26th

Days Past—201 To Come—163

SIR SIDNEY SMITH born 1764. English naval commander who has the unique distinction of being the first to inflict a defeat on Napoleon.

ROBERT BURNS died 1796, aged 37. Scotland's great poet, who in his short career poured forth song after song of emotional tenderness expressed in the most felicitous language, and made himself immortal.

MATTHEW PRIOR born 1664. A well-known poet and wit who acquired celebrity by writing "The City Mouse and the Country Mouse" and a number of other poems appropriate to the humor of the time.

Follow pleasure and then will pleasure flee.

Flee pleasure and pleasure will follow thee.

—Heywood.

Many Subscriptions

TO ITALIAN WAR LOAN.

Rome, July 16.—Subscriptions to the new Italian war loan, which was authorized by royal decree on June 17 continue to come in most satisfactorily, but, owing to the possible length of the war, other loans which the Government officials prefer should be voluntarily foreseen.

It has been suggested that a forced loan be resorted to if difficulty is encountered in raising sufficient money in which case the forced loan would be omitted in proportion to the income of every citizen above a certain sum. This would not be so advantageous as the present voluntary loan.

Persons who subscribed to the voluntary loan in proportion to their income would be exempt from the forced loan.

Dr. L. E. Moulton
SHOULD BE TAKEN
IF YOU ARE TIRN and RUN DOWN
and Losing Weight
50c. and \$1.00 bottles. DAVIS & LATHROP, CHAS. 3811

English Women Ask
for Share in War.

Will Demonstrate to Prove Determination to Take Hand in Fight.

London, July 15.—Women are coming from every quarter of the United Kingdom to take part in a great patriotic procession through the West End on Saturday to demonstrate to London and to the Minister of Munitions how strong is the determination of the women of England to take a share in defeating the Germans. The promise of the early days of the organization that it was to be the biggest thing of the kind ever seen is being maintained. Miss Anne Kennedy estimates that there will be at least thirty bands and a hundred banners, as well as thousands of pennants.

Mrs. Pankhurst will lead the procession, and among the notable women who have signified their intention of marching are Mme. Clara Butt, Mme. Marchesi, Lady Glanusk, Lady Dupplin, the Hon. Mrs. Frederick Guest, Lady Byron, Lady Colebrook, Princess Sophia Dhuleep Singh and Mrs. Waldorf Astor.

Aerial Torpedo

LATEST GERMAN DEATH DEALER

London, July 12.—The German military authorities have succeeded in developing an aerial torpedo which can be directed by Hertzian waves from the navigation platform of a distant Zeppelin. The new weapon possesses all the destructive properties of the undersea torpedo and in general appearance resembles the weapon which is fired from submarine.

Until now the Zeppelins have had no means of discharging bombs other than to drop them from high in the air over the object which it has been sought to destroy. The result has been that many bombs have gone wide of their mark deflected during the fall by currents of air or miscalculation.

Refractory errors due to light and atmospheric conditions have contributed to the wild dropping of the German bombs, until it seemed that so long as the Zeppelins remained high in the air, which of necessity they must do in order to avoid destruction from anti-aircraft guns, no accurate work could be assured.

The experimental stations of the Germans have demonstrated the absolute success of guiding torpedoes through the air by Hertzian waves after the same manner in which undersea torpedoes have been directed by electric batteries on land.

Smaller than Whitehead.

The new German aerial torpedo is shorter than the standard 18-foot Whitehead, the length of the new German weapon being stated at seven feet. It is believed that this size is for the present limited merely to the practical question of affording to a Zeppelin a maximum number of weapons for firing rather than a very limited number of extra large size.

According to the information obtainable, the new aerial weapon obtains its buoyancy through the medium of water gas and compressed air gas. The weapon is kept at any desired height by means of two underbody screws actuated by a common shaft. The propelling power is afforded by two stern screws, and both the underbody and the stern screws are under control of the Hertzian waves sent out from the Zeppelin.

The torpedo is composed of two bodies, the outer of chrome nickel steel and the inner of a substance similar to that which enters into the construction of Zeppelins.

The torpedo carries an electric accumulator and also an electric motor generator, the latter being actuated by the Hertzian waves. These Hertzian waves are projected on the Telefunken wireless system.

REMEMBER

The Camera House

Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes.

Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

If you don't get the results from your camera that you should, we will tell you the reason why.

Catalogues sent on request.

PARSONS' Art Store,
WATER STREET.

TEST OF ULTIMATE POWER.

Paris, July 16.—General Gallieni, the military governor of Paris, to-day issued an order forbidding the purchase by or sale to soldiers of officers of whatever grade in the entrenched camp of Paris of any alcoholic liquors whatsoever.

Offenders will be cited to appear before the police courts and military tribunals. Liquor dealers violating this order will be punished by a temporary suspension of their license on the first offence and the revocation of their license on the second offence.

The British Theatre

2.30—TO-DAY—7.30.

Kalem Co. presents "AN INDIAN'S HONOUR."

A most interesting story of the West.

The Great Edison Co. offer the GREATEST Three Reel Society

Drama ever seen in St. John's.

3 Reels—"THE LONG WAR"—3 Reels

Featuring MARC MACDERMOTT and MIRIAM NESBITT.

Screaming Comedy by the Vitaphone Co.:

"A HORSE SHOE FOR LUCK"

with Sidney Drew—John Drew's brother.

JOHN CRONAN. ELSIE TAPPER. A. P. CAMERON.

Effects. Pianist. Songs.

5c. The Crescent Picture Palace. 5c.

"The Man from the East."

A Selig society drama.

"THE METHODS OF MARGARET"—A Vitaphone comedy-drama. What's fair for one is fair for the other. If he must have female help she will have man servants. They compromise and settle amicably; featuring Lillian Walker.

"BEANS"—An Essanay photo-play.

"AND SHE NEVER KNEW"—A Biograph drama.

"WEARY WILLIE'S RAGS" and "IT CURED HUBBY" are two great comedies.

GOOD MUSIC AND SINGING—A COOL AND WELL VENTILATED THEATRE.

Friday and Saturday—"THE TICKET OF LEAVE MAN."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre.

A Grand Performance

TOWARDS THE AEROPLANE FUND.

Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson, will take place in

ROSSLEY'S EAST END THEATRE ON JULY 29TH.

This will be one of the finest performances ever given in this popular theatre.

NOTE.—Tickets on sale in a few days and full particulars of concert later.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

We h

THE HOLL

Captain of Ship
Torpedoed by Hun

Tells Story of How the Vessel Was Hit Without Warning.

A thrilling account of the torpedoing of the Montreal steamer Cairn is given by Capt. Purvis, who was then in charge and arrived here this morning with the Cairn.

"We were torpedoed without a slightest warning," he said to the Star, "and did not get a glimpse of the submarine. We were about 10 miles off Brighton at the time, having just passed Beachy Head. It was a fine Sunday afternoon about 3 o'clock and thousands of holiday trippers on the Brighton esplanade heard the explosion. For the next two hours we saw the Cairn sinking and finally disappeared, a great sight for them."

"I was in the chart room at the time setting the course. Then my mate suddenly shouted 'hard a port.' Before I could get up there was a tremendous explosion forward, and was thrown off my feet with the vessel took, and a stove behind me was sent rolling out on to the deck."

"When I got to the bridge the form the forward hold was littered on the bridge and deck. 'Well, I said to Grind, the mate, 'What do you think of your friends now?'"

The mate was formerly Captain Grind of the Montreal freighter cona, a naturalized German who had his command on representations to his nationality.

"Grind did not say much," continued the captain. "We had plenty of time to man the boats and make two visits to the ship before she went down. Torpedo craft and tugs came out to our assistance, but the Cairn went down slowly by the bow whenever they started towing her. It was a very trying experience. The noise and shock of a torpedo hitting a ship cannot be described."

Captain Purvis had with him on Cairn three of the Cairn's crew and three from the Iona who was torpedoed later. While on ship at his home in Newcastle, Capt. Purvis and his family narrowly escaped destruction in a Zeppelin raid. "That raid was far worse and more terrifying than being torpedoed," said, "It is pretty hard that a sailor wife should have her husband killed, added to the suspense she is usually under to her husband's safety."—Montreal Star.

SAW CRUCIFIED SOLDIER.

Moose Jaw, Sask., July 15.—E. West, of the Fifth Battalion, who here to recuperate, says that while the front he helped to take down a British soldier who had been crucified by the Germans. The man, seventeen different wounds and not been identified. He was nailed a door by bayonets through his

WOMEN WHO ARE
ALWAYS TIRED

May Find Help in This Letter.

Swan Creek, Mich.—"I cannot speak too highly of your medicine. We

through neglect and overwork I get down and my appetite is poor and I have that weak, feeble feeling, I get a letter of Lydia E. Pinkham's Vegetable Compound, and it builds me up, gives me strength, and stores me to perfect health again. It is truly a great blessing to women, and I cannot speak highly of it. I take pleasure in recommending it to others."—Mrs. A. CAMERON, R.F.D., No. 1, Swan Creek, Michigan.

Another Sufferer Relieved. Hebron, Me.—"Before taking your medicine I was all run down, discouraged and had female weakness. I took Lydia E. Pinkham's Vegetable Compound and used the Sassafras Wash, and find today that I am an entirely new woman, ready and willing to do housework now, where before I was unable to do a thing. It has impressed upon the minds of all women I meet the benefits they derive from your medicines."—CHARLES ROWE, R.F.D., No. 1, Hebron, Maine.

If you want special advice write to Lydia E. Pinkham Medicine Co., (confidential) Lynn, Mass. Your letter will be opened and answered by a woman and held in strict confidence.